**FOR IMMEDIATE RELEASE**

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**<Agent Name> Joins Keller Williams <Affiliate Name> Market Center**

<CITY, STATE/PROVINCE> (Date) — <Agent Name>, a real estate sales professional in <City>, has joined the Keller Williams <Affiliate Name> Market Center.

<Agent’s Last Name> has an extensive background in <previous type of business that agent worked in> and has been in the real estate industry for <##> years. <List quantifiable production data on agent, such as units and sales volume numbers YTD and percentage increases year-over-year, as applicable. Also include commentary on agent’s awards, designations, community involvement, etc.>

<DRAFT QUOTE/ TWEAK AS NEEDED> “We are ecstatic to have <Agent’s First Name> join us here at <Affiliate Name>,” said <Full Name>, <CEO / team leader / etc.> of Keller Williams <Affiliate Name>. “Keller Williams offers its associates unparalleled career growth and lifelong learning opportunities in the real estate industry. We know that <Agent’s First Name> will be a great fit and our customers will truly benefit from <him/her> joining us.”

Keller Williams has put its mark on the real estate industry by offering comprehensive educational resources and technological tools. In 2017 Training Magazine named the company as the No. 1 training organization across all industries in the world.

<DRAFT QUOTE/ TWEAK AS NEEDED> “I chose Keller Williams because of its reputation for integrity and its agent-centric business model,” said <Agent’s Last Name>. “I want to continue to grow my real estate business, and Keller Williams provides the training and technology that will help me reach my goals.”

The <Affiliate Name> market center, located at <Street Address, City, State>, was established in <Year> and has <##> associates. <Insert data about the market center’s recent associate, unit, sales volume, profit share and GCI growth, expressed as year-to-date and/or year-over-year figures.>

To learn more about Keller Williams, call <Team Leader Name> at <Phone Number> or visit www.kw.com.

**About Keller Williams Realty, Inc. <Use localized version>**<For the most up-to-date boilerplate on Keller Williams, please go to <http://www.kw.com/kw/newsroom.html>, click on the latest press release and use the most updated version in the “About Keller Williams Realty, Inc.” section at the bottom of the page of the latest release.>