**FOR IMMEDIATE RELEASE**

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**Keller Williams Names New Regional Director**

<Name of Regional Director> to lead <Name of Region> Region

<CITY, STATE/PROVINCE> (Date) — Keller Williams, the largest real estate franchise by agent count in the world, announced today that <Full Name> has been appointed regional director for Keller Williams <Region Name>.

<To include a quote from Keller Williams CEO and President John Davis, please contact Darryl Frost at (512) 306-7193 or [Darryl.frost@kw.com](mailto:Darryl.frost@kw.com).>

Prior to <his/her> appointment to regional director, <RD’s Last Name> served as <Position> for <Company>. <RD’s Last Name> began <his/her> real estate career in <Year>. <Optional: List additional career accomplishments and biographical background here>.

<Insert leadership commentary on the local/regional housing market, insights on home prices, supply and demand, mortgage rates and other economic factors affecting housing. Discuss how Keller Williams will continue to make a difference in the market.>

The <Region Name> Region consists of <XX> market centers and <XX> associates. Keller Williams Realty is an education-based, technology-driven company that provides associates and consumers with leading-edge systems and tools.

For more information about Keller Williams, call <Name> at <Phone Number> or visit www.kw.com.

**About Keller Williams Realty, Inc. <Use localized version>**<For the most up-to-date boilerplate on Keller Williams, please go to <http://www.kw.com/kw/newsroom.html>, click on the latest press release and use the most updated version in the “About Keller Williams Realty, Inc.” section at the bottom of the page of the latest release.>