**FOR IMMEDIATE RELEASE**

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**Keller Williams <Market Center>, <Roll-In Office Name> Combine Forces to Serve <Local Market Area>**

<CITY, STATE/PROVINCE> (Date) — Keller Williams <Market Center Name> announced today a merger with <roll-in office name>. The offices will operate under the <Market Center Name> brand and operate out of <Street Address, City, State>. The integration of <Number> agents into the Keller Williams office is scheduled for <Date>.

<Insert data about the market center’s recent associate, unit, sales volume, profit share and GCI growth, expressed as year-to-date and/or year-over-year figures.>

<Insert data about the acquired office’s recent associate, unit, sales volume, profit share and GCI growth, expressed as year-to-date and/or year-over-year figures.>

<DRAFT QUOTE/ TWEAK AS NEEDED> “We are thrilled that two of <city’s name>’s real estate players are coming together into one,” said <Full Name>, <CEO / team leader / etc.> of Keller Williams <Market Center Name>. “We’re confident that this merger will have a positive impact on agents and for the buyers and sellers we serve in the <City> area.”

The merger is being led by the <Market Center Name> <Individual’s Title>, < Individual’s Name> and the <Market Center Name> <Title>, <Name of Person>. The combined office will be led by new < Individual’s Title >, < Individual’s Name >, with < Individual’s Name > as < Individual’s Title>.

<Enter more information about the team leader or person leading the office and include if he/she played a role in bringing the two market centers together.>

<DRAFT QUOTE/ TWEAK AS NEEDED> “The economic benefits of the merger give the new office a huge strategic advantage in the market place,” said <Name, New Title, New Market Center Name>. “We’re excited about implementing the Keller Williams business model, which offers world-class training, strong values and a culture that focuses on results through people.”

Keller Williams has put its mark on the real estate industry by offering comprehensive educational resources and technology. In 2017, *Training* magazine named the company as the No. 1 training organization across all industries in the world.

With these tools and benefits, Keller Williams has continued to grow, becoming the largest real estate franchise by agent count in the world with offices across the Americas, Europe, Africa and Asia.

**About Keller Williams Realty, Inc. <Use localized version>**<For the most up-to-date boilerplate on Keller Williams, please go to <http://www.kw.com/kw/newsroom.html>, click on the latest press release and use the most updated version in the “About Keller Williams Realty, Inc.” section at the bottom of the page of the latest release.>