

KELLERWILLIAMS
Luxury
INTERNATIONAL



Sotheby's
INTERNATIONAL REALTY



BERKSHIRE
HATHAWAY
HomeServices



RE/MAX®
EXCLUSIVE
COLLECTION

Fine Homes & Luxury Properties



GLOBAL
LUXURY™

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INTERNATIONAL

CHRISTIE'S
INTERNATIONAL REAL ESTATE

KELLERWILLIAMS
Luxury
INTERNATIONAL

kwluxuryhomes.com

INDUSTRY

DISRUPTERS

exclusive.

proprietary.

elegant.

relational.

personal.

welcoming.

signed. like a piece of art.

KELLERWILLIAMS
Luxury
INTERNATIONAL

INTRODUCTION

Keller Williams Luxury International is an exclusive, elite and sophisticated group of real estate consultants raising the bar for service in the upper-tier home market.

As part of Keller Williams Realty, we offer our consultants opportunities to gain the highest level of expertise, connections and marketing resources to assist them in serving affluent buyers and sellers at the highest level.



TRANSACTION QUALIFICATIONS

Completed 2 or more transactions in the last 12 months at the Luxury Basis for your market (top 10 percent of the market or \$500,000; whichever is greater)

Completion of The Institute for Luxury Homes Marketing (ILHM) two-day class within the 6 months following membership in our luxury division.

A POWERFUL WEB PRESENCE

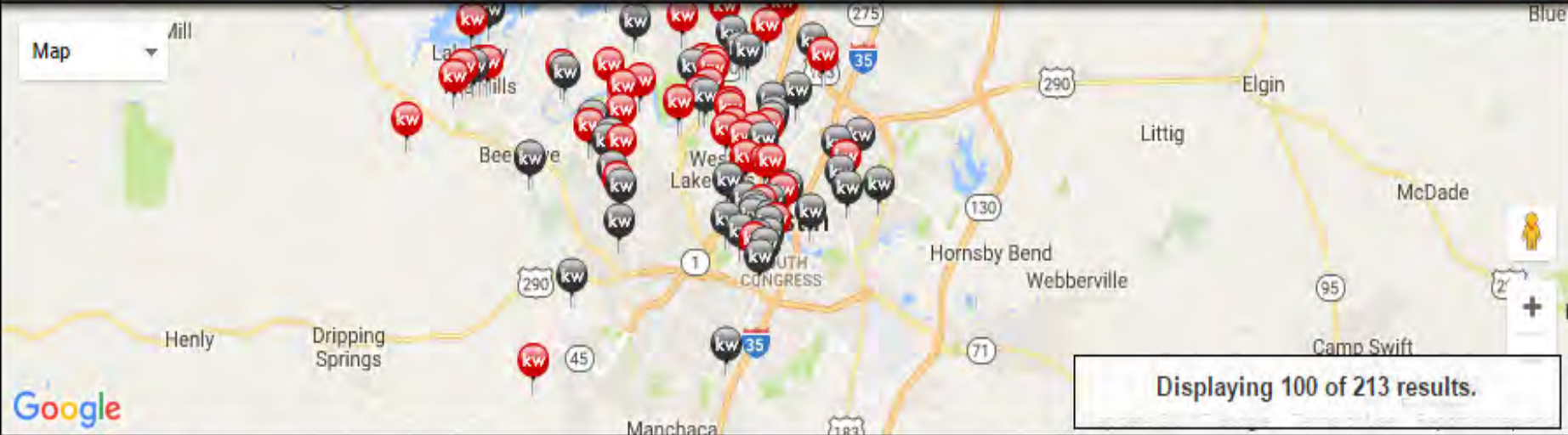
"Instead of using technology to automate processes, think about using technology to enhance human interaction." – Tony Zambito, *Marketing Expert*





- **Custom-designed website** with full property search and spotlight opportunities for members and their listings
- **Customizable agent website** with geographic design options
- Ability to have **one luxury website and one standard Keller Williams Realty website**
- Ability to have **both a luxury email address and a standard Keller Williams Realty email address**

Map Search List Search

Location MLS # Price Min Price Max **SEARCH**



	# Photos	Address	Price	Beds	Baths	Sq Ft	Price/Sq Ft
★ Premier	30	 219 Bella Riva DR Austin, TX	\$8,250,000	9	10	16406	\$502
★ Premier	40	 4401 N Capital Of Texas HWY Austin, TX	\$7,600,000	7	7	11012	\$690
★ Premier	30	2502 Dominion Hill Austin, TX	\$5,300,000	5	5	9729	\$544

Member Listing

Lahaina, HI 96761 - 4 bed | 4 full bath | 3540 sqft | Single Family Detached

PREMIER LISTING

Property Details

Map / Street View



 Virtual Tour

 Email a Friend

 Request a Showing

 Print Flyer

DEAN OTTO



Phone: 808-870-7736

mobile: 808-870-7736

[Visit my website](#)

[CONTACT ME](#)

Search all the other properties in this area

MY LISTINGS

[More Properties»](#)



\$2,995,000

[Lahaina, HI](#)

4 beds
4 baths



\$3,650,000

[Lahaina, HI](#)

5 beds
5 baths



\$2,695,000

[Lahaina, HI](#)

4 beds
4 baths



\$2,195,000

[Lahaina, HI](#)

3 beds
3 baths

SHOWING AGENTS 1 - 12 OUT OF 96

Results Per Page: 12 ▼

Sorting: Last Name, A - Z ▼

1 2 3 4 5 6 7 8 Next



DENTON AGUAM

[View My Profile](#)
214-415-4499
[Agent Referral Form](#)



JEANNIE ANDERSON

[View My Profile](#)
817-313-8004
[Agent Referral Form](#)



MYRA BAGINSKI

[View My Profile](#)
817-328-2231
[Agent Referral Form](#)



CINDY BAGLIETTO

[View My Profile](#)
972-747-7653
[Agent Referral Form](#)



SHERI BAILEY

[View My Profile](#)
210-501-9511
[Agent Referral Form](#)



BEN BAKER

[View My Profile](#)
972-468-5075
[Agent Referral Form](#)



LEIGH ANN BARRICK

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972-350-5051
[Agent Referral Form](#)



ZAGROS BIGVAND

[View My Profile](#)
972-740-2378
[Agent Referral Form](#)



KE BOYD

[View My Profile](#)
972-679-3855
[Agent Referral Form](#)

MEMBER PROFILE

BRANDY COFFEY-RUIZ DEL VIZO



Coffey & Company

[Visit My Website](#)

Phone: 941-404-4737
Mobile: 941-284-4474
Office: 941-803-7522

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Check out my
[Blog](#)



Follow me on
[Twitter](#)



Find me on
[Google+](#)



Find me on
[LinkedIn](#)

HAVE A QUESTION? I'M HERE TO HELP.

First Name

Last Name

Phone (optional)

Email

Message

[CONTACT ME](#)

MY FEATURED PROPERTIES

«Back

[More Properties»](#)



\$624,900
[SARASOTA, FL](#)
4 beds
3 baths



\$2,275,000
[SARASOTA, FL](#)
3 beds
4 baths



\$1,899,999
[LONGBOAT KEY, FL](#)
6 beds
6 baths



\$1,150,000
[MYAKKA CITY, FL](#)
3 beds
2 baths



\$674,000
[BRADENTON, FL](#)
5 beds
4 baths



\$2,175,000
[SARASOTA, FL](#)

[Agent Referral Form](#)

BIO

I am happy to serve your requests for the most exclusive luxury properties in my area with expertise, integrity and professionalism. Please click here to visit my website or to contact me by email. I look forward to being your Luxury Consultant of choice...

SPECIALTIES

Luxury Real Estate, Waterfront Properties, International Relocation, Relocation Services, Listing Services, Short Sales, Buyer Representation, and New Construction Marketing and Sales.

DESIGNATIONS

ABR,CIPS,CLHMS,CRS,GPS,RSPTS,TRC

SERVICE AREAS

englewood | sarasota | bradenton | venice | osprey | longboat key | lakewood ranch | siesta key | nokomis | manasota key | downtown sarasota | bird key | lido key | casey key | bradenton beach | holmes beach | anna maria | downtown bradenton | west of the trail | venice island

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kwluxuryhomes.com

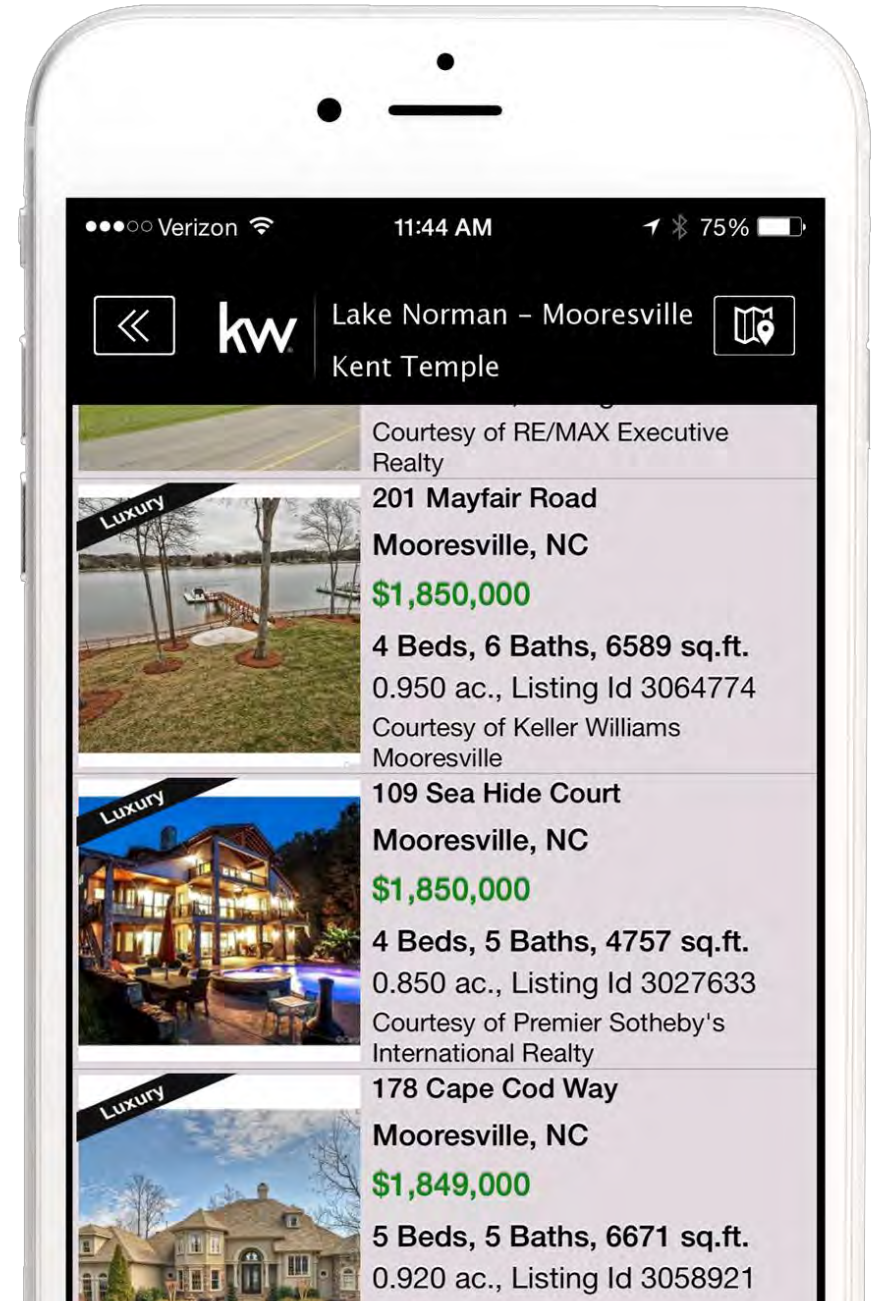
- Log into the myKW
- Hover over Technology and click KW Websites from the drop down
- Click Go to My Website
- Click Sites from the admin page and you will see two sites
- Questions? 800-713-8068 or support-kw@placester.com.



BLOG + LISTINGS

LUXURY BRANDING ON THE KW MOBILE APP

“The benefits that have helped my business the most have been the amazing collateral that we have with the luxury division, the support and the technology we are being offered.”



A ROBUST SUITE OF MARKETING TOOLS

Exclusive, professionally designed branding

Marketing materials including listing presentation, fliers, postcards and pre-listing video for luxury clients

Press release templates for all new members



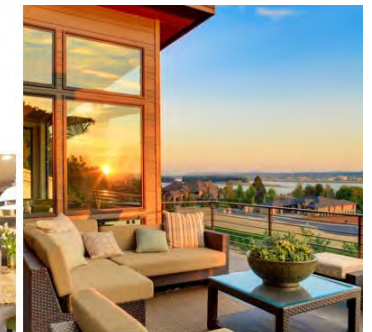
LESLI AKERS



817.328.2122
lesliakers@kw.com
www.thelegendteam.com

Keller Williams Realty DFW
850 E. State Hwy 114
Southlake, TX 76092

NEWLY LISTED
240 PINE ST, AUSTIN



“You will look like a professional the moment you start. We have the luxury look”

MEMBER BENEFITS

THE LISTING FLIERS

240 PINE ST

FINE LIVING AT ITS BEST. Luxuriu casuți poveri și amenajate cu gust și rafinament. Locuțiunile sunt înalte și confortabile, cu vedere la oraș și la lac. Este un loc ideal pentru cei care apreciază viața în stil și confort.

- în vecinătatea vâștă și modernă a orașului
- înalte și confortabile, cu vedere la oraș și la lac
- amenajate cu gust și rafinament
- înalte și confortabile, cu vedere la oraș și la lac
- înalte și confortabile, cu vedere la oraș și la lac

\$1,500,000

LESLI AKERS
817.428.2122
lesli@lesliak.com
www.lesliak.com

240 PINE ST

FINE LIVING AT ITS BEST. Luxuriu casuți poveri și amenajate cu gust și rafinament. Locuțiunile sunt înalte și confortabile, cu vedere la oraș și la lac. Este un loc ideal pentru cei care apreciază viața în stil și confort.

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- înalte și confortabile, cu vedere la oraș și la lac
- înalte și confortabile, cu vedere la oraș și la lac

\$1,500,000

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817.428.2122
lesli@lesliak.com
www.lesliak.com

The LEGEND

Keller Williams Luxury International

KW DALLAS DFW SOUTH LAKE
KELLERWILLIAMS REALTY

MEMBER BENEFITS

THE BUSINESS CARDS



MEMBER BENEFITS

THE
POST
CARDS



MEMBER BENEFITS

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THE LEGEND TEAM
817.328.7989

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TEAM
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SOUTHLAKE
KELLERWILLIAMS, REALTY
Equal Opportunity and Equal Housing Lender

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kwluxuryhomes.com

MEMBER BENEFITS

LUXURY KW CONNECT

KWConnect KWU Memberships Calendar Resources Ask Agents Featured Shows Growth [UPLOAD](#)

KELLERWILLIAMS
Luxury
INTERNATIONAL

[+ UNFOLLOW](#)

FOLLOWERS **200** FOLLOWING **1**

FOLLOWING

Yana D

About **Uploads** **Playlists** **Achievements** **Following**

KW Luxury Homes

LINK

Luxury Membership Information
Uploaded on May 25, 2017. Everything you need to know about joining the KW Luxury International...
[KW LUXURY HOMES](#)

14 1 0

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Luxury Logo Files
Uploaded on May 25, 2017. Logo files with the new brand of KW Luxury International. Please...
[KW LUXURY HOMES](#)

421 3 0

HOW TO ATTRACT LUXURY CLIENTS IN A COMPETITIVE ATMOSPHERE
May 24, 2017 10:07 AM

Luxury

How to Attract Luxury Clients in a...
Uploaded on May 24, 2017. The goal of most real estate, home staging and interior design firms...
[KW LUXURY HOMES](#)

23 1 0



kwluxuryhomes.com

LUXURY KW CONNECT

www.KWConnect.com
Memberships
KW Luxury International

LUXURY MARKETING MATERIALS

Listing Flyers:

[Layout 1 - Photo Background](#)

[Layout 2 - Black Background](#)

[Layout 2 - White Background](#)

[Layout 3 - Black Background](#)

[Layout 3 - White Background](#)

Postcards:

[Template 1 - Black Background](#)

[Template 1 - White Background](#)

Listing Consultation:

[Editable Listing Consultation](#)

SPECIAL NETWORKING EVENTS

“Our job is to connect to people, to interact with them in a way that leaves them better than we found them, more able to get where they’d like to go.” – Seth Godin, *an American author*



“For what you pay to be a member, the benefits are unbelievable. I learned enough at last year’s retreat to pay for the next five years of my KW Luxury Homes International membership”

KW LUXURY INTERNATIONAL RETREAT

Each year, members of KW Luxury gather for 3 days of action packed training and networking. Visit our website to learn more:

<http://www.kwluxuryhomes.com/luxury/retreat.html>

RECEPTION AT MEGA CAMP AND FAMILY REUNION

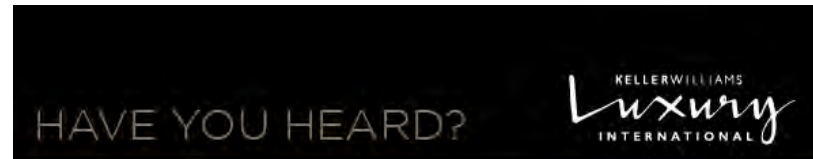


INVITE ONLY FACEBOOK GROUP



“Social media is about the people. Not about your business. Provide for the people and the people will provide for you.” – Matt Goulart, *Digital Marketing Executive*

WEEKLY "HAVE YOU HEARD?"



Get Ready for Monday's CGI Call with our Mobile App Guide for Luxury Agents!



LEAD GEN FOR LISTINGS WEEK 4
KW Mobile Search App

JD Tomlin | August 7, 1 PM CT



The focus of the upcoming CGI call is the KW Mobile Search App and how you can be using it as a lead gen tool. Did you know that luxury agents have features in the app that no one else gets? We've put together a guide to help you make the most of this technology.

[Read the Luxury Mobile App Guide](#)

MONTHLY LUXURY NEWSLETTER



July 2017



LUXURY NEWS

Francie Little: Congratulations on a Record-breaking Sale in Austin!

MLS record: Expansive mansion sells for nearly \$22 million

The most expensive home sale ever recorded in Austin's multiple listing service closed July 12 for \$21,794,000. The picturesque estate is just 15 minutes west of downtown Austin. The property was originally listed for \$25 million.

[Read More →](#)

NEWEST ISSUE OF DOMAIN

Free Standard Proxio membership

- Agent listed in the global business to business network
- Networking with 600,000+ real estate professionals in over 140 countries for leads and referrals
- Track clients, send property details to clients (email or print) in 19 languages
- Create flyers to use inside and outside ProxioPro to promote your listing
- Search for, view and translate any listing in ProxioPro
- Marketing to multicultural and international buyers with instant and authentic translation of your listings in 19 languages and 55 currencies





MARKETING PARTNERSHIP WITH THE INSTITUTE FOR LUXURY HOME MARKETING

The Institute for Luxury Home Marketing provides the official training for KW Luxury Homes International.

Agents participating in the luxury division must complete the Institute's luxury-home marketing training before, or within 6 months of, joining KW Luxury Homes International. The course is offered live around the United States and Canada. An online course is also available.

Members of KW Luxury Homes International receive a full two years of membership in the Institute, following completion of their training. This FREE second year of membership is a \$225 value.

Membership in The Institute for Luxury Home Marketing includes

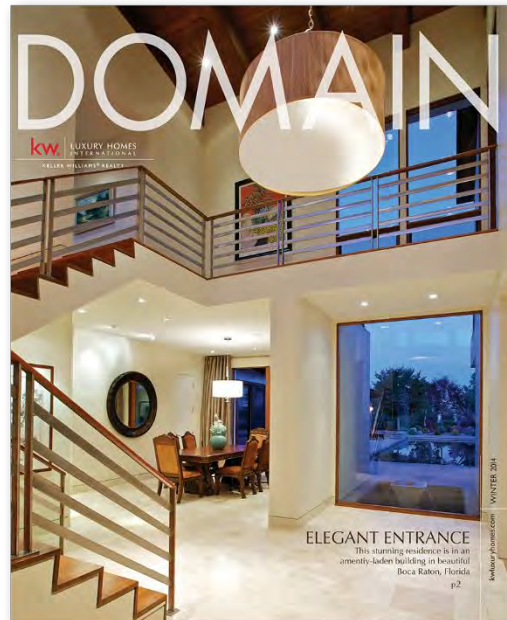
- Free standard membership in ProxioPro - an international MLS
- Ten free financial profiles on prospects through WealthEngine
- Free marketing list of up to 100 contacts.
- Free weekly national luxury market report from Altos Research
- Special advertising discounts in DuPont Registry, Unique Homes, Robb Report and other luxury publications.

EXCLUSIVE MAGAZINE PROGRAM AVAILABLE IN THE UNITED STATES AND CANADA

Opportunities for exclusive full-page advertising in DOMAIN by KW Luxury Homes International

Quarterly print, digital and online distribution

Upload unlimited properties to UniqueHomes.com



COVER HOME

BOCA RATON, FL
 One Thousand Ocean is strategically located on the ocean at the Boca Isles and has only 9 condominium units remaining. Enjoy full concierge services plus membership at the adjacent Boca Isles Resort & Club. Available residences are from 1,600 square feet to 3,000 square feet. Prices upon request.



ELEGANT ENTRANCE
 This stunning residence is in an amenity-laden building in beautiful Boca Raton, Florida. p.2



KENT MCINTYRE



www.kw.com
 954-488-8112

Keller Williams Realty
 3076 North Federal Highway
 Fort Lauderdale, FL 33308



SOUTH FLORIDA LIVING

SEA RANCH LAKES, FL
 This gated community that stretches from the Intracoastal Waterway to the ocean is a rare occurrence plus it has a private beach club. This is a unique opportunity to own and build your dream home on a 16,000-square-foot waterfront lot. This lot only is offered at \$1,385,000. New home plans are available.
\$2,950,000



FORT LAUDERDALE, FL
 This classic waterfront home in The Landings, 300 yards from the Intracoastal Waterway, is distinguished by floor-to-ceiling windows that bring the views in and out. Enjoy the beautiful and beautiful on full advantage in terms of the tropical climate. Enjoy its 5 bed rooms, 3 baths, separate office, crystal pool and 60-foot dock.
\$1,295,000



FORT LAUDERDALE, FL
 Enjoy this smart affordable waterfront living in this almost 2,800 square foot, 3 bedroom, 2.5 bath, private residence. 1100 sq ft is just friendly and offers 2 parks, a private club, tennis courts, ballroom, concierge services and many other amenities within 10 parking garages. Other residences also offered from \$600,000 to \$1,750,000.
\$1,150,000

KENT MCINTYRE



Keller Williams Realty
 3076 North Federal Highway
 Fort Lauderdale, FL 33308

www.kw.com
 954-488-8112

DOMAIN

DOMAIN by Keller Williams just got better!

We are pleased to announce **New Added Distribution**. Beginning with the Spring 2016 Issue, DOMAIN will now be polybagged with Unique Homes magazine on newsstands in bookstores all across the United States. This is in addition to the magazine's current direct-mail distribution.



This not only helps brand DOMAIN as a leading luxury real estate publication on a wider scale, it expands the reach of your advertising to an even greater audience of qualified individuals looking to buy a luxury home.



LuxuryRealEstate.com, frequently ranked “Best Website” in consumer and industry surveys.

Associates who invest \$500/year will receive:

- Your own listings above 750K USD to LuxuryRealEstate.com
- Ability to modify listings and improve “noteworthy” scores
- Access to individual property reporting
- Exclusive webinar invitations
- Access to cooperative advertising, discounts in international publications such as Wall Street Journal, Unique Homes, and duPoint Registry
- Access to Brochure design and production
- Special discounts

TAKE YOUR GLOBAL BUSINESS TO THE NEXT LEVEL WITH THE NEW GPS ADD-ON

Only 29/month (\$79 value)

www.kwgps.com/luxury

GPS Referral Platform (Pro access, connect to KW Worldwide)

Private Group for GPS Luxury members

GPS Online Workshop Access

GPS Pro Branding – Logo, New Listing Presentations, Translated Materials

ListHub Global

Market listings to 80 countries and 22 languages

FARM AND RANCH ADD-ON

Only 600/year (\$800 value)

www.kwfarmandranch.com/

Exclusive Marketing Materials

Monthly Webinars

Listings syndicated to the nation's largest land listing platform

Exclusive listing page kwfarmandranch.com

Private mastermind group on Facebook

Exclusive vendor network

Partnership with Realtors Land Institute (RLI)

Free Lands of America Account

Members Only Annual Retreat

Questions?

Caresse.mcgee@kw.com

512-439-8656

MEMBERSHIP LEVELS

Individual, Rainmaker
and Spouse Team

\$1,299/year

Or

\$115/month

Additional Members

\$649/year

Market Centers

\$300/year