

# 3+ REASONS TO SELL OVER THE HOLIDAYS

"Common sense usually isn't." Many home sellers jump on the "sell in spring" bandwagon.

Here's why smart sellers sell NOW!



## Low supply

There are not a lot of other homes listed for sale now. A lack of competition means your home will receive the attention it deserves from potential buyers and realtors alike.



## Lighter work schedules

A lot of people have lighter work schedules over the holidays. They have the time to visit properties for sale. Make yours one of them!



## Avoid the rush

Maybe you're planning to sell in spring. But guess what? So is your neighbour! While all heck is breaking loose, you'll be comfortably settled and already enjoying your new home.



## BONUS: Reason #4

If you're selling, you likely also have to buy. Avoid being caught up in the multiple bidding mayhem of spring markets by rationally buying now.