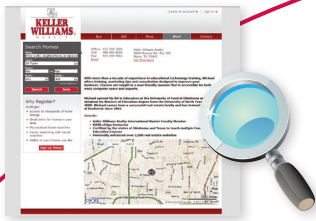


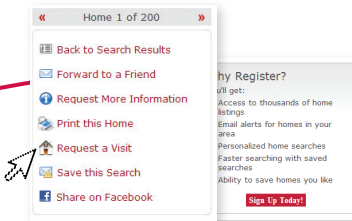
# Why you need an eEdge agent when you're ready to sell...

You want to achieve the highest price in the shortest amount of time with the least hassle and greatest peace of mind. As an eEdge agent, I have the technology that prepares me to exceed these expectations.

When your property is ready to hit the market,  
eEdge gets it in front of the right buyers – wherever they conduct their search.



Your listing is instantly marketed online by a worldwide network of real estate websites.



Buyers who are looking for a property like yours are notified immediately about your listing and they can request a showing in only two clicks of the mouse.



Custom marketing materials are created in no time, getting the fliers in front of your house as soon as the sign goes up.

## When the right buyer is interested in your property, I move fast!

- ✓ Detailed search criteria allows me to know which buyers are truly serious about your home, and which ones are just "looking". Buyers can find your property on myEdge website using searches of neighborhood, price range, property description, by map location, and more.
- ✓ I'm notified immediately when a potential buyer wants more details about your home, allowing me to respond almost instantaneously to their inquiry.

## When a buyer is ready to make an offer, eEdge allows us to...

- ✓ Receive and accept offers on the spot. All of the necessary documentation is available online, and buyers can submit complete offers online, even as they tour your home.
- ✓ Approve documentation wherever you are. With eEdge, all review and signatures can be completed and submitted online, when and where it's convenient for you.

## After you've sold your property, eEdge is still there!

- ✓ You'll have access to your complete transaction documentation online for up to seven years.

