The market has shifted from its peak a few years back, and there is strong evidence that we are now at the bottom of the cycle. In looking toward the future and at certain economic indicators, you can see that now is the time to get ready for the next housing boom.

ARE YOU READY FOR

THE NEXT
HOUSING
BOOM?

More wealth is created when you buy at the bottom of a real estate cycle instead of at the top.

HERE ARE SOME FACTS YOU SHOULD KNOW...

Households continue to increase

The population in America continues to rise and with it the creation of new households with housing needs. According to conservative estimates, the number of households is expected to increase by 1.25 million annually over the next decade.

The Echo Boom Generation is even larger than the Baby Boom Generation

The number of echo boomers will increase and maintain a strong demand for housing in the years to come.
Over the last 10 years, the population has grown by 30 million, but the same number of homes were sold in 2008 as in 1998. The demand is pent up. Many are still waiting to be sure the market is at bottom; however, with inflation possibly looming and the chance for interest rates to increase, now is the best time to reap the rewards that will come with the next housing boom!