

## Top 10 Reasons to use



10. Because eEdge is the real estate industry's first and only COMPLETE lead-to-close agent business solution available exclusively to Keller Williams associates.
9. Because eEdge includes lead management and routing capabilities, full contact management, a professional marketing library, and a true paperless transaction system—all in one integrated, efficiency-increasing package.
8. Because with eEdge you get an SEO optimized website that is *easy* to set up *with* built-in Calls to Action.
7. Because with one login, you gain access to all eEdge components.
6. Because eEdge has customizable newsletters, cards and postcards to create unique print and email campaigns.
5. Because with eEdge, you can tailor and customize your 8x8, 12-Direct and 33-Touch campaigns and drop leads on any campaign with one click.
4. Because eEdge has document storage accessible by you, the invited co-broke and the buyers and sellers.
3. Because with eEdge you can write an offer while showing the property, have the buyers sign the offer, send it to the co-broke and have it executed before you return to your office.
2. Because with eEdge consumers can use the full IDX solution and search the MLS like an agent.
1. And, the number one reason to use eEdge is because the real estate agent will receive their alerts from consumers via email, text and the eEdge dashboard - ensuring that every consumer looking for real estate information receives immediate attention.

If you want to learn more about eEdge, ask me...or any Keller Williams Agent!