## selling your home

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## 10 Reasons To Hire a *Mike Ferry Trained* Real Estate Agent

- 1. I will always tell the truth regarding pricing your home and the market comparables.
- 2. I am an expert in our marketplace and I study the market statistics every day.
- 3. I aggressively look for prospective sellers and buyers for my listings 2-3 hours per day.
- 4. I deliver strong customer service and customer communication.
- 5. I follow a defined plan of action to get your home sold... I keep a rigorous schedule and track my results.
- 6. I have the power to protect your equity by negotiating the best price for your home.
- 7. I am in network of the most highly trained real estate agents in North America to attract relocation buyers for your home.
- 8. I work with my coach weekly, strategizing how to sell your home for top market value in the shortest amount of time.
- 9. I constantly improve my skills by attending at least 4 intense training seminars each year taught by the #1 Real Estate Coaching Company, The Mike Ferry Organization.
- 10. I am committed to becoming a great salesperson...I invest \$12,000 each year for a Mike Ferry Coach to help me develop my skills and hold me accountable to selling your home.

