



# Rochester, MN Residential Market Report

MAR 2013  
EDITION



Keller Williams Realty Is Now **The LARGEST** Real Estate Company in the United States



## MOVE *the* MARKET



### HIGHLIGHTS



YTD Sold homes **are up 7% over** 2012



YTD Sold Avg Days on **Market Down 22%** vs 2012



Inventory is down over **24%** vs 2012



Months of inventory extremely low at **4.64** months



Sales Price % of List Price **up 1%** over 2012



Inventory is much needed as we head into the spring market



Keller Williams Realty Ranked "Highest in Customer Satisfaction Among Home **Buyer** and **Seller** Segments" by J.D. Power and Associates

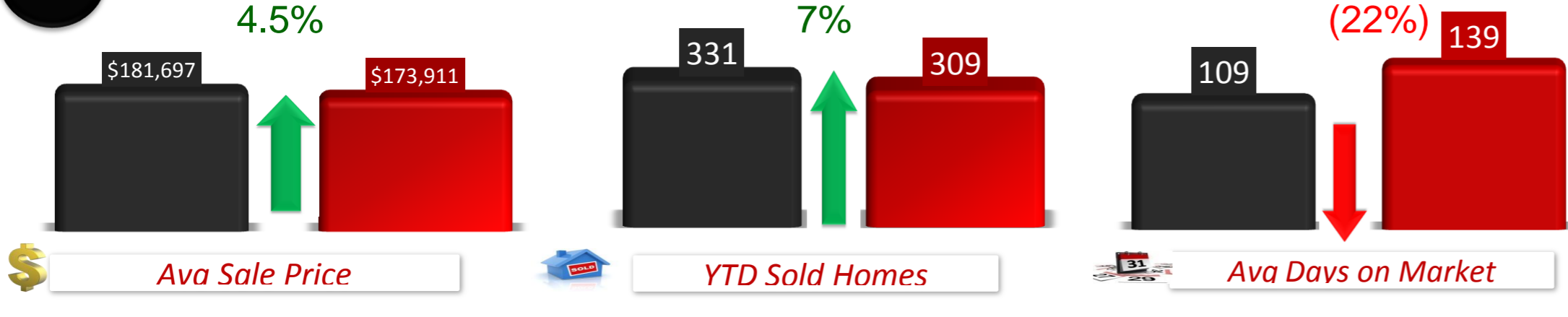


Nobody Moves the Market Like **kw** | Rochester

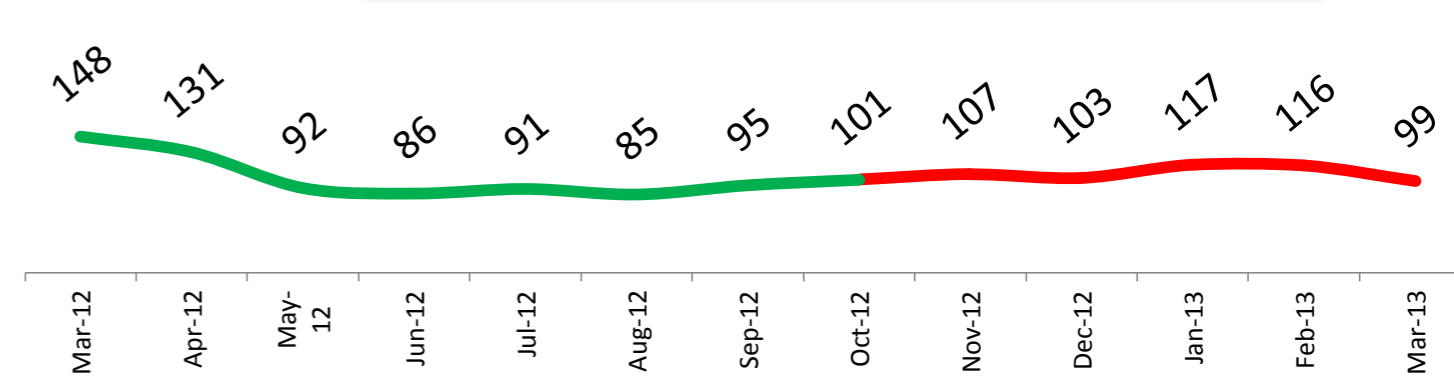


# 2013 2012 kw | Market Report Rochester, MN Residential Through Mar 2013

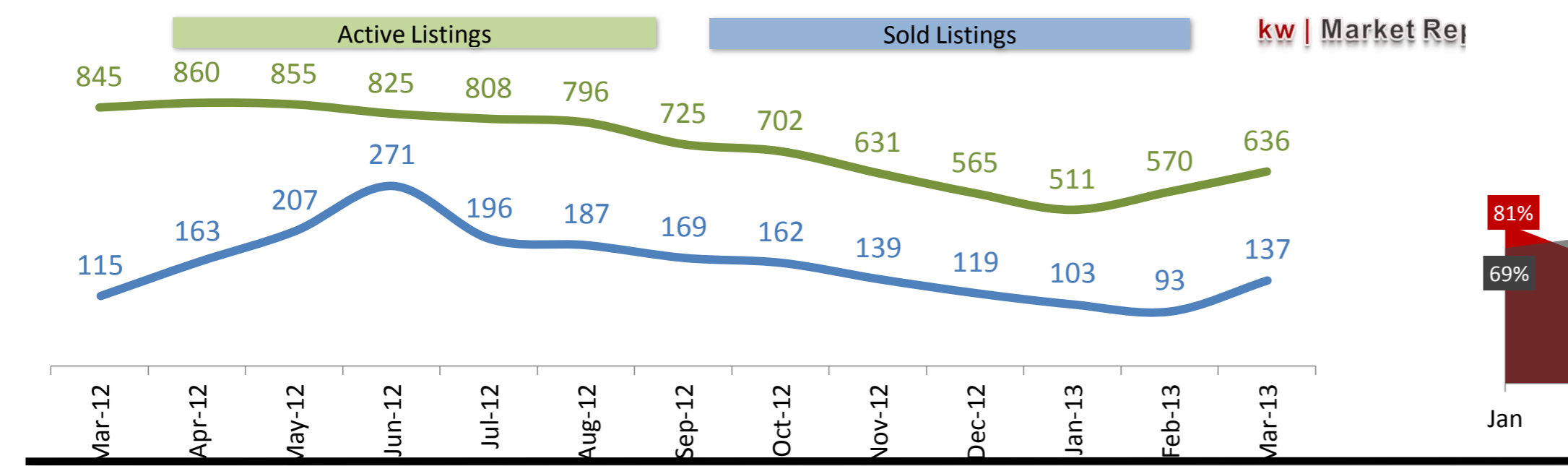
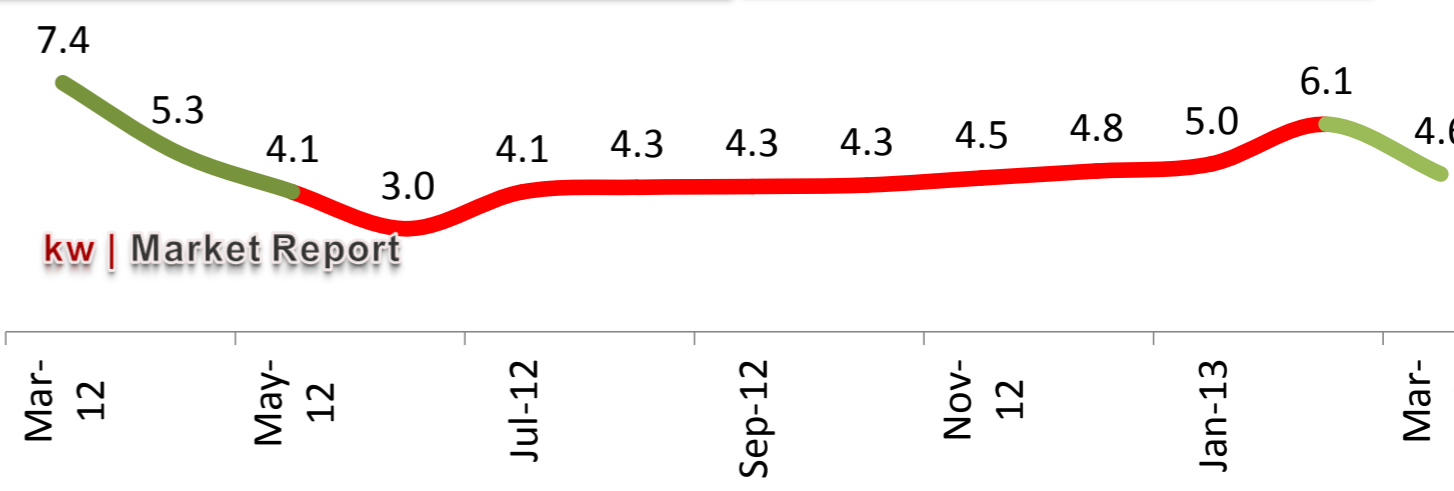
## KEY NUMBERS



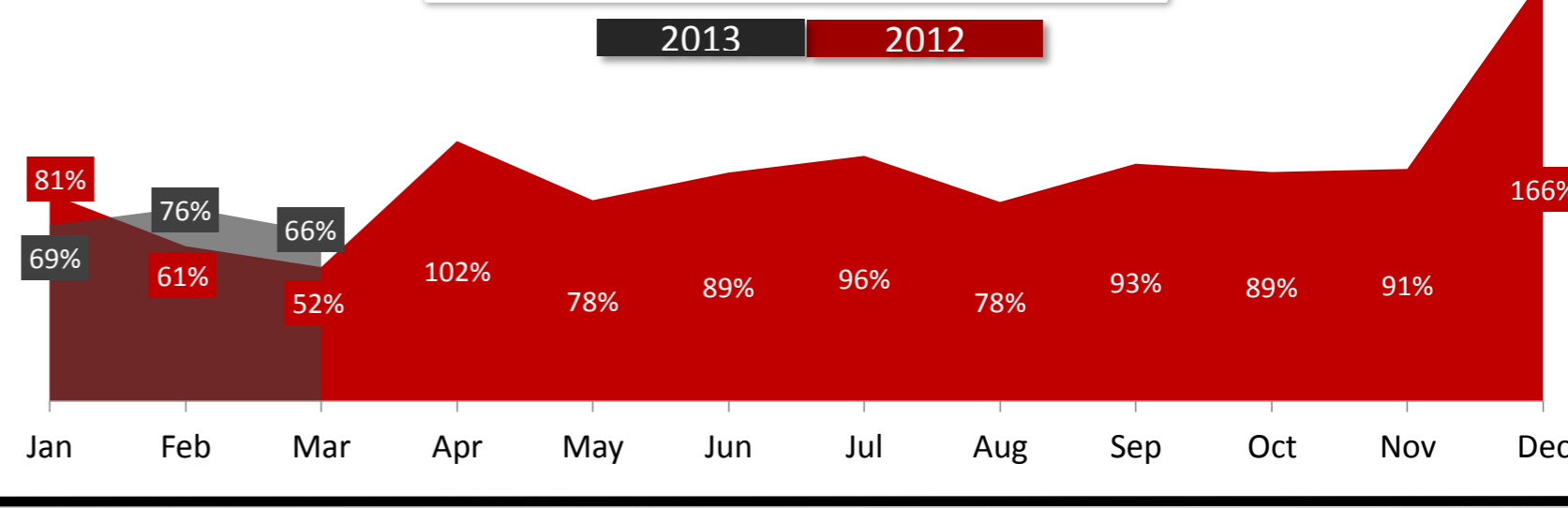
## Avg Sold Days on Market Last 13 months



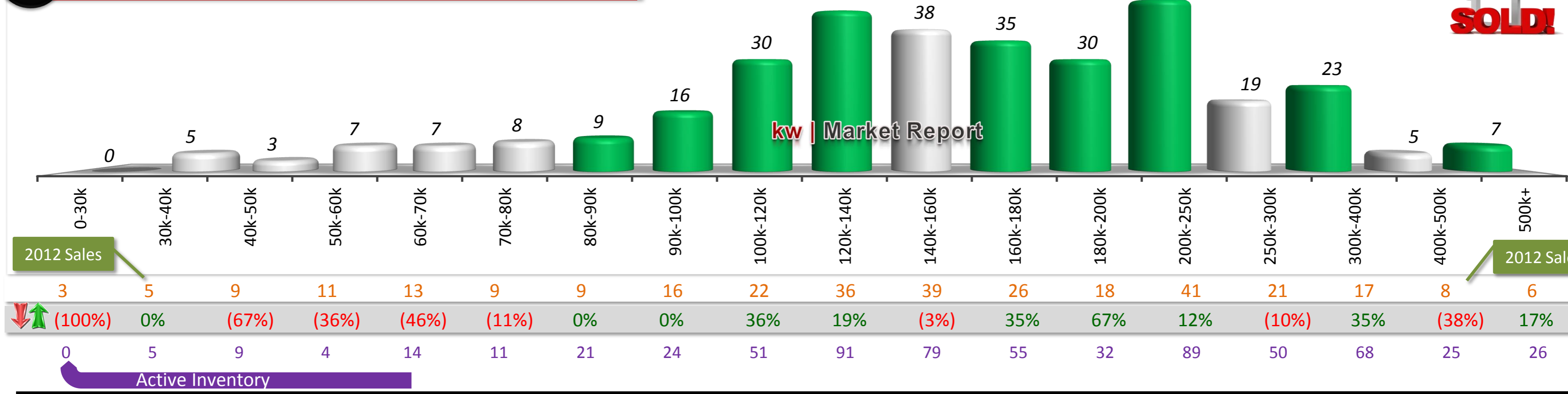
## Months of Inventory Last 13 months



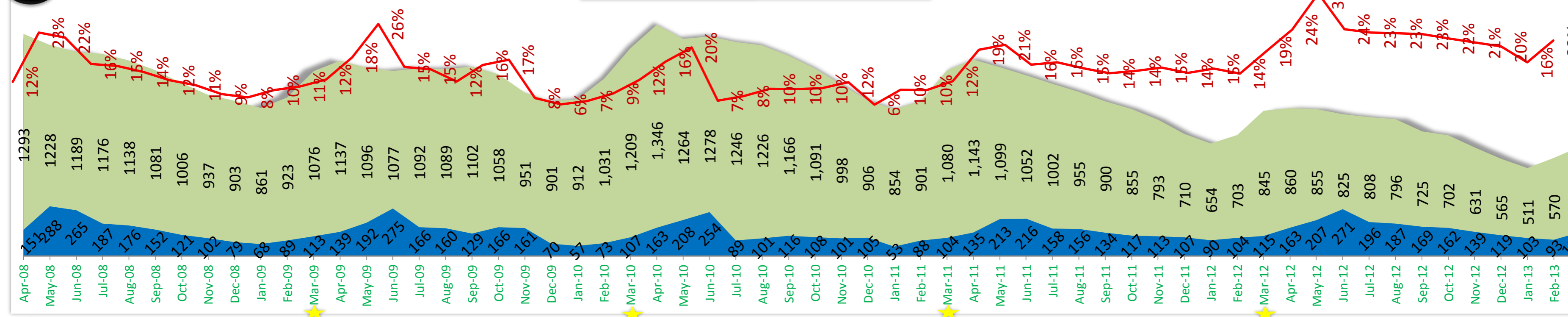
## Pend to List Ratio



## YTD 2013 VS YTD 2012 SOLD HOMES BY PRICE PT.



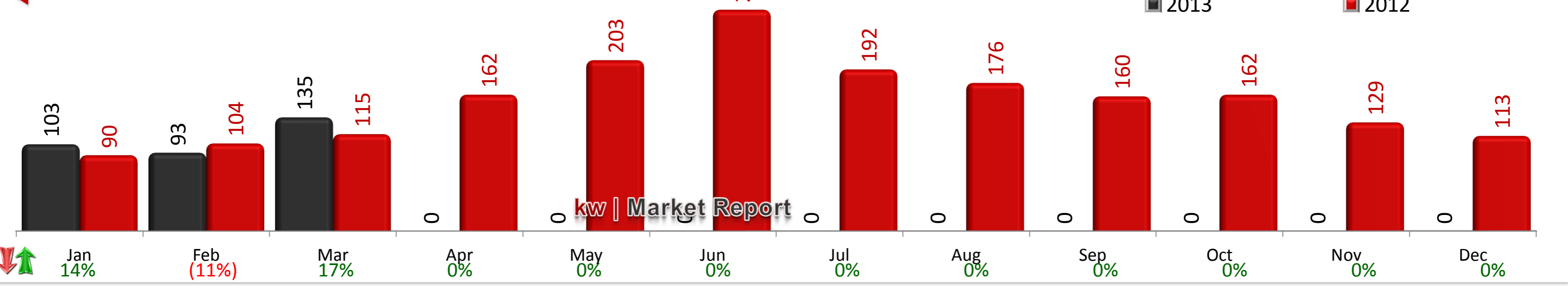
## PERSPECTIVE



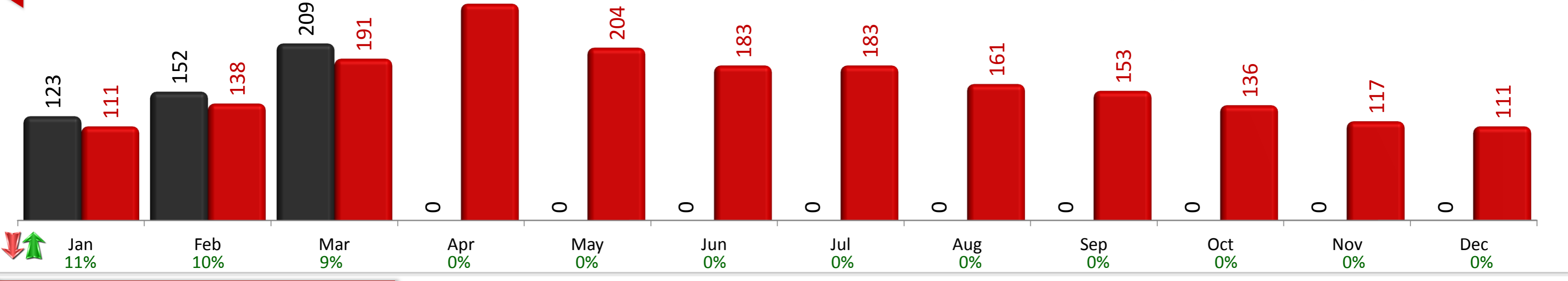
## A LOOK AT THE SURROUNDING AREAS (TOP 10)

Area	YTD Sold Homes	Avg Sale Price (Thousands)	New Listing	Pended Homes	Sale Price % Increase	Sold home % Increase
Rochester	333	\$183	697	484	4%	7%
Austin	67	\$182	118	87	0%	5%
Owatonna	55	\$174	108	78	0%	0%
Winona	49	\$158	101	64	14%	0%
Albert Lea	38	\$151	78	51	0%	5%
Kasson	30	\$147	37	26	0%	0%
Byron	19	\$146	35	23	0%	0%
Lake City	18	\$145	29	17	0%	0%
Pine Island	18	\$141	25	15	73%	0%
Stewartville	13	\$140	25	14	0%	0%

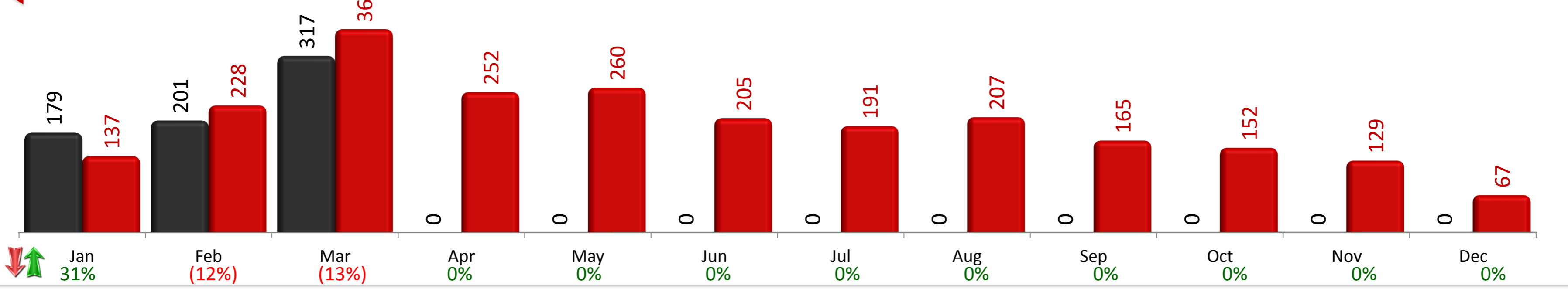
**SOLD LISTINGS PER MONTH**



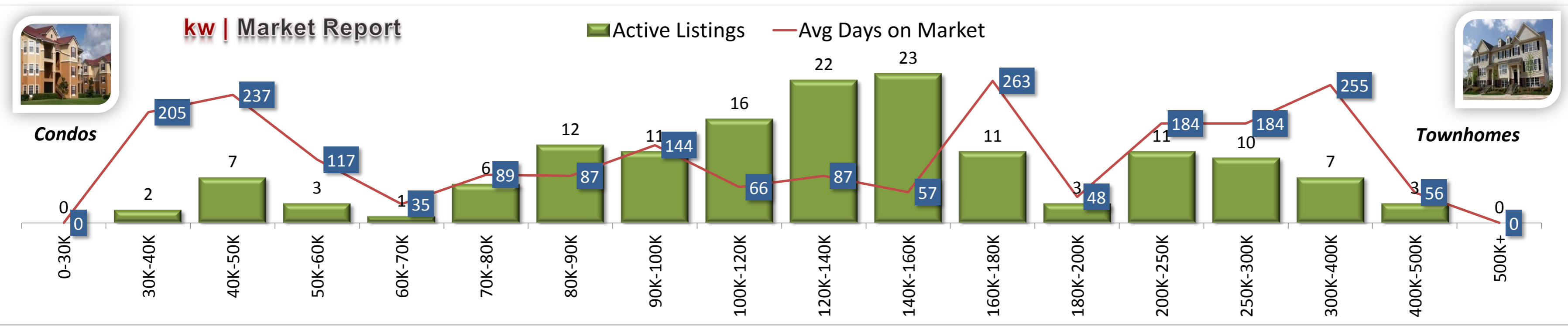
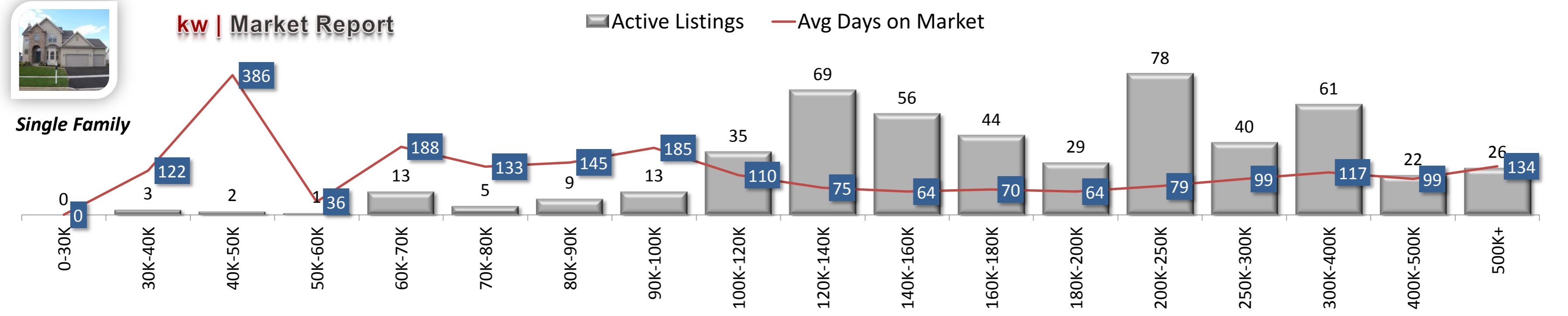
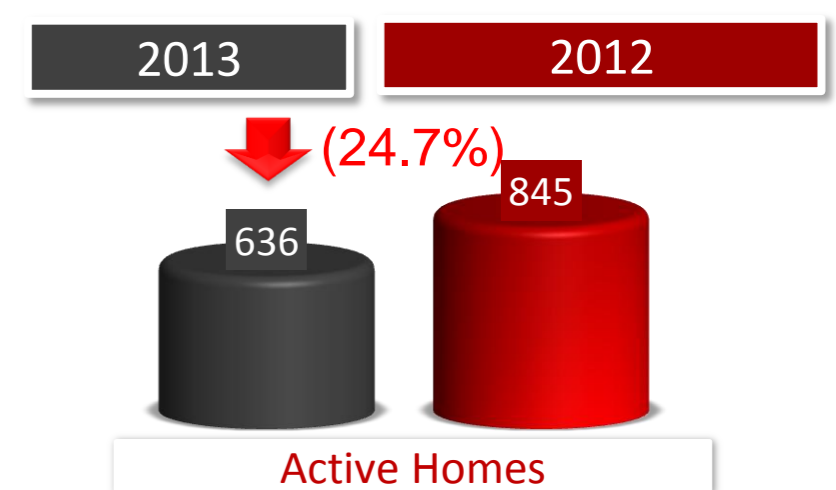
**PENDED LISTINGS PER MONTH**



**NEW LISTINGS PER MONTH**



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**Active Inventory & Days on Market**



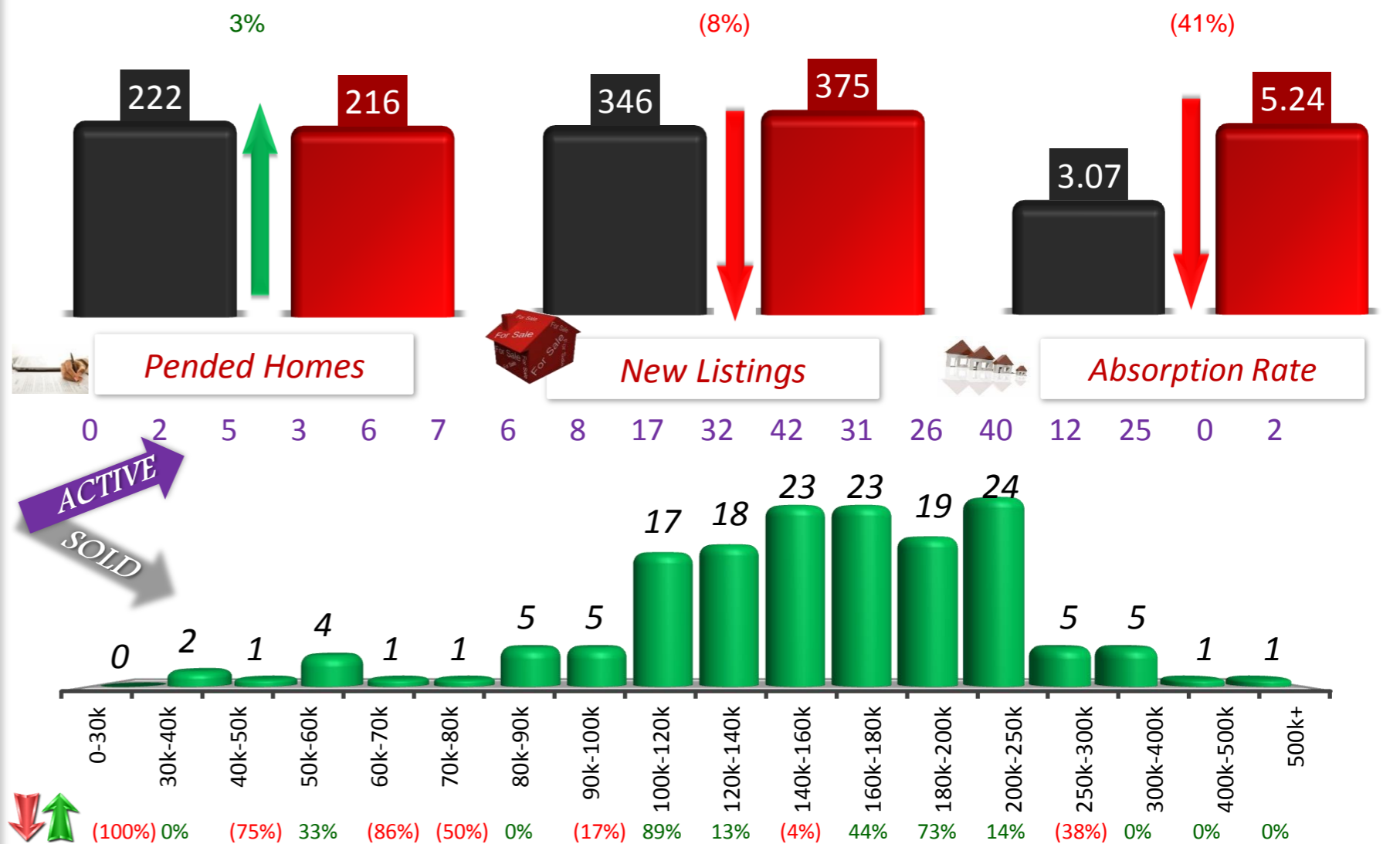
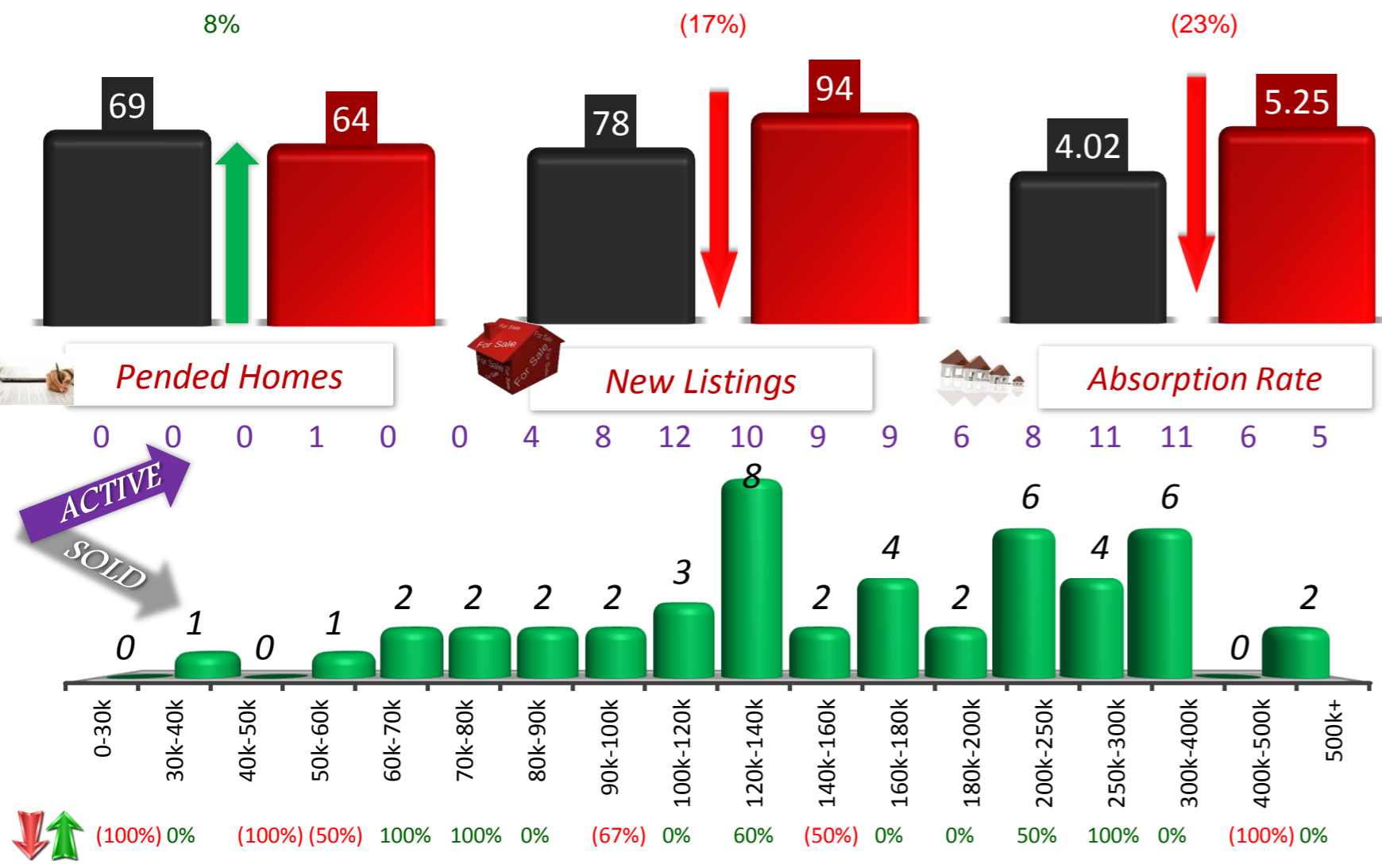
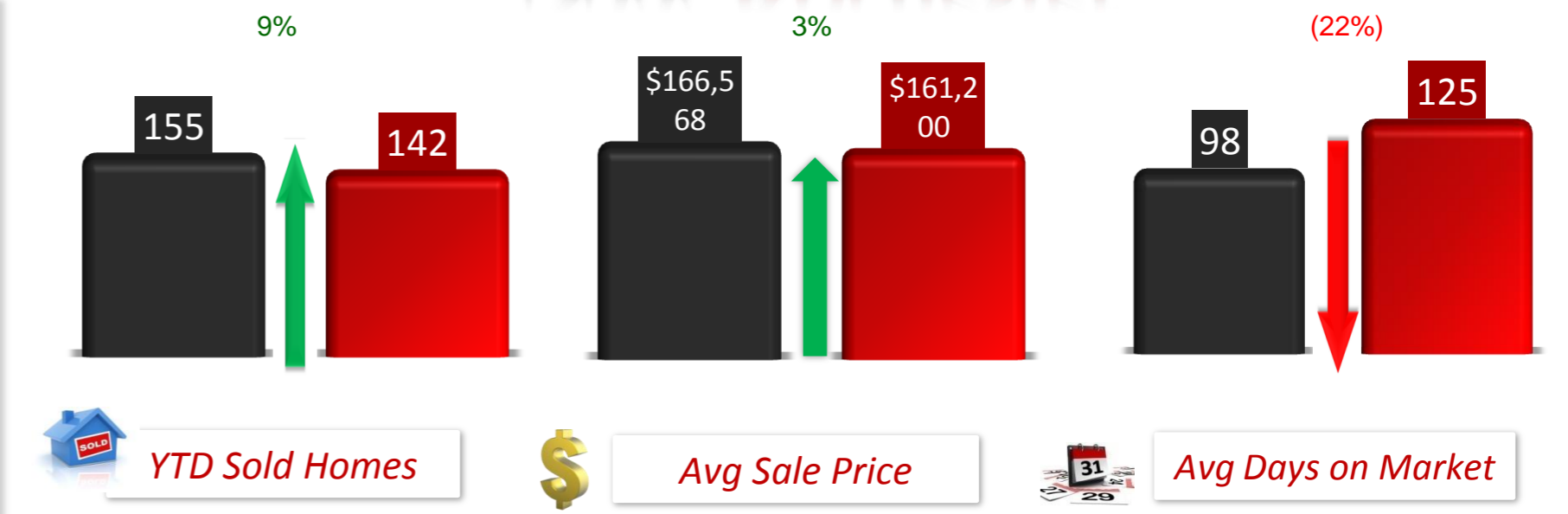
2013 2012

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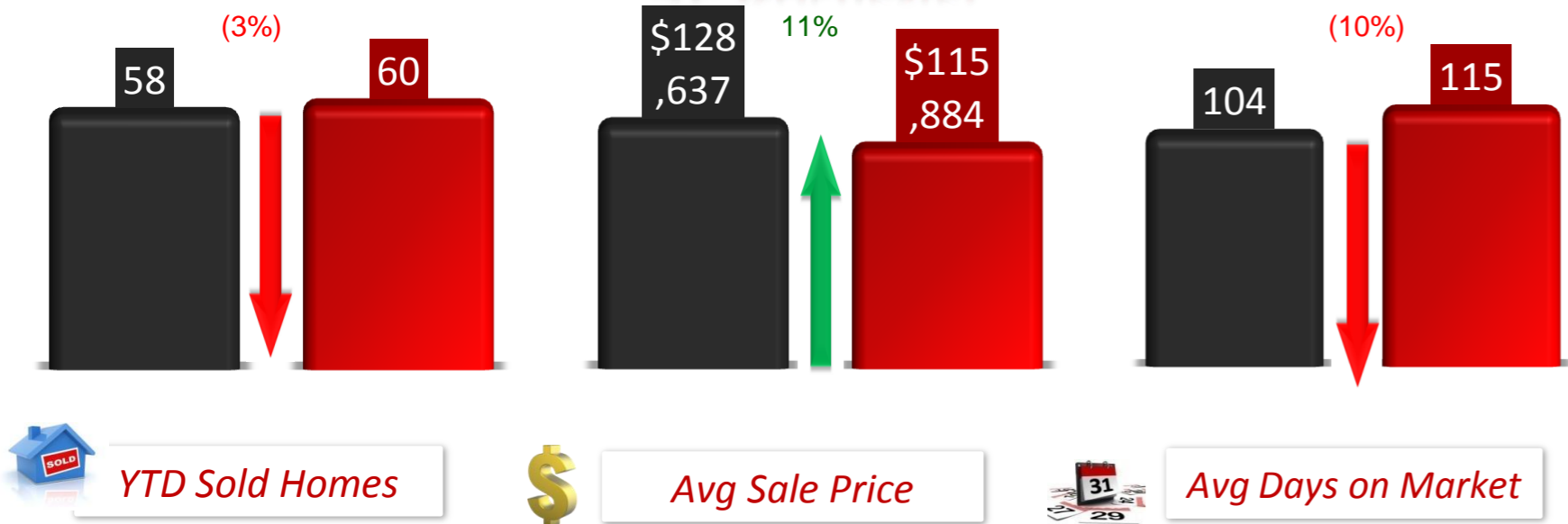
## NE Rochester



## NW Rochester



## SE Rochester



## SW Rochester

