

# *The Secrets Of How To Move Up To The Home Of Your Dreams With No Money Down And Pocket All The Equity*

## **Luxury Living with Cash in the Bank**

Smart Money People know that one of the fastest ways to real wealth is by controlling large assets with little capital. Zero is about as little as there can be.

Right now, you have a special opportunity. Real estate values and home values in particular, in our area, have been going up faster than the national average. This rapid increase in the value of your current home, plus other marketplace conditions present a unique opportunity for savvy home owners such as yourself. Right now, you can own the home of your dreams (up to \$1,000,000) with NO Money Down. And you get to pocket the equity from your current home and do whatever you want to with the money!

Imagine, owning a true luxury home – even a home up to a million dollars.

Now imagine owning the luxury home of your dreams and still having the tens of thousands, maybe even hundreds of thousands of dollars from the sale of your current home still sitting in the bank or in a high yield investment.

Cold hard cash, right there at your fingertips to invest or use as you see fit.

## **Now Is The Time To Move...**

With the continued dramatic increase in home values, now is the very best time to move-up while you can get the most for your current home and still own the luxury home of your dreams with little or no money down.

Let's say you currently own a \$500,000.00 house with \$200,000.00 in equity. Let's also assume home values are going up 7% per year.

That means next year your home will be worth \$535,000. That's an increase of \$35,000. But you have \$200,000 in equity tied up to make that \$35,000. That's an 18% return on your investment – Not Too Bad.

## Another Way To Look At It

However, let's look at what happens when you move up to a truly luxury home – say a home around \$800,000. A 7% increase in value net you a whopping \$56,000 increase in your net worth. ***But look at your return on investment.***

Let's say you had to invest as much as 5% on your new, luxury home. (*Although there's no good reason you should have to.*) What's the return on investment of only \$40,000 with a \$56,000 return?

**That's an incredible 140% return on your investment!**

## But There's More...

You still have the bulk of your equity safely invested or in the bank ready for the next important opportunity.

## ZERO DOWN PAYMENT TO \$1,000,000.00

*Let's go one step further – shall we?*

Remember, we are specialists in helping our clients own a luxury home, with no money down. So there is every possibility that **you can own your dream home** (*up to a million dollars*) with **No Down Payment.**

Did you know you can't even calculate the return on investment of \$56,000 in your pocket without any money invested? The calculator goes nuts. **The return is infinite!**

Almost reminds you of how the market was just a few years ago. In the old days, the hottest property to own was dot-com stocks.

## In Today's Market The Hottest Property To Own Is Your Luxury Dream Home

Plus, you can't entertain envious friends and family with a stock certificate!

*Can You?*

**Wouldn't You Just LOVE to Invite Your Friends to a  
Party in Your New Luxury Home?**

*Can You Just Imagine How Envious They're Gonna Be?*

*Paul Willden* with Keller Williams Utah Realtors and *Bill Gillane*, with Service One Home Loans. We specialize in helping families like yours move-up to a luxury home for about the same monthly payment you are making now; all with **NO MONEY DOWN**. And best of all, you get to keep ALL of the equity in your current home in your pocket.

## Are You Stuck In A Home That Doesn't Meet Your Family's Needs?

If you're like most people we speak with, you feel stuck in a home that just doesn't meet all of your needs and wants any more.

**But you feel trapped.**

You have a nice enough home now, but you want something more – something larger – more prestigious – something better... But you **don't want the monthly payment** a truly luxury home might bring.

Or you may think you might be able to afford a luxury home, but you'd have to spend every last dime of your current equity to manage it.

## That's Simply Not True

Currently, Bill has a number of special finance programs that will allow you to move-up to a true luxury home with No Money Down. And when I say luxury home I mean homes up to \$1,000,000.

Plus with no down payment required, that means you get to keep ALL of the equity in your current home.

## Don't Waste Another Dollar On A Home That Just Doesn't Cut It Any More

***Here's the next step...***

In order for us to reveal all our confidential luxury move-up secrets (*the ones that allow you to get into a luxury house with no money down and pocket all your existing equity*) we've got to know what you're looking for and your personal situation.

Pulling off a deal isn't easy and you really have to know what you're doing. We do and can and we am willing to help you move up to the home of your dreams. The home you and your family truly deserve and have been waiting for your whole life.

So, call me right now to schedule a FREE – Confidential No Cost, No Obligation ***"Move Up To Your Dream Home Phone Consultation."***

Call Paul at: (801) 580-0600

Or Call Bill at: (801-573-2146

Email Paul at: [paulwillden@kw.com](mailto:paulwillden@kw.com)

Or email Bill at: [wgillane@metrocitiesmtg.com](mailto:wgillane@metrocitiesmtg.com)

If you email us, make sure you put "***Move Up To Your Dream Home Phone Consultation.***" in the subject line so we can mark your email priority in our boxes. You know we all get a lot of spam and email.

The call is absolutely free and puts you in no position of obligation. You have to realize – we're giving you at no cost the most valuable asset we have in life... our time and knowledge. Very few people have the experience we have to help you get the home of your dreams.

We are offering you our time because you have made our job of marketing my services easier and more cost effective by requesting this special bulletin. Because of that we am willing to return the favor and give you our time for free.

So pick up the phone and call one of us now... We get very busy during the day and we want to take your call, or if it's easier for you, just shoot either of us an email. How's that sound? We think it's a pretty fair deal and a really good use of your time... that is if you want to live in a REALLY NICE HOME!

So, what do you think? You gonna take a minute and make the call? Gosh... we really hope so. We're looking forward to hearing your voice.

Here's To Living In Your Dream Home,



**Bill Gillane**

Luxury Home Expert



**Paul Willden**

2007 SL Board Broker of the Year

P.S. Even if you are just curious how much your home is worth, so you can calculate how much equity you have hidden away in your current home – call Paul. You could be sitting on a gold mine and not even know. He can show you where the cash is and how to mine the equity and put it in your hands for better use.

P.P.S. We work with some of the top real estate and appraisal professionals in the area. I can get you a “thumbnail” appraisal, CMA within 24 hours – no cost and no obligation. Call me now – We can do everything over the phone!