

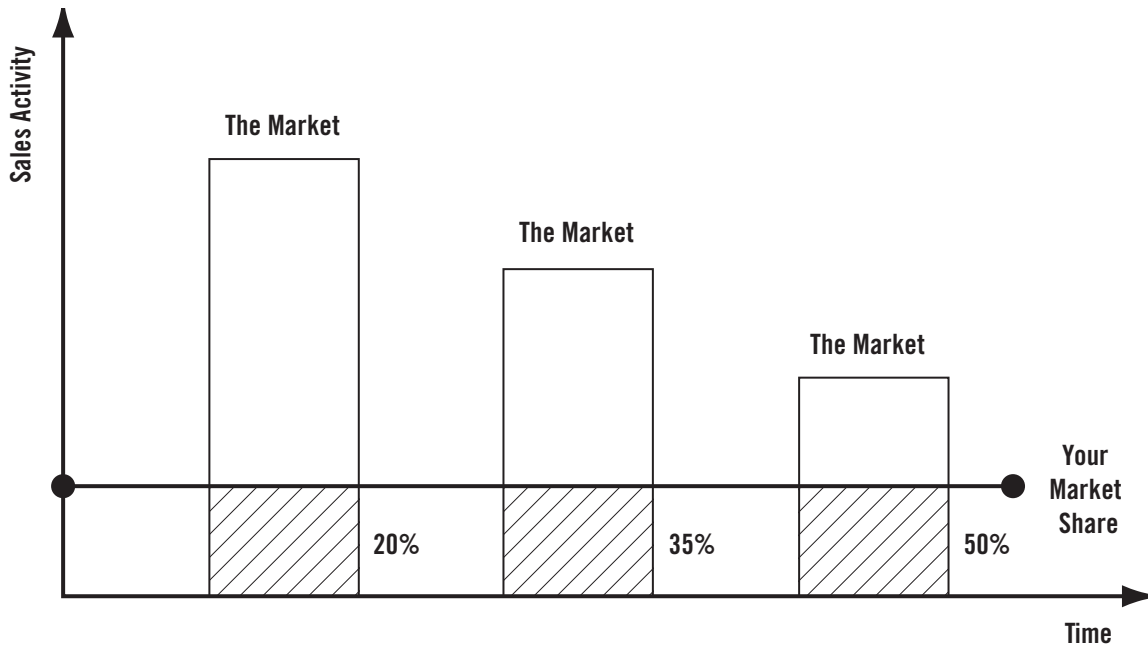
BUILD A FORTRESS AROUND WHAT YOU HAVE!

FIGURE 8 As the market falls, hold your numbers steady and your share of the market will grow.