

# NEWS RELEASE

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## Keller Williams Realty Group Attends Family Reunion



*Pictured: The Agents and Staff at Keller Williams Realty Group in Royersford prepare for the Red Bash in Atlanta, Georgia.*

Keller Williams Realty Group in Royersford recently attended “Family Reunion”, the Keller Williams Realty’s national convention in Atlanta, Georgia. This jam packed educational experience allowed agents on all levels to stay ahead of the competition and shows them how to refine and master their craft. Over 120 of the most timely business and market-specific breakout sessions were provided at this year’s event.

A few of the major highlights during the event were Gary Keller’s Vision Speech. Gary is the co-founder and Chairman of the Board. The dynamic and engaging session with the refreshingly down-to-earth man behind Keller Williams paved the way for a memorable Family Reunion. The Red Bash Welcome Party, a crowd favorite, showcased the talent throughout Keller Williams with an all-night talent show that encompassed an unsurpassed team building experience. A public silent auction was also held to raise money for KW Cares. KW Cares is a public charity that supports Keller Williams Realty associates and their families in times of extreme hardship or a sudden emergency.

During the event over 130 real estate related vendors showcased their latest and greatest products and services in the Family Reunion Exhibit Hall. There were also Keller Williams Realty technology professionals on hand to showcase eAgentC – Keller Williams Realty’s technology platform which provides agents with leading-edge websites, an online business management portal, e-mail and all the latest and greatest real estate technology tools.

To sum up the week, Vice Chairman Mo Anderson hosted the motivating and heart-warming “Inspirational Brunch”, an uplifting and culture provoking brunch that recharged everyone for the coming year.

Keller Williams Realty Group is located at 810 Oak Street in Royersford, PA. Our mission is to Build Careers Worth Having, Businesses Worth Owning, and Lives Worth Living. For more information on a career in real estate, or to find out how to be a part of our growing team and New Limerick Market Center opening early 2008, please visit our website at [www.kwrealtygroup.com](http://www.kwrealtygroup.com) for updated photos, videos and floor plans.

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