



**SHERRI CRAYNE** NMLS#204992  
Sr. Loan Officer  
SWBC Mortgage Corporation

5600 Tennyson Parkway | Suite 370  
Plano, Texas 75024

DIRECT: 972.265.4535  
CELL: 214.533.0123  
FAX: 866.679.5825  
EMAIL: SCrayne@swbc.com  
www.swbcmortgage.com/Crayne



Royse City Office



Team Leader

Ryan Collinsworth

MCA

Pam Meals

Productivity Coach

Dona James

Director of First Impressions

Stephanie Davidson

ALC

Sharon Starks

Paula Alexander

Jason Pardue

Brian Weast

Jeannie Bauer

Staci Barron

Marti Thompson

*Keller Williams  
Rockwall  
March 2012*



*Win - Win - or no deal  
Integrity - Do the right thing  
Commitment - In all things  
Communication - Seek first to understand  
Creativity - Ideas before results  
Customers - Always come first  
Trust - begins with honesty  
Teamwork - Together everyone achieves more  
Success - Results through people*



Rockwall  
Keller Williams



**MARCH BIRTHDAYS  
ROCK!**

ADELA CRADDOCK	1
PAM MEALS	1
LUPE MORENO	3
ASHLEY WILLIAMS	12
SUSAN GALLOWAY	16
MICHAEL BAILEY	20
SHARON HOWELL	20
CRYSTAL JONES	21
ERICA NOTTINGHAM	22
TRACI CLARK	28



# March 2012

**NEW AGENTS**



**Keith Warneke**  
**Cheryll Timpa**



**DON'T FORGET DAY-LIGHT SAVINGS MARCH 11TH**




**MARCH 17TH HAPPY ST. PATRICK'S DAY**

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
			1	2 12:00-1:00 Coaching Round Table (Brown Bag Lunch) -Dona James 1:00-2:00 Beginners Mortgage Basics -Sherri/Dona
5 10:00-11:00 ALC  1:00-2:00 "M-A-N" your Models! -Sharon	6 9Am Partner Meeting Office North Tour 1:00-2:30 Maps Class Chris McNamara	7 8:30 MLS Breakfast & South Tour -Salt Grass	8 Royse City Tour 10:00-11:00 Q&A Open Tech Class -Eliot 1:00-2:00 *Be Super Inspired* -Jeannie Bauer	9 11:00-12:00 Growth/Social Committee Meeting (Sign up sheet @ front desk) -Staci Barron
12	13	14 NO TOUR	15	16
<b>SPRING BREAK, SPRING BREAK, SPRING BREAK, SPRING BREAK</b>				
19 9:00-12:00 Ignite-Rockwall  1:00-2:00 Photograph your listing -Paula Alexander	20 9Am Partner Meeting Office South Tour 9:45-12:30 Ignite-Rockwall 1:00-2:00 Call Conversion -Dona James/Brian Weast	21 8:30 North MLS Tour & Breakfast -Salt Grass  12:00-3:00 IGNITE-Rockwall	2 9:00-12:00 Ignite- Rockwall 1:00-2:00 Open House -Staci Barron 2:00-3:00 Open Tech Class -Eliot	23 9:00-10:00 Ignite -Rockwall Accountability 9:00-11:00 Training room Occupied 11:00-12:00 Foreclosures -Blaine Radford
26 1:00-2:00 HUD Contract -Stacy Petruzzi	27 11:00-12:00 "Mining your Data Base" -Jason Pardue	28 8:30 South MLS Tour & Breakfast -Salt Grass 1:00-2:00 KW Cares Committee Meeting	29 10:00-11:00 Open Tech Class -Eliot  1:30-3:00 Q&A Disclosures -Bob Baker	30

**Happy Birthday March !!**

**Adela Craddock 1**  
**Pam Meals 1**  
**Lupe Moreno 3**  
**Ashley Williams 12**  
**Susan Galloway 16**  
**Michael Bailey 20**  
**Sharon Howell 20**  
**Crystal Jones 21**  
**Erica Nottingham 22**  
**Traci Clark 28**

**Top 5 Producers for January**



**Rod Holland**  
**Brian Weast Group**  
**Jason Pardue**  
**Debbie Brown Team**  
**Shelley Dudley**



**SWBC MORTGAGE CORPORATION**