Membership Has Its Privileges!

Pamela Temple
Pamela Temple
KW Luxury Homes

Director of KW Luxury Homes International
KWU Approved Trainer
KW MAPS Coach
Tell Keller Williams University what you think! Simply enter

www.evalfr.com

into any mobile device to complete your evaluation for this session.
Membership Has Its Privileges!

Leadership:
Attract, Recruit, Retain

Members:
Educate, Empower

SUCCESS
Because you too can own this face of pure accomplishment
Membership Has Its Privileges!

LUXURY + PASSION + ENERGY = PROFIT

For Agents and Market Centers
Membership Has Its Privileges!

EXCLUSIVITY

Elegant properties with price points representing the top 10% of their local market, but never less than $500,000.

Experienced agents who typically do business in the top 10% of their local market representing either sellers or buyers. Agents who have completed two or more transactions in the last year at or above the luxury basis for your market.

Agents who have a drive and a desire to continually extend their educational basis with world class training.

Join the Club!
Membership Has Its Privileges!

The **ART** of NETWORKING

Events, Facebook, Member Roster, Newsletter
Membership Has Its Privileges!

**DOMAIN Magazine:**
Multimedia Marketing Plan

- 17,000 Copies in **Print**, Distributed Nationally
- Full-page Advertisers Receive **25 Copies**, PLUS **They Will Mail Out 100 Copies** to Your Provided List of Names and Addresses
- **500,000 Users Online**, Reaching More Than **75 Countries**
- Domain Digital Edition
- Unique Homes Digital Edition Distributed to More than 100,000 High-End Individuals Worldwide

***Domain Magazine $625/page vs. Unique Homes Magazine $2650/page … Savings of $2000 per page!***
Membership Has Its Privileges! Join the Club!

EXCLUSIVITY

• Elegant properties with price points representing the top 10% of their local market, but never less than $500,000.

• Experienced agents who typically do business in the top 10% of their local market representing either Sellers or Buyers. Agents who have completed two or more transactions in the last 12 months at or above the luxury basis for your market.

• Agents who have a drive and a desire to continually extend their educational basis with world class training.
Membership Has Its Privileges!

Exclusive Training and Masterminding with KW Luxury Webinars

Member Intranet: Marketing Solutions and Campaigns

Exclusive, Professionally Designed Branding
Listing/Buying Presentations
8 x 8 Campaigns
Press Releases
Luxury Website
Luxury Email Address
Membership Has Its Privileges!

KWLuxuryHomes.com

- Professionally Branded
- Luxury Members Recognized as Premiere Status
- Links to Members Website and Social Media Sites
- International Presence in United States and Canada
- Detailed and Convenient
- Referrals
Membership Has Its Privileges!

Exclusive Marketing Partnership with Merrill Corporation

Professional Printing and Design

• Property Brochures
• Postcards
• Business Cards
• Stationery
• Name badges
• Promo Items and LOTS More
Membership Has Its Privileges!

JUST ANNOUNCED …
KW Luxury Members Mobile App

- Exclusive Branding for Luxury Agents
- Luxury Banner for ALL Luxury Listings
- Premium UPGRADE of All Luxury Agents
Luxury Agent and Listings Branding

Splash Screen
Main Screen
Properties List
Share App

Your Luxury Homes Agent
Sherrie L Chaulk
Dallas, TX

App powered by WOLFNET® with a Smarter Agent Mobile License

Membership Has Its Privileges! Join the Club!

iPhone & Android phone available now; iPad available mid March
Download and Brand Your App

• Download the “Keller Williams Real Estate” app from the Apple App or Google Play stores.
• Within the app, tap “Agent Search” and search for yourself.
• On your Profile Screen, tap “Make This My Agent.”

Congratulations! You’re ready to share YOUR app!

iPhone & Android phone available now; iPad available mid March
Share Your Branded App

1. Tap the “Share App” button.
2. Enter a client’s phone number.
3. Tap “Send.”

That’s it!
Your Luxury Homes agent
Agent Name
Augusta, GA

Get FREE instant access to local homes from any cell or tablet.

Keller Williams Realty Real Estate Search available on Android, iPhone, or iPad gives you access to more than 4 million homes.
Mobile App Premium Upgrade

- INCLUDED with Luxury Membership
  Regular price is $10/month
- Two Key Benefits:
  1. Agent photo on every screen within the app
  2. One free ‘Vanity’ mobile code  (additional vanity codes regular price)

Note: Agent must have an active WolfNet IDX account
Mobile App Resources on myKW

1. View Mobile App Resources
2. View your number of Branded Apps from this report

Membership Has Its Privileges! Join the Club!
App Marketing Made Easy

1. Your app download link for Email & Online Marketing
2. Personal Text Code for Yard Signs, etc
3. QR Code for Print Marketing

Available at: myKW > eAgentC Website Admin Tool Section 4.5
Membership Has Its Privileges!

JUST ANNOUNCED … KW Luxury Members Will Receive a Standard Membership in ProxioPro!

- International MLS
- Post Your Listing and Your Agent Profile Around the World
Membership Has Its Privileges!

Success is like a ladder
and no one has ever climbed a ladder with their hands in their pockets.

Zig Ziglar
Membership Has Its Privileges!

Exclusive Partnership Offerings

• Exclusive discounts and promotions on business & personal gifts ordered within their websites
• Easily order your gifts, shipped directly to your clients, friends and family with a custom message
Membership Has Its Privileges!

Exclusive Partnership Offerings

- Exclusive discounts and promotions on business & personal gifts ordered within their websites
- Easily order your gifts, shipped directly to your clients, friends and family with a custom message
Membership Has Its Privileges!

KW MAPS Coaching for Luxury Members

Are You Running a Business as a Luxury Real Estate Agent?

Allows you to see what you don’t want to see, so you will do what you don’t want to do, so you get what you said you wanted.
Membership Has Its Privileges!

KW LUXURY HOMES INTERNATIONAL ANNUAL RETREAT

April 26-28, 2015
Hyatt Regency Huntington Beach Resort & Spa
Huntington Beach, California

• Learn with Educational Opportunities
• World-Renowned Speakers
• Talented Agent Presentations
• Network and Have FUN
• Focusing on High-End Agents, Clientele, and Their Homes
Membership Has Its Privileges! Join the Club!

Exclusive Marketing Partnership with Professional Printing and Design
- Property Brochures
- Postcards
- Business Cards
- Stationery
- Name badges
- Promo Items and LOTS More
Membership Has Its Privileges!

KW WELLNESS

Don’t let the lack of wellness be your productivity thief!

This Month I’m Tracking:
• Flexibility
• Meditation
• Nutrition
• Steps/Cardio
• Sleep
• Strength
• Water Intake

“The core of true success is love. And that includes loving yourself enough to take care of yourself.” – Zig Ziglar

Let’s ALL Have a Life Worth Living!
Membership Has Its Privileges!

**Individual Membership**
- $1,299 per year

**Team Membership** (2 producing agents acting as one entity)
- $1,948 per year, and both associates must qualify

**Group Membership** (3 or more producing agents under one rainmaker)
- $1,299 per year for the group leader/rainmaker
- $649 per year for each qualified agent added

NOTE: Quarterly payment option available for agents, if paid with credit card

**Team Leader/Market Center Membership** (for recruiting efforts in the designated Market Center)
- $300 per year for Market Centers to use all luxury branding and attend networking events
Membership Has Its Privileges!

Ready to join the CLUB?

Simply visit www.kwluxuryhomes.com and the “Membership” tab, then click “Membership Information.”

“If you don’t drive your business, you will be driven out of your business.”

- B. C. Forbes, Founder of Forbes Magazine
Questions?
Thank You!

Please complete an evaluation for this session. Use any mobile device!

www.evalfr.com

To download a free copy of this presentation: www.familyreunion.kw.com/downloads