



News Release FOR IMMEDIATE RELEASE

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Keller Williams Realty Founder Hits #1 on *Wall Street Journal* Bestseller List

AUSTIN, TEXAS (May 3, 2013) — Keller Williams Realty co-founder and bestselling author Gary Keller has reached the coveted #1 spot on the *Wall Street Journal* Hardcover Business bestseller list with his latest book, *The ONE Thing: The Surprisingly Simple Truth Behind Extraordinary Results*.

The book has appeared on more than 30 bestseller lists, including:

- *The New York Times*, where it is currently #2 on the Advice/How-To bestseller list;
- *USA Today*, where it is the topselling Psychology/Self-Help title; and
- Amazon.com, where it has been the highest selling book overall.

Keller and his co-author, Jay Papasan, have been touring North America teaching a half-day seminar based on the book's lessons. The tour, which has reached more than 12,000 business leaders, concludes in the authors' hometown of Austin, Texas, on Thursday, May 30, 2013.

According to Nielsen BookScan, *The ONE Thing* has sold more than 60,000 copies since it was published by Bard Press last month.

In the book, Keller and Papasan present the lies that block your success and how to identify and thwart the thieves that steal your time. They model the laws of purpose, priority and productivity and teach you that strategies laid out in *The ONE Thing* can radically change the way you work, the choices you make and the results you achieve.

Keller is the bestselling author of several books and the recipient of numerous awards, including the Ernst & Young Entrepreneur of the Year. In 1983, he co-founded Keller Williams Realty, which recently became the largest real estate company by agent count in the United States.

"We're honored to be #1," Keller said. "The only way you succeed in business is through others. We are so grateful for the support and enthusiasm of our associates around the world, who have bought into this message and the *The ONE Thing* approach."

For more information about *The ONE Thing*, including media coverage, resources and coaching opportunities, visit www.the1thing.com.

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About the Authors:

Gary Keller is co-founder and chairman of the board of Keller Williams Realty. Jay Papasan is vice president of publishing and executive editor of KellerINK, the publishing arm of Keller Williams Realty.