



News Release FOR IMMEDIATE RELEASE

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Keller Williams Realty Dominates *REAL Trends 500* Survey

2nd largest real estate franchise in U.S. continues to show growth

AUSTIN, TEXAS (April 13, 2011) — On the heels of announcing its position as the second-largest real estate franchise in the United States by agent count, Keller Williams Realty continues to post positive growth and strong presence in industry rankings.

The company's brokerages dominated the recently released *REAL Trends 500*, an annual industry ranking published by *REAL Trends, Inc.*, a leading source of analysis and information on the residential brokerage and housing industry. Keller Williams brokerages represented 24 percent (119 offices) of the top 500 brokerages ranked by closed transactions and 28 percent (138 offices) of the top 500 brokerages ranked by closed volume. The number of brokers ranked on the list surpassed all other major franchise players – with twice the number of brokers represented (by closed transactions) and almost three times the number of brokers represented (by closed volume) compared to Coldwell Banker, currently the largest real estate company in the U.S. by agent count.

“These rankings serve as proof to the entire industry that we’re not just growing in agent count, the productivity of our already successful associates and offices is rising higher as well,” said Mark Willis, CEO of Keller Williams Realty, Inc.

“We recognize that the success of our brokers and our associates on these rankings is a direct result of the quality of people we’re in business with,” added Mary Tennant, president and COO of Keller Williams Realty, Inc. “Time and time again, we’re reminded how resilient and positive our leaders and associates are in today’s real estate market.”

In March of this year, the company announced that it had surpassed Century 21 as the second largest real estate franchise in agent count in the United States.

Along with growth in numbers, the company received many accolades in 2010 including:

- *Entrepreneur* magazine, No. 1 ranked real estate franchise on the 31st Annual Franchise 500 list
- J.D. Power and Associates, highest in overall satisfaction ratings from home buyers among the largest full-service real estate firms for the third year in a row
- *Inman News*, Co-Founder and Chairman of the Board Gary Keller named one of the 100 Most Influential Leaders in Real Estate
- *Training Magazine*, highest ranking real estate franchise on the annual Training Top 125, #47 Overall

For more details, the full report is available on the REAL Trends Website:

<http://www.realtrends.com/products/rt500>.

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About Keller Williams Realty, Inc.:

Founded in 1983, Keller Williams Realty Inc. is the second-largest real estate franchise operation in the United States, with 701 offices and almost 80,000 associates in the United States and Canada. The company, which began franchising in 1990, has an agent-centric culture that emphasizes access to leading-edge education and promotes an economic model that rewards associates as stakeholders and partners. The company also provides specialized agents in luxury homes and commercial real estate properties. For more information, or to search for homes for sale visit Keller Williams Realty online at (www.kw.com). Information about Keller Williams Realty's international expansion can be found at (www.kwworldwide.com).