



News Release FOR IMMEDIATE RELEASE

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Keller Williams Realty Dominates *REAL Trends* Rankings, Continues Strong Growth Trajectory

AUSTIN, TEXAS (May 14, 2012) — Keller Williams Realty's brokerages have, once again, dominated the newly released *REAL Trends 500*, an annual industry ranking published by *REAL Trends*, Inc., a leading source of analysis and information on the residential brokerage and housing industry.

On the *REAL Trends 500* report, Keller Williams brokerages represented 23 percent (116 offices) of the top 500 brokerages ranked by closed transactions and 24 percent (119 offices) of the top 500 brokerages ranked by closed volume. The number of KW brokers ranked on the list far surpassed all other major franchise players.

Mark Willis, CEO of Keller Williams Realty, Inc., stated: "These results are proof that our people and their businesses are thriving. We've provided a strong platform and economic model that supports their productivity and profitability and they are winning in their local markets. We are so proud and honored to be in business with every agent and offices that contributed to this success."

In addition to the overall rankings, Keller Williams offices made up more than 50 percent of the following lists: Top Firms Ranked by Closed Transactions per Office (more than 165 percent more transactions per office than its closest competitors), Top Firms Ranked by Closed Sales Volume per Office, Top Movers with Largest Percentage Increase in Volume, Top Movers with Largest Percentage Increase in Number of Transactions.

The rankings reflect a year of strong growth and forward momentum for the company in several key areas. Keller Williams Realty's per agent productivity (in units closed) increased year over year, by 19 percent. The average gross commissions earned per agent also increased by more than 16 percent. And the company gave back more than \$38 million to its associates in profit share in 2011, an 11 percent increase over the previous year.

Willis stated: "Our goal is to always be moving forward in every single key metric and we are -- in agent count, agent productivity, office profitability and profit share. Just last month, our company grew by almost 1,000 associates. We're not sure that any other company can say that in today's market. Once again, our agents and offices are once again leading us to the top of the industry."

"Our agents drive the success," added Mary Tennant, president and COO of Keller Williams Realty, Inc. "None of this would be possible without their dedication and tenacity in today's market."

Last year, Keller Williams Realty surpassed Century 21 to become the 2nd largest real estate company in the United States and also recently announced its first overseas franchise in Vietnam and plans to add 50,000 global associates over the next 10 years.

For more details, the full reports are available on the REAL Trends Website:

<http://www.realtrends.com>.

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About Keller Williams Realty, Inc.:

Founded in 1983, Keller Williams Realty Inc. is the second-largest real estate franchise operation in the United States, with 700 offices and almost 75,000 associates in the United States and Canada. The company, which began franchising in 1990, has an agent-centric culture that emphasizes access to leading-edge education and promotes an economic model that rewards associates as stakeholders and partners. The company also provides specialized agents in luxury homes and commercial real estate properties. For more information, or to search for homes for sale visit Keller Williams Realty online at (www.kw.com). Information about Keller Williams Realty's international expansion can be found at (www.kwworldwide.com).