



News Release FOR IMMEDIATE RELEASE

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More than 80,000 Keller Williams Realty Associates to Give Back to Their Communities Through Worldwide Day of Service

AUSTIN, TEXAS (May 3, 2013)— Keller Williams Realty, Inc. recently made headlines when a team of agents in Florida shared their lotto winnings with a brand new employee who couldn't participate in the pool. The company's culture of caring will once again be on full display on Thursday, May 9, when more than 80,000 associates and their families will take part in RED Day, the company's annual day of service, dedicated to renewing, energizing, and donating to their local communities.

"As busy as our lives are, it is important to turn off the phone, step away from the office and give back to the communities that support our agents and offices around the world," CEO Mark Willis said. "We feel so fortunate to have associates who don't see this as a dollar lost in a day off work, but so much more gained in the community."

Since the first RED Day in 2009, Keller Williams Realty associates have contributed over half a million volunteer hours to community projects around the world (Video: <http://youtu.be/f4FNFWX4iS8>). RED Day 2013 promises to make an even bigger impact on the communities Keller Williams Realty associates serve:

- Six offices in the Baltimore, Md., region will come together for the second consecutive year to provide a "makeover" for two inner-city schools and host field days for more than 700 students while raising funds for the Open Door Ministries organization. (Video: <http://youtu.be/2hW51gW3FAY>)

- Offices across Texas are collecting water, food, and other supplies and driving to assist residents affected by the recent fertilizer plant explosion in West, Texas.
- And for the first RED Day outside of North America, agents in South Africa are teaming up to provide financial support, clothing, and toiletries and spend the day visiting with residents of the Margaretha Ackerman Old Age Home in Pretoria West.

“RED Day is built on the belief that people can and should come together to achieve extraordinary things to help others,” President Mary Tennant said. “We all know that filling all the gaps in our communities can’t be accomplished by serving just once a year. RED Day just happens to be the one-day expression of the constant state of the Keller Williams culture. We see a need, discover who can meet it, and get it done.”

"Our culture is what defines us as a company, and part of that means taking time to remember what is most important - our communities," Vice Chairman Mo Anderson said. "I am so proud to see our associates adopting RED Day with such passion and love for their communities. They truly are making an incredible difference around the world."

For more information about RED Day visit www.kw.com/redday.

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About Keller Williams Realty, Inc.:

Keller Williams Realty Inc. is the largest real estate franchise company in the United States, with approximately 700 offices and 80,000 associates around the world. The company has grown exponentially since the opening of the first Keller Williams Realty office in 1983, and continues to cultivate an agent-centric, education-based, technology-driven culture that rewards associates as stakeholders. The company also provides specialized agents in luxury homes and commercial real estate properties. For more information or to search for homes for sale visit Keller Williams Realty online at (www.kw.com)