



News Release

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Top Keller Williams Offices Expand Presence on REAL Trends 500

Record productivity gains fuel increased brokerage representation

AUSTIN, TEXAS (May 23, 2014) — With a 13 percent increase in the number of brokerages ranked by transactions and a 9 percent increase in the number of brokerages ranked by sales volume, Keller Williams has 126 representatives on the 2014 REAL Trends 500 – more than any other franchise listed. The report is an annual ranking published by REAL Trends, Inc., a leading source of analysis and information on the residential brokerage and housing industry.

The Keller Williams brokerages on the list increased the number of transactions they handled by 30 percent year over year. Moreover, Keller Williams offices increased their sales volume – that is, the cumulative sales price of all properties sold – by 42 percent. The Keller Williams representatives on this year’s REAL Trends 500 handled approximately 377,000 transactions and more than \$90 billion in sales.

“We are thrilled by the performance of the Keller Williams teams on the REAL Trends 500,” CEO Mark Willis said. “Our enhanced representation on the list reflects the incredible gains our associates are achieving for their businesses and for their clients.”

Keller Williams also increased its representation on the REAL Trends Canadian 250, with the number of offices listed by both transactions and volume increasing 18 percent year over year.

Keller Williams Realty’s strong showing on the REAL Trends 500 mirrors the company’s achievements in 2013:

- Becoming the largest real estate franchise by agent count in North America.

- Being named the #2 training organization across all industries by *Training Magazine*.
- Achieving 95 percent office profitability.
- Helping associates earn 30 percent more in gross commission income.

“As a company, Keller Williams is firing on all cylinders,” President Mary Tennant said. “We are incredibly proud of the passion, focus and commitment of all of our family members on the REAL Trends 500. They’re building dynamic businesses and delivering extraordinary client service, which is always a win-win combination.”

For more information about the REAL Trends 500, visit realtrends.com.

About Keller Williams Realty, Inc.:

Keller Williams Realty, Inc. is the largest real estate franchise company in North America, with approximately 700 offices and 100,000 associates in more than a dozen countries around the world. The company has grown exponentially since the opening of the first Keller Williams Realty office in 1983, and continues to cultivate an agent-centric, education-based, technology-driven culture that rewards associates as stakeholders. *Training Magazine* recently named Keller Williams the second-best training organization across all industries worldwide and the highest ranking real estate business. The company also provides specialized agents in luxury homes and commercial real estate properties. For more information or to search for homes for sale visit Keller Williams Realty online at (www.kw.com). For more information about Keller Williams Worldwide, please visit (www.kwworldwide.com).