



News Release FOR IMMEDIATE RELEASE

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Keller Williams Realty Expands into Austria, Germany, and Switzerland

AUSTIN, TX (April 15, 2013) — Keller Williams Realty, Inc., the largest real estate company by agent count in the United States, is continuing its international expansion by launching a new region serving Austria, Germany, and Switzerland.

“Despite their sophistication, the German, Swiss and Austrian real estate markets all lack companies with a clear commitment to professional services and their associates,” said Rauert Peters, the master franchisee who is leading the new venture. “Keller Williams has clearly shown its commitment to a high level of agent education by remaining a company ‘by agents, for agents.’”

Peters brings a strong international business background and cross-cultural skills to the new venture. Born and raised in Germany, Peters received a master’s degree in International Relations and Business from San Francisco State University. Prior to joining Keller Williams Realty, he spearheaded U.S. expansion for a major European real estate company as COO and CEO.

“We are constantly looking for the right people to foster and spread the Keller Williams Realty mission, vision, and culture around the world,” said Chris Heller, president of Keller Williams Worldwide. “We are excited about the opportunity to work with Rauert and his team to serve international clients at the highest level.”

In 2010, Keller Williams Realty CEO Mark Willis announced the expansion of Keller Williams Realty beyond North America. Since then, the company has awarded franchise agreements in Vietnam, Indonesia, Southern Africa, and Turkey. The company plans to become the worldwide leader in agent count, transactions, and volume.

“Keller Williams has been incredibly successful in the USA and Canada,” Peters said. “We look forward to the proven systems and models delivering game-changing results in the German-speaking regions of Europe and beyond.”

About Keller Williams Realty, Inc.:

Keller Williams Realty Inc. is the largest real estate franchise company in the United States, with approximately 700 offices and 80,000 associates around the world. The company has grown exponentially since the opening of the first Keller Williams Realty office in 1983, and continues to cultivate an agent-centric, education-based, technology-driven culture that rewards associates as stakeholders. The company also provides specialized agents in luxury homes and commercial real estate properties. For more information or to search for homes for sale visit Keller Williams Realty online at (www.kw.com). For more information about KW Worldwide, please visit (www.kwworldwide.org).