



News Release FOR IMMEDIATE RELEASE

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Keller Williams® Realty Associates Growing and Building Their Communities on May 12 *Thousands of associates step out for 3rd annual RED Day*

AUSTIN, TEXAS (May 12, 2011)—Keller Williams Realty agents across North America will be building their communities in a different way on May 12—by participating in the company’s 3rd annual RED Day. As part of the annual RED Day, Keller Williams associates have given more than 275,000 hours of community service work volunteering in the past two years.

“As a company, this is a day we say...put down your phone and pick up a paint brush! Our communities are what make our jobs so rewarding and so unique-and we look forward to giving back on this day especially each year,” said Mark Willis, CEO of Keller Williams Realty, Inc. “We have enjoyed hearing the countless stories about the impact our associates make on their local neighborhoods and look forward to hearing even more this year!”

On the company’s Facebook page, many Keller Williams offices have shared their plans for RED Day including: in Anchorage, the Keller Williams Realty Alaska Group is partnering with Habitat for Humanity to build a home; in Aurora, Colorado, the Keller Williams Realty Park Meadows Market Center will be repairing and cleaning up their local Ronald McDonald House; and many offices including those in Fayetteville, Arkansas, and Gig Harbor, Washington, plan to hold food drives and blood drives.

“RED Day is successful and continuing to grow because of our associates’ passion and love for their communities,” added Mary Tennant, president and COO of Keller Williams

Realty, Inc. “They have embraced the opportunity to give back in such an inspiring way—we feel so fortunate to be in business with such an amazing group of people.”

For more information about RED Day visit www.kw.com/redday.

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About Keller Williams Realty, Inc.:

Founded in 1983, Keller Williams Realty Inc. is the second-largest real estate franchise operation in the United States, with 701 offices and almost 80,000 associates in the United States and Canada. The company, which began franchising in 1990, has an agent-centric culture that emphasizes access to leading-edge education and promotes an economic model that rewards associates as stakeholders and partners. The company also provides specialized agents in luxury homes and commercial real estate properties. For more information, or to search for homes for sale visit Keller Williams Realty online at (www.kw.com) Information about Keller Williams Realty’s international expansion can be found at (www.kwworldwide.com).