



News Release FOR IMMEDIATE RELEASE

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Keller Williams Realty Upgrading Associates to *Google Apps for Business*

Agents to receive new productivity tools at no additional cost

AUSTIN, TEXAS (July 1, 2013) — Keller Williams Realty, the largest real estate franchise company in the United States, announced today that it is adopting Google Apps for Business. The move includes transitioning associates' email and calendar systems to Google Apps, which will provide enhanced mobile access, increased storage, and collaborative tools for teams.

"Consistent with Keller Williams Realty's agent-centric philosophy, we're excited to be able to provide our associates with the powerful productivity and collaboration tools that comprise Google Apps for Business," said Executive Director of Digital Innovations Cary Sylvester. "We're proud to be able to give our associates yet another set of tools to enhance their businesses at no additional cost to them. Using Google's familiar, intuitive tools will simplify day-to-day work so associates can focus on the dollar-producing activities that lead to big results."

With Google Apps for Business, every Keller Williams Realty associate will be able to take advantage of:

- Gmail, Google Drive, Google Docs, Google Calendar and more
- Access from any internet-connected device—including laptops, smartphones and tablets.
- Thirty GB of online storage.
- New communication and collaboration tools that allow them to connect instantly with Keller Williams associates or any other contact through text, voice or video chat.
- Integrated training and support from the Keller Williams support teams.

"We are committed to putting our people and their best interests at the center of every decision we make," CEO Mark Willis said. "By providing leading-edge technology and training, we are helping all of our associates to build great businesses and provide extraordinary service to their clients."

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About Keller Williams Realty, Inc.:

Keller Williams Realty Inc. is the largest real estate franchise company in the United States, with approximately 700 offices and 86,000 associates around the world. The company has grown exponentially since the opening of the first Keller Williams Realty office in 1983, and continues to cultivate an agent-centric, education-based, technology-driven culture that rewards associates as stakeholders. The company also provides specialized agents in luxury homes and commercial real estate properties. For more information or to search for homes for sale visit Keller Williams Realty online at (www.kw.com)