



News Release FOR IMMEDIATE RELEASE

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Bill Hurme and TeamBuilder Join Keller Williams Realty *Seattle-area market center welcomes Pacific Northwest's leading in-house sales and marketing team for builders and developers*

AUSTIN, TEXAS (October 14, 2013) — Keller Williams Realty announced today that Bill Hurme, a pioneer in providing comprehensive new home sales support to builders and developers, has joined its Kirkland, Wash., market center as a mega agent team. Hurme leads a 43-member team that sold 500 units and more than \$200 million in volume last year.

"We're ready for a bigger platform and a bigger stage to expand our company to other markets," Hurme said. "We're excited to be joining the #1 real estate company in North America, which gives us a seamless way to grow with our builders."

Hurme, who spent 17 years with John L. Scott Real Estate, is especially excited about Keller Williams Realty's commitment to training. "The Keller Williams educational opportunities are the best I've ever seen," he said. "There are innovations we want to introduce to our builders that will help build our brand and offer them greater value."

Ben Kinney, operating principal of the Kirkland market center, is thrilled to welcome Hurme and his team. "Bill had the vision to create a service that is now essential to homebuilders in our area," Kinney said. "He's proved masterful at understanding the needs of both builders and homebuyers and has great plans for expanding TeamBuilder. We're excited to have the opportunity to learn from Bill and the members of his team."

Hurme says there's an art and science to what they do. "The science is our systems," he said. "The art is working with builders. Keller Williams offers the training and technology to enhance both."

"The addition of Bill Hurme and TeamBuilder is further proof that Keller Williams Realty is *the* place for teams," Keller Williams CEO Mark Willis said. "We are passionate about providing all of our

teams with the systems and tools they need to take their business to the next level. We are honored and privileged to be in business with an industry leader like Bill.”

Hurme is looking forward to being part of the Keller Williams family. “If you are an agent who is ambitious and entrepreneurial and committed to achieving the biggest success you can, there’s no other choice,” he said “I’ve rarely been so impressed by meeting so many outstanding people – and that makes me want to be better. KW’s vision, values and perspective align perfectly with the TeamBuilder mission. Together, we have the foundation upon which to build an empire.”

For more information about Bill Hurme and TeamBuilder, visit www.teambuilderkw.com.

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About Keller Williams Realty, Inc.:

Keller Williams Realty, Inc. is the largest real estate franchise company in North America, with approximately 700 offices and 91,000 associates in more than a dozen countries around the world. The company has grown exponentially since the opening of the first Keller Williams Realty office in 1983, and continues to cultivate an agent-centric, education-based, technology-driven culture that rewards associates as stakeholders. The company also provides specialized agents in luxury homes and commercial real estate properties. For more information or to search for homes for sale visit Keller Williams Realty online at (www.kw.com). For more information about Keller Williams Worldwide, please visit (www.kwworldwide.com).