



News Release

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Keller Williams Moves 93,000 Real Estate Agents to Google's Cloud

Industry leader becomes largest real estate company to deploy Google Apps for Business

AUSTIN, TEXAS (November 11, 2013) — Keller Williams Realty, the largest real estate franchise in North America, announced today that it has successfully transitioned its 93,000 real estate agents to Google Apps for Business, the largest real estate deployment in Google's history. Keller Williams associates now have access to enterprise versions of Google's mail, calendar, storage and collaboration tools. The company is upgrading its associates to the new services at no additional cost to them.

"We are excited to be offering Keller Williams associates leading-edge solutions to grow their business and better serve consumers," Keller Williams CEO Mark Willis said. "Google Apps for Business is the latest step in ensuring that our associates remain at the forefront of innovation."

With Google Apps for Business, Keller Williams associates have access to increased storage and performance through a core suite of Google apps including Gmail, Calendar, Drive and Talk that will serve as the foundation for additional Google apps and third-party programs. Google Apps for Business works across platforms and devices, which is essential to Keller Williams agents, who are independent, small-business owners who choose their own devices and need to be able to work anytime, anywhere.

"We spent a lot of time identifying the best technology products and the best technology partners," Executive Director of Technology Jason Tang said. "We are thrilled to be working with Google and our transition partner, Cloud Sherpas, to provide our associates with an intuitive, customizable

suite of offerings that will boost productivity, increase collaboration and enhance the consumer experience.”

Keller Williams has been testing the new platform with groups of early adopters for several months. “Our associates are ecstatic,” Tang said. “They keep sharing with us and with each other the many ways that Google Apps for Business complement Keller Williams Realty’s models and systems and are helping them to achieve more.”

About Keller Williams Realty, Inc.:

Keller Williams Realty, Inc. is the largest real estate franchise company in North America, with approximately 700 offices and 93,000 associates in more than a dozen countries around the world. The company has grown exponentially since the opening of the first Keller Williams Realty office in 1983, and continues to cultivate an agent-centric, education-based, technology-driven culture that rewards associates as stakeholders. The company also provides specialized agents in luxury homes and commercial real estate properties. For more information or to search for homes for sale visit Keller Williams Realty online at (www.kw.com). For more information about Keller Williams Worldwide, please visit (www.kwworldwide.com).