



MEDIA ALERT

For Immediate Release

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Global Real Estate Company Keller Williams Realty Rallies to Pay Commissions Denied to Des Moines Agents

Vice Chairman of the Board to Deliver \$107,040 Check on Friday

DES MOINES, IOWA (March 20, 2013) – Mo Anderson, Vice Chairman of the Board of Keller Williams Realty, Inc., the largest real estate franchise in agent count in the United States, will visit the Greater Des Moines market center on Friday, March 22nd, to deliver a gift of \$107,040 to agents who have been denied commissions for helping their clients buy homes listed by a local competitor.

The Keller Williams Greater Des Moines market center opened in March 2012 with 23 agents. Since that time, its largest local competitor has paid Keller Williams associates only \$1 in commissions on each of the listings the competitor controls. Driven by Keller Williams Realty's belief in doing the right thing, the Greater Des Moines associates have continued to put their clients first and sell the competitors' listings despite earning only \$1. To date, the associates in Des Moines have been denied more than \$100,000 in rightfully earned commissions.

Last month, during Keller Williams Realty's annual convention in Dallas, Anderson brought several Greater Des Moines associates on stage to honor their commitment to serving the Des Moines community and challenged the Keller Williams family to support their fellow agents.

"We are committed to making our Greater Des Moines family whole again," Anderson announced from the stage. "And we are going to continue to help them until these business practices end."

The response was overwhelming. Within minutes, fellow associates wrote checks and stuffed envelopes, more than covering the over \$100,000 in commissions denied to associates to date.

Anderson will visit the Greater Des Moines market center on Friday, March 22nd at noon to meet with the agents, honor their commitment to client service, and deliver this first gift from the newly established KW Family Fund.

"The support of our Keller Williams family is a powerful statement of who we are. What an honor it is to be in business with a real estate organization who stands united, supports each other and is unwavering in their commitment to do the right thing always," said Brian Wentz, Team Leader, KWDSM.

DETAILS FOR MEDIA:

What: Vice Chairman of the Board to deliver \$107,040 check to local agents. Interviews available.

When: Friday, March 22nd at noon

Where: Keller Williams Realty Greater Des Moines market center, 10200 Hickman Court, Clive, IA

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About Keller Williams Greater Des Moines

KWDSM opened in March of 2012 led by Operating Principal, Kacy Bell and Team Leader, Brian Wentz. Since opening, Keller Williams Greater Des Moines has nearly tripled in size and just recently, opened their Commercial Real Estate Division. The Keller Williams Realty Greater Des Moines Market Center, located at 10200 Hickman Court, Clive, Iowa is a full-service real estate firm with 67 sales associates. For more information or to search for homes for sale visit Keller Williams Greater Des Moines online at www.kwdsm.com.

About Keller Williams Realty, Inc.

Keller Williams Realty Inc. is the largest real estate franchise company in the United States, with approximately 700 offices and 80,000 associates around the world. The company has grown exponentially since the opening of the first Keller Williams Realty office in 1983, and continues to cultivate an agent-centric, education-based, technology-driven culture that rewards associates as stakeholders. The company also provides specialized agents in luxury homes and commercial real estate properties. For more information or to search for homes for sale visit Keller Williams Realty online at (www.kw.com).