



## News Release FOR IMMEDIATE RELEASE

CONTACT: Amber Presley  
512/327-3070  
amber.presley@kw.com

### **Keller Williams Realty Signs Deal with CitiMortgage to Provide Unique Money-Saving Benefits to Consumers**

AUSTIN, TEXAS (January 24, 2011)—Keller Williams Realty, Inc. announced today that it has entered into an agreement with CitiMortgage to create a customized mortgage services program for the company's offices across the United States. This type of agreement is the first of its kind for Keller Williams Realty and CitiMortgage.

CitiMortgage will now offer Keller Williams Realty clients reduced fees on jumbo loans, and as a part of the **SureStart Pre-Approval**<sup>®</sup> program, will not charge a pre-approval fee for Keller Williams agent's buyers. As a part of CitiMortgage's commitment to exceptional service, they also offer all Keller Williams borrowers an **On Time Closing Guarantee** of \$1,500.

"Our goal is to ensure that our associates have access to the best resources possible so they can focus on their main priority-their client. We are confident that with five million mortgage customers, CitiMortgage has the experience and expertise to support our Market Centers and associates at the highest level possible," said Anthony Azar, director of strategic business alliances at Keller Williams Realty.

CitiMortgage will also support Keller Williams Realty in its efforts to help associates win more business. In addition, Market Centers will have the opportunity for an in-house mortgage representative, as well as a dedicated support and fulfillment team for Keller Williams associates and their clients.

“CitiMortgage was looking for a national realtor partner and after reviewing Keller Williams business model and culture, we realized this was a perfect fit for both companies,” said Fred Bolstad, managing director of National Sales for CitiMortgage.

“CitiMortgage can provide the strong training and tools their agents need to succeed. Our service-oriented national lending platform can help their customers realize the dream of home ownership in a more efficient and effective way.”

###

**About CitiMortgage:**

*CitiMortgage is headquartered in St. Louis and is a division of Citigroup. Citi, the leading global financial services company, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Through Citicorp and Citi Holdings, Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management. Additional information may be found at [www.citigroup.com](http://www.citigroup.com) or [www.citi.com](http://www.citi.com).*

**About Keller Williams Realty, Inc.:**

*Founded in 1983, Keller Williams Realty Inc. is the third-largest real estate franchise operation in the United States, with 690 offices and more than 80,000 associates in the United States and Canada. The company, which began franchising in 1990, has an agent-centric culture that emphasizes access to leading-edge education and promotes an economic model that rewards associates as stakeholders and partners. The company also provides specialized agents in luxury homes and commercial real estate properties. For more information, or to search for homes for sale visit Keller Williams Realty online at ([www.kw.com](http://www.kw.com)).*