



News Release FOR IMMEDIATE RELEASE

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Keller Williams® Realty Aligns with The CE Shop to Offer Online Continuing Education to Associate Base

Austin, TX (February 10, 2011) -- Keller Williams Realty announced today that The CE Shop, the U.S.'s leading provider of state approved online continuing education courses, will begin giving Keller Williams associates direct access to online continuing education through Keller Williams University (KWU).

KWU is the educational arm for Keller Williams Realty's 80,000 associates. The CE Shop provides state approved and 100 percent certified continuing education courses in 45 states across the country.

"It's simple, our goal is to provide our agents with access to the best tools in the business, said Bryon Ellington, chief products officer of Keller Williams Realty International. "With the addition of The CE Shop's online continuing education offering, we now have the opportunity to give our agents access to on-demand continuing education that works with their schedule, and on their own terms."

"The partnership with KWU and The CE Shop will provide real estate professionals with an excellent opportunity to better serve their clients, while fulfilling their education requirements," said Michael McAllister, President and CEO of The CE Shop. "This partnership will allow Keller Williams to provide more options for their agents to be even more successful."

The CE Shop provides professional real estate agents with an account to manage their online education, which includes courses on foreclosures, the environmental movement in real estate, the mortgage process, and fair housing practices.

Keller Williams Realty associates can immediately access The CE Shop through Keller Williams University by logging onto the KW Intranet, myKW, clicking on Education, then The CE Shop.

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About Keller Williams Realty, Inc.:

Founded in 1983, Keller Williams Realty Inc. is the third-largest real estate franchise operation in the United States, with 690 offices and more than 80,000 associates in the United States and Canada. The company, which began franchising in 1990, has an agent-centric culture that emphasizes access to leading-edge education and promotes an economic model that rewards associates as stakeholders and partners. The company also provides specialized agents in luxury homes and commercial real estate properties. For more information, or to search for homes for sale visit Keller Williams Realty online at (www.kw.com).

About The CE Shop, Inc

The CE Shop, Inc. was founded with the mission to serve the licensed real estate professional with high quality, hassle-free and simple online continuing education. The CE Shop team includes real estate industry experts from across the country as well as knowledgeable content and curriculum designers, marketing and sales professionals, compliance and operation specialists, distance learning technologists, financial and legal experts and our outstanding customer service team. For information on The CE Shop, visit <http://www.theceshop.com>.