



## **News Release FOR IMMEDIATE RELEASE**

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### **Keller Williams Realty and Old Republic Home Protection Align to Provide Unique Benefits to Associates' Clients**

AUSTIN, TEXAS (May 17, 2011)–Keller Williams Realty, Inc. announced today that it has entered into an agreement with Old Republic Home Protection to offer a variety of services to the company's associates and their clients.

“The focus of Keller Williams Realty associates is 100% on serving their clients' needs, which is completely in line with Old Republic Home Protection's focus,” said Anthony Azar, president of strategic business alliances at Keller Williams Realty. “We look forward to working with a company that has such a strong history and are thrilled to offer our offices an even greater edge with Old Republic Home Protection's services in this market.”

Old Republic Home Protection, the third-largest home warranty company nationwide, has plans to assist Keller Williams Realty associates and their clients before, during and after the transaction offering services including:

- Comprehensive coverage with the unique Platinum Plus Upgrade including:
  - Increased coverage for Modification costs (including code upgrades) – up to \$500
  - Enhanced stoppage, plumbing and toilet replacement coverage
  - Stoppages caused by roots
  - HVAC and water heater system vents and flues

- Case-by -case service claims management process to respond to service issues quickly and effectively.
- Hands-on training and education classes on the benefits home warranties provide to the home seller, buyer and real estate professional.
- Local, responsive and knowledgeable account executives are valuable business and solution resources for Keller Williams' associates and Team Leaders.
- Customizable Marketing Tools that help associates create effective marketing campaigns.

“We recognize the importance of customer retention and growth, especially in this challenging economy,” said Lorna Mello, vice president at Old Republic Home Protection. “Keller Williams Realty is experiencing outstanding growth and we are proud and honored to provide innovative products and services as part of their strategic plan to support that growth into the future!”

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**About Keller Williams Realty, Inc.:**

*Founded in 1983, Keller Williams Realty Inc. is the second-largest real estate franchise operation in the United States, with 701 offices and almost 80,000 associates in the United States and Canada. The company, which began franchising in 1990, has an agent-centric culture that emphasizes access to leading-edge education and promotes an economic model that rewards associates as stakeholders and partners. The company also provides specialized agents in luxury homes and commercial real estate properties. For more information, or to search for homes for sale visit Keller Williams Realty online at ([www.kw.com](http://www.kw.com)) Information about Keller Williams Realty's international expansion can be found at ([www.kwworldwide.com](http://www.kwworldwide.com)).*

**About Old Republic Home Protection:**

**Product**

*A home warranty is a renewable service contract that repairs/replaces a home's systems and appliances that fail due to normal use during the term of the contract. Optional coverage is also available to custom-fit coverage to the home.*

**History**

*Old Republic Home Protection is currently the third largest home warranty company nationwide, conducting business in 21 states coast to coast. ORHP is a subsidiary of Old Republic International Corporation ([ORI](http://ORI)), one of the nation's 50 largest publicly held diversified financial services institutions.*

*For more information regarding Old Republic Home Protection, visit [www.orhp.com](http://www.orhp.com).*