

REPORT TO THE COMMUNITY

HIGHLIGHTS FOR 2011-12

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**HUNTSVILLE
HOSPITAL**



LEADING THE WAY

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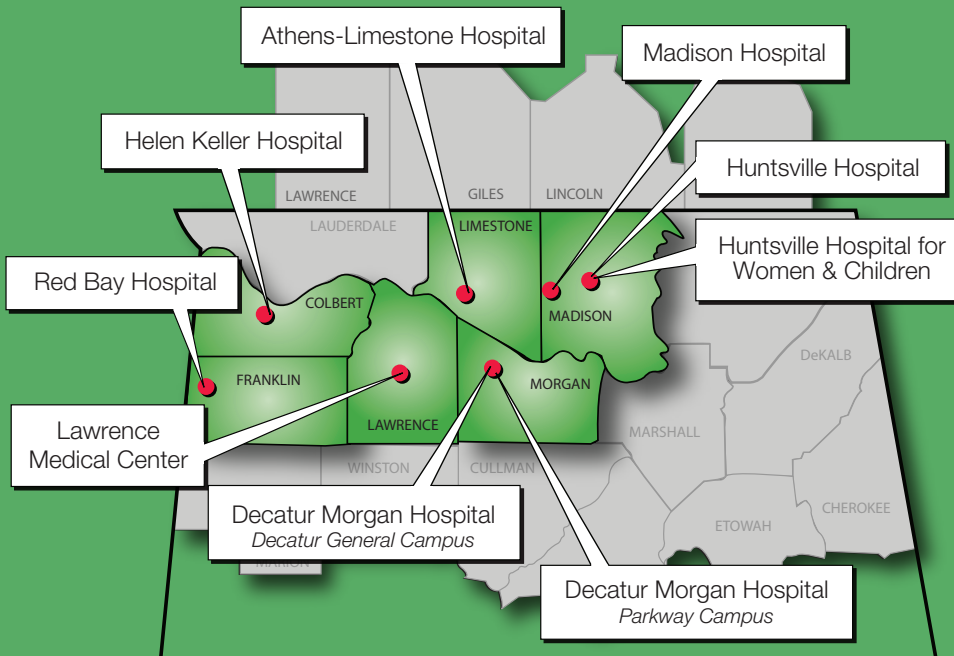

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EXPANDING OUR SERVICES

Health System stats

- 1,807 Licensed beds
- 160,998 Adjusted patient discharges*
- 59,042 Surgical cases
- 316,535 Emergency visits
- 11,000 Employees

*Adjusted discharges represent the total of inpatient discharges and a weighted percentage of outpatients that were treated.



One of the region’s most notable health care highlights was Huntsville Hospital’s opening of Alabama’s newest hospital in Madison. The 60-bed Madison Hospital received its first patient on February 28, 2012.

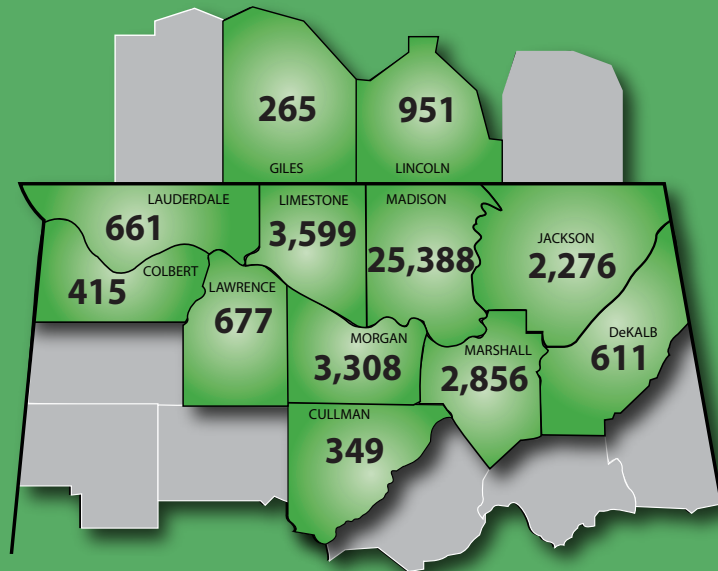
The recent growth of Huntsville Hospital Health System moved us to a ranking of number 6 among the nation’s largest publicly owned hospital systems, according to Modern Healthcare Magazine.



Huntsville Hospital Health System welcomed Parkway Medical Center into the family in January 2012, setting the stage for the merger of Parkway with Decatur General Hospital in September. The new entity, known as Decatur Morgan Hospital, operates multiple facilities under a single management structure.

More than 700 physicians and nearly 500 allied health professionals are members of Huntsville Hospital’s Medical Staff. Last year, 38 new physicians joined our hospital staff. The Huntsville Hospital-UAB Internal Medicine Residency Program was established in July. This three-year program will produce 8 internal medicine physicians each year to go along with the 12 family practice residents who graduate annually from our Family Practice Residency Program.

CARING FOR YOU



Where our patients come from

Data reflects admissions for 2011-12 to Huntsville Hospital



More babies were born in 2012 at Huntsville Hospital for Women & Children than any other hospital in Alabama. More than 5,100 children were born in our facilities which now include Madison Hospital.

Under the leadership of highly trained cardiologists and emergency physicians, Huntsville Hospital takes care of more hearts than anyone in North Alabama. Our “door-to-balloon” time---which measures the time it takes from the moment a patient enters the ER until a cardiac catheterization is performed---averages 56.6 minutes, less than the national benchmarks of 90 minutes.



The first operation to implant the advanced Esteem hearing device in an Alabama patient was performed at Huntsville Hospital.

Huntsville Hospital was founded by volunteers in 1895 and continues today as a volunteer governed and volunteer supported hospital. Through the Hospital Auxiliary, the American Red Cross and other avenues, 550 adult, youth and college volunteers gave more than 155,000 hours of service in 2011-12. In addition, the Auxiliary donated \$284,895 from gift shop proceeds and other fund raisers to Huntsville Hospital Foundation.



Huntsville Hospital’s heart program is well known for its expertise and experience. Our cardiovascular surgery program was ranked number one in Alabama according to the quality ratings of the nationally recognized Healthgrades organization.

FOCUSING ON QUALITY



As one of the nation's Primary Stroke Centers, Huntsville Hospital's stroke program was re-accredited by the Joint Commission in the past year.

Initiatives developed by Huntsville Hospital pharmacists earned three Alabama Quality Awards from the Alabama Productivity Center in 2011, including the only gold award presented.



Huntsville Hospital's Corporate University provided nearly 187,000 hours of instruction for health care workers and the community during the year.

Huntsville Hospital's off site state-of-the-art Sterile Processing Facility became fully operational during the year. The facility services hospitals throughout our system with sterile products used in patient care.

For the 13th consecutive year Huntsville Hospital's Breast Center received a perfect score in its annual quality review. Taking care of women's health needs is a hallmark of our service to the community.

Huntsville Hospital established one of three pilot programs in the state to develop a more effective approach in caring for Medicaid patients. North Alabama Community Care, Inc. can become a model for the entire state.

Huntsville Hospital continued its participation in an elite group of 30 hospitals in the U.S. and Europe called "Global Comparators with Dr. Foster Intelligence." During the past year the group focused on patient outcomes in stroke care. The Global Comparator program allows our team to share with colleagues at some of the best hospitals in the world.

REACHING OUT TO THE COMMUNITY

The community benefit of a hospital can be measured by the number of people served, and in the services that are provided free or below actual cost. As our community's health care safety net, Huntsville Hospital's actual cost of providing these services in 2011-12 exceeded what the hospital was paid by \$62,255,173.

Charity care <i>non-reimbursed cost to hospital</i>	\$ 11,186,836
Uncollectible accounts <i>cost to hospital</i>	35,795,132
Medicaid <i>non-reimbursed cost of care for patients with Medicaid</i>	10,552,581
Medical education <i>non-reimbursed cost of educating residents & interns</i>	2,970,624
*Community Health Initiative grants	500,000
Support of schools	1,125,000
Community classes, screenings and support for health events	125,000
TOTAL	\$ 62,255,173



Huntsville Hospital's Mobile Medical Unit (MMU) hit the road in the fall of 2011 and served more than 3,300 people at corporate and community events in Huntsville and Madison County. The MMU was purchased thanks to generous contributions from Huntsville Hospital Foundation donors.



Huntsville Hospital introduced two free smart phone apps called Med Info Keeper and iTriage.

*Taking health care beyond the hospital walls is a priority for Huntsville Hospital, and nothing demonstrates that better than the Community Health Initiative program, which celebrated its 16th year of service in 2012. Huntsville Hospital has contributed more than \$7 million to support health initiatives of local not-for-profit agencies.

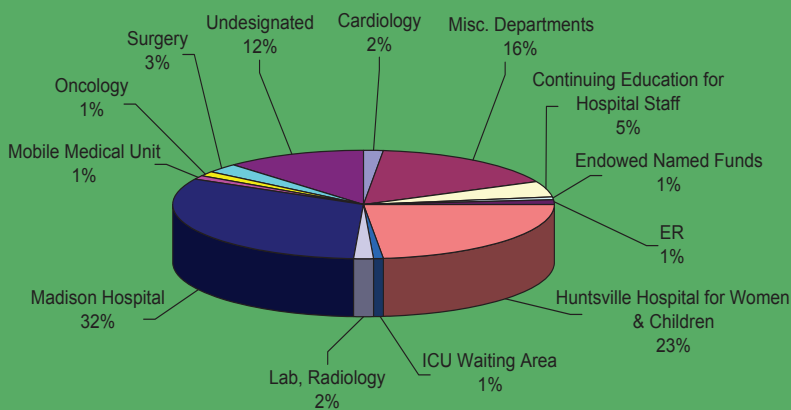
REVIEWING THE NUMBERS

July 1, 2011 - June 30, 2012

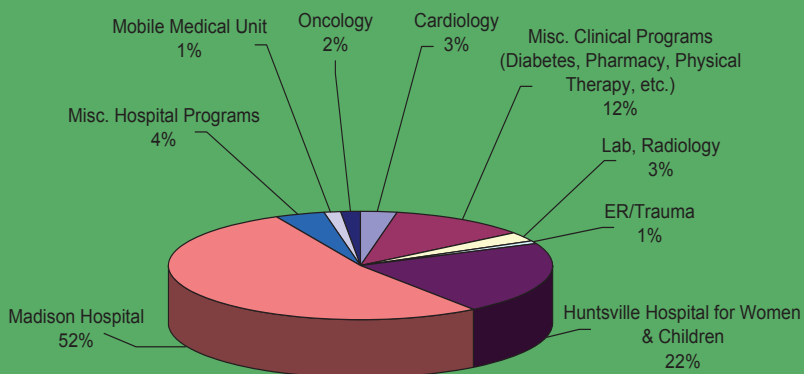
42,740	Patients admitted	1,162	Cardiac surgeries
289,862	Outpatient registrations	6,599	Cardiac catheterizations
101,357	Emergency visits (Main)	4,240,380	Laboratory tests
33,489	Emergency visits (Pediatrics)	377,784	Imaging procedures
11,222	Madison emergency visits	\$ 736,102,610	Audited operating expenses
5,135	Births	\$ 391,244,132	Salaries & benefits
36,987	Surgeries performed	* For Madison County operations only.	

Charitable support to Huntsville Hospital Foundation

Contributions to the Foundation



Foundation Funding to Huntsville Hospital



Contributions to the Foundation are tax deductible and may be unrestricted gifts or designated for a specific hospital unit or program. To find out how you can support Huntsville Hospital, please call (256) 265-8077 or visit huntsvillehospital.org/foundation.



HUNTSVILLE HOSPITAL

101 Sivley Road • Huntsville, AL 35801
(256) 265-1000 • huntsvillehospital.org

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Our Mission: To provide quality care that improves the health of those we serve.