

# Borah Realty Source Beliefs

After being in the real estate industry a combined 30+ years, Mark and Catherine Borah decided to start our own firm 4 years ago, **Borah Realty Source** - a small firm, but first class in quality service! The goal was to be the most knowledgeable resource a seller or buyer could turn to in today's market. With goals and proven track record in hand, **Borah Realty Source** decided to break through the ceiling and merge with **Keller Williams!**

## Our Mission

**To constantly go above and beyond and Deliver Exceptional Service**

## Our Vision

**To be a company that everyone wants to be part of.**

## Our Values

**God, Family, and Business. Having the means to make a difference...**

We have always believed in offering the best in technology advancements - this merge gives **Borah Realty Source** the ability to offer breakthrough technology along with the newest marketing tools, and ultimately a more powerful platform to market and sell homes.

## Our Beliefs



**Win-Win:** or no deal

**Integrity:** do the right thing

**Customers:** always come first

**Commitment:** in all things

**Communication:** seek first to understand

**Creativity:** ideas before results

**Teamwork:** together everyone achieves more

**Trust:** starts with honesty

**Success:** results through people

## Our Perspective

We want to make sure you know how much **Borah Realty Source** values each relationship and are excited to build on those relationships by working with great people like you. We love what we do: the challenges, the people, and the personalities, realizing that every day is not the same in this market. You can count on **Borah Realty Source to give 100% Devotion** to the personal needs of our clients before, during and after each transaction. We look forward to working with you in your real estate endeavors!