MARYANN WATKINS

You have options!

Choose the Marketing Service and Commission that works best for you!

LISTING MARKETING SERVICE OPTIONS

Marketing/Customer Service Activity	Bronze 5.6%	Silver 6.0%	Gold 6.3%
• MLS	\checkmark		
For Sale Sign			
Lockbox			
Open Houses			
Sign Riders			
Virtual Tour			
Multiple Photos on MLS			
• Flyers to other Brokers/Agents			
• Email listing to other Agents			
House on Office Tour			
Color Flyers inside Home			
Mortgage Flyer inside Home			
• Flyers on For Sale Sign			
Feedback From Agents			
Home Staging Consult By Agent	\checkmark		
Home Staging Consult by Professional			
• Just Listed Postcards (200 min)			
Internet Advertising			
• Strategic planning of negotiations			
Use of Transaction Coordinator	\checkmark		
• Schedule and meet contractors and cleaners.			
• Personal presentation of Seller's offers	√		

2.8% of the listed commissions is paid to the Buyer's Agent.