



Our 11-Step Marketing Plan

Designed to capture the maximum exposure for your home in the shortest period of time, we'll implement our proven 11-Step Marketing Plan.

- Professional Photographer who can highlight the positive features of your home while also eliminating any possible negative aspects.
- Post a minimum of 25 photographs of your home in both MLS systems
- Your home will be placed on Realtor.com®, the number one website buyers use.
- Syndicate an online listing for your home to over 350 Real Estate websites.
- Provide suggestions for staging your home.
- Place “For Sale” signage, complete with property fliers easily accessible to drive-by prospects.
- Optimize your home's internet presence by posting information in the Keller Williams Listing System (KWLS).
- Target marketing to active real estate agents who specialize in selling homes in your neighborhood.
- Advertise your home in email campaigns and social media.
- Target active buyers and investors in our database who are looking for homes in your price range and area.
- Provide you with updates detailing comments from prospective buyers and agents who visit your home.