# So you are moving to ORLANDO, Florida

Everything you need to know to enjoy life in the Sunshine State

Lawrence Bellido - February 26, 2015



Lawrence Bellido
Orlando, Florida
Relocation Expert
(407) 490-2975
lawrence@MyMoveToFlorida.com
www.MyMoveToFlorida.com



#### Introduction

You are about to make one of the biggest decisions in your life. Right now, you are looking to find out how your decision to move to Orlando will affect you and/or your family

This brief relocation guide is designed to provide you essential information about life in the Sunshine State and live at your best here in Orlando: **The City Beautiful!** 

We are sure that starting by our gorgeous year round weather, family entertainment, world class events and sports, to our recently acclaimed culture, arts and culinary scenes you







will find everything you wish for and even exceed your own expectations.

Last but not least, finding a great home in Orlando is so easy. There is a large inventory of both new construction and resale homes, that will sure meet yours standards. Also, price ranges vary. Currently, the median home price is \$170,000, according to the Orlando Regional Realtors Association, and you can find real estate opportunities in the lower end of the market as well as rare finds to cater the most exquisite taste and custom built demands.

Please take some time to review the following information and don't hesitate to contact us if you find anything else we can be of help.

#### FLORIDA POPULATION ACCORDING TO THE US CENSUS

People QuickFacts	Florida	USA
Population, 2014 estimate	19,893,297	318,857,056
Population, 2013 estimate	19,600,311	316,497,531
Population, 2010 (April 1) estimates base	18,804,623	308,758,105
Population, percent change - April 1, 2010 to July 1, 2014	5.8%	3.3%
Population, percent change - April 1, 2010 to July 1, 2013	4.2%	2.5%
Population, 2010	18,801,310	308,745,538
Persons under 5 years, percent, 2013	5.5%	6.3%
Persons under 18 years, percent, 2013	20.6%	23.3%
Persons 65 years and over, percent, 2013	18.7%	14.1%
Female persons, percent, 2013	51.1%	50.8%
White alone, percent, 2013 (a)	78.1%	77.7%
Black or African American alone, percent, 2013 (a)	16.7%	13.2%
American Indian and Alaska Native alone, percent, 2013 (a)	0.5%	1.2%
Asian alone, percent, 2013 (a)	2.7%	5.3%
Native Hawaiian and Other Pacific Islander alone, percent, 2013 (a)	0.1%	0.2%
Two or More Races, percent, 2013	1.9%	2.4%
Hispanic or Latino, percent, 2013 (b)	23.6%	17.1%
White alone, not Hispanic or Latino, percent, 2013	56.4%	62.6%
Living in same house 1 year & over, percent, 2009-2013	83.7%	84.9%
Foreign born persons, percent, 2009-2013	19.4%	12.9%
Language other than English spoken at home, pct age 5+, 2009-2013	27.4%	20.7%
High school graduate or higher, percent of persons age 25+, 2009-2013	86.1%	86.0%
Bachelor's degree or higher, percent of persons age 25+, 2009-2013	26.4%	28.8%
Veterans, 2009-2013	1,569,406	21,263,779
Mean travel time to work (minutes), workers age 16+, 2009-2013	25.9	25.5
Housing units, 2013	9,047,612	132,802,859
Homeownership rate, 2009-2013	67.1%	64.9%
Housing units in multi-unit structures, percent, 2009-2013	30.1%	26.0%
Median value of owner-occupied housing units, 2009-2013	\$160,200	\$176,700
Households, 2009-2013	7,158,980	115,610,216
Persons per household, 2009-2013	2.61	2.63
Per capita money income in past 12 months (2013 dollars), 2009-2013	\$26,236	\$28,155
Median household income, 2009-2013	\$46,956	\$53,046
Persons below poverty level, percent, 2009-2013	16.3%	15.4%

Source U.S. Census Bureau: State and County QuickFacts. Data derived from Population Estimates, American Community Survey, Census of Population and Housing, State and County Housing Unit Estimates, County Business Patterns, Non-employer Statistics, Economic Census, Survey of Business Owners, Building Permits.

LAST REVISED: Thursday, February 5, 2015.

#### FLORIDA BUSINESS LANDSCAPE ACCORDING TO THE US CENSUS

Business QuickFacts	Florida	USA
Private nonfarm establishments, 2012	502,4141	7,431,808
Private nonfarm employment, 2012	6,932,3821	115,938,468
Private nonfarm employment, percent change, 2011-2012	3.0%1	2.2%
Nonemployer establishments, 2012	1,775,605	22,735,915
Total number of firms, 2007	2,009,589	27,092,908
Black-owned firms, percent, 2007	9.0%	7.1%
American Indian- and Alaska Native-owned firms, percent, 2007	0.5%	0.9%
Asian-owned firms, percent, 2007	3.2%	5.7%
Native Hawaiian and Other Pacific Islander-owned firms, percent, 2007	0.1%	0.1%
Hispanic-owned firms, percent, 2007	22.4%	8.3%
Women-owned firms, percent, 2007	28.9%	28.8%
Manufacturers shipments, 2007 (\$1000)	104,832,907	5,319,456,312
Merchant wholesaler sales, 2007 (\$1000)	221,641,518	4,174,286,516
Retail sales, 2007 (\$1000)	262,341,127	3,917,663,456
Retail sales per capita, 2007	\$14,353	\$12,990
Accommodation and food services sales, 2007 (\$1000)	41,922,059	613,795,732
Building permits, 2013	86,752	990,822
Geography QuickFacts	Florida	USA
Land area in square miles, 2010	53,624.76	3,531,905.43
Persons per square mile, 2010	350.6	87.4
FIPS Code	12	

Source U.S. Census Bureau: State and County QuickFacts. Data derived from Population Estimates, American Community Survey, Census of Population and Housing, State and County Housing Unit Estimates, County Business Patterns, Non-employer Statistics, Economic Census, Survey of Business Owners, Building Permits.

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#### ORLANDO SENTINEL ARTICLE - December 19, 2014

http://www.orlandosentinel.com/business/os-unemployment-rate-drops-in-november-20141219-post.html

## State unemployment drops to 5.8 percent, lowest since May 2008 By Marco Santana

State unemployment rate drops to lowest level since May 2008.

The state's unemployment rate dipped once again in November, hitting a number it hasn't seen in more than six years.

State officials said Friday that Florida's unemployment rate improved to 5.8 percent, matching the rate of unemployment in May 2008.

Orlando's metro area saw a similar drop, with the rate at 5.3 percent in the Orlando-Kissimmee-Sanford area.

Gov. Rick Scott said in a release that more than 700,000 jobs had been created since 2010.

"Four years ago, we unveiled an ambitious plan to fix Florida's economy and turn the state around," he said. "Our goal was to create 700,000 jobs in seven years. Today, our goal was reached three years early with 715,700 private-sector jobs created in Florida since December 2010."

The 700,000 number has been a point of some controversy since Scott took over.

During Scott's bid for governor, economists predicted that the state would gain 1 million jobs regardless of the winner of the governor race.

A spokesperson said Scott's pledge would be in addition to the 1 million. Shortly after the race, however, Scott met with the Orlando Sentinel's editorial board and said any job would count toward that goal.

University of Central Florida economist Sean Snaith said the figures indicate the state's economy is improving.

He said the jobs report helps the state end the year strong and that Florida's labor market has continued a rally.

"Given that Florida's economy contracted through 2011, the juxtaposition of Florida's strong growth during the past two years compared to a national recovery that has sputtered for 5 1/2 years makes the pace of Florida's turnaround all the more impressive," he said in a statement. "There is some economic turbulence on the horizon, so there will be bumps ahead. But Florida's economy is poised well for 2015."

Scott announced the numbers at the Maitland-based technology company ViewPost. The company provides an online platform for payment and business invoicing. The governor's appearance at ViewPost was deliberate. ViewPost is expanding and has used state and local incentives to fuel a growth spurt that will add hundreds of jobs.

The region had the state's third-highest online job demand last month and ranked No. 2 in high-wage, high-skill science, technology, engineering and math job demand.

# Orange County Public Schools - 2015-2016 School Calendar

Monday-Friday	August 17-21, 2015	Pre planning for teachers (Aug. 19 is a staff development day.)	
Monday	August 24, 2015	First day of school for students	
Monday	September 7, 2015	Labor Day holiday (Schools and district offices are closed.)	
Thursday	October 22, 2015	End of 1st marking period (43 days)	
Friday	October 23, 2015	Student holiday/teacher professional day/ teacher non-workday	
Monday	October 26, 2015	Student holiday/teacher workday	
Tuesday	October 27, 2015	Begin 2 <sup>nd</sup> marking period	
Monday-Friday	November 23-27, 2015	Thanksgiving Break  Students are out all week.  District offices are open Nov. 23-25.  Nov. 23-25: Teacher non-workdays  Nov. 26-27: Teacher holidays	
Two Weeks	December 21, 2015 – January 1, 2016	Winter Break (Schools are closed. District offices are closed Dec. 24-Jan. 1.)	
Monday	January 4, 2016	Students return to school	
Thursday	January 14, 2016	End of 2 <sup>nd</sup> marking period (43 days)	
Friday	January 15, 2016	Student holiday/teacher workday	
Monday	January 18, 2016	Martin Luther King, Jr. holiday (Schools and district offices are closed.)	
Tuesday	January 19, 2016	Begin 2 <sup>nd</sup> semester/3 <sup>rd</sup> marking period	
Monday	February 15, 2016	Presidents Day holiday (Schools are closed. District offices are open.)	
Thursday	March 17, 2016	End of 3rd marking period (42 days)	
Friday	March 18, 2016	Student holiday/teacher workday	
Monday-Friday	March 21-25, 2016	Spring Break (Schools are closed. District offices are open.)	
Monday	March 28, 2016	Begin 4th marking period	
Monday	May 30, 2016	Memorial Day holiday (Schools and district offices are closed.)	
Wednesday	June 8, 2016	End of 4 <sup>th</sup> marking period/last day of school for students (52 days)	
Thursday-Friday	June 9-10, 2016	Post planning for teachers	

First semester: 86 days (43/43) Second semester: 94 days (42/52)

# FLORIDA GOVERNMENT AND OTHER IMPORTANT LINKS

#### **Government Agencies and Services**

http://www.flgov.com/

#### City of Orlando - The Official Site of the City Beautiful

http://www.cityoforlando.net/

#### **Orange County Public Schools**

https://www.ocps.net/Pages/default.aspx

#### **Orlando Private Schools Review**

http://www.privateschoolreview.com/town\_schools/stateid/FL/townid/1343

#### Orlando Private Schools and Higher Education

http://www.orlandomagazine.com/Orlando-Magazine/February-2012/2012-Guide-to-Private-Schools-Higher-Education/schools-charts.pdf

#### City Of Orlando Police Department

http://www.cityoforlando.net/police/

#### City of Orlando Fire Department

http://www.cityoforlando.net/fire/

#### Florida Department of Health in Orange County

http://orange.floridahealth.gov/

#### **Orlando Veterans Administration**

http://www.orlando.va.gov/

#### Social Security Offices near Orlando

http://www.socialsecurityeasy.com/social-security-office/fl/orlando

#### **UNIVERSITIES & COLLEGES**

At campuses throughout Central Florida, there is a wealth of knowledge, whether one seeks a degree, a career change, or just wants to sharpen job skills. Here's a sampling of the options available:

- University of Central Florida (UCF)
  - ucf.edu
- \* UCF College of Medicine
  - med.ucf.edu
- Full Sail University
  - fullsail.edu
- \* Rollins College
  - rollins.edu
- \* Rollins College Crummer Graduate School of Business
  - rollins.edu/business
- Valencia College
  - valenciacollege.edu
- \* Barry University School of Law
  - <u>barry.edu/law</u>
- Florida A&M University
  - law.famu.edu
- FSU College of Medicine
  - med.fsu.edu
- Seminole State College
  - seminolestate.edu

#### MEDICAL FACILITIES IN THE ORLANDO AREA

- Florida Hospital Orlando (407) 303-5600
- \* Florida Hospital Altamonte (407) 303-2200
- Florida Hospital Apopka (407) 889-1000
- \* Florida Hospital Celebration Health (407) 764-4000
- \* Florida Hospital Centra Care (407) 200-2300 / 19 LOCATIONS
- Florida Hospital East Orlando (407) 303-8110
- Florida Hospital for Children (407) 303-KIDS (5437)
- \* Florida Hospital Kissimmee (407) 846-4343
- \* Winter Park Memorial Hospital (407) 646-7000
- \* Orlando Health (321) 843-7000
- Orlando Regional Medical Center (321) 841-5111
- Arnold Palmer Medical Center and Hospital for Children
   (407) 649-9111
- \* Winnie Palmer Hospital for Women & Babies (321) 843-9792
- Dr. P. Phillips Hospital (407) 351-8500
- \* South Seminole Hospital (407) 767-1200
- Health Central Hospital (407) 296-1000
- \* Central Florida Regional Hospital (407) 321-4500
- \* Osceola Regional Medical Center (407) 846-2266
- \* Poinciana Medical Center (407) 530-2000
- \* Nemours Children's Hospital in Lake Nona (407) 567-4000
- \* VA Medical Center in Lake Nona (407) 631-1050

#### Orlando Real Estate Market

#### December 2014 Market Recap

#### **Median Price**

The overall median price (all sales types and all home types combined) for the month of December 2014 is \$170,000, a 6.25 percent increase compared to the \$160,000 median price in December 2013. The December median price is 3.03 percent higher than last month's median price of \$165,000.

In addition to the overall median price increase, each individual sales type and home type all experienced a year-to-year median price increase in December. Short sales led the way with a 16.72 percent jump, while the median price of foreclosures increased 15.34 percent and normal sales increased 5.35 percent.

The median price of single-family homes increased 0.57 percent when compared to December of last year, and the median price of condos increased 10.67 percent.

#### **Completed Sales**

Members of ORRA participated in the sales of 2,715 homes (all home types and all sale types combined) that closed in December 2014, an increase of 11.13 percent compared to December 2013 and an increase of 18.56 percent compared to November 2014.

Traditional sales increased by 14.04 percent when compared to December 2013. Closings of short sales decreased by 60.74 percent while closings of foreclosures increased 55.08 percent.

Single-family home sales increased 14.71 percent in December 2014 compared to December 2013, while condo sales decreased 6.03 percent.

Homes of all types spent an average of 78 days on the market before coming under contract in December 2014, and the average home sold for 96.50 percent of its listing price. In December 2013 those numbers were 70 days and 96.59 percent, respectively.

The average interest rate paid by Orlando homebuyers in December decreased to 3.86 percent. Last month, homebuyers paid an average interest rate of 4.01 percent; this month last year, homebuyers paid an average interest rate of 4.57.

#### **Pending Sales**

Pending sales – those under contract and awaiting closing – are currently at 5,310. The number of pending sales in December 2014 is 11.88 percent lower than it was in December 2013 (6,026) and 13.81 percent lower than it was in November 2014 (6,161).

Normal properties made up 37.14 percent of pending sales in December 2014. Short sales accounted for 32.88 percent of pendings, while bank-owned properties accounted for 29.98 percent.

#### **Inventory**

The number of existing homes (all types combined) that were available for purchase in December is 22.67 percent above that of December 2013 and now rests at 11,557. Inventory decreased in number by 564 properties over last month.

The inventory of single-family homes is up by up by 20.98 percent when compared to December of 2013, while condo inventory is up by 25.58 percent. The inventory of duplexes, townhomes, and villas is up by 34.17 percent.

Current inventory combined with the current pace of sales created a 4.26-month supply of homes in Orlando for December. There was a 3.86-month supply in December 2013 and a 5.29-month supply last month.

#### **Affordability**

The December affordability index is 183.40 percent, a decrease from November's index of 185.34. (An affordability index of 99 percent means that buyers earning the state-reported median income are 1 percent short of the income necessary to purchase a median-priced home. Conversely, an affordability index that is over 100 means that median-income earners make more than is necessary to qualify for a median-priced home.)

Buyers who earn the reported median income of \$56,183 can qualify to purchase one of 5,914 homes in Orange and Seminole counties currently listed in the local multiple listing service for \$311,785 or less.

First-time homebuyer affordability in December decreased to 130.42 percent from last month's 131.80 percent. First-time buyers who earn the reported median income of \$38,204 can qualify to purchase one of the 3,563 homes in Orange and Seminole counties currently listed in the local multiple listing service for \$188,457 or less.

#### Condos and Town Homes/Duplexes/Villas

The sales of condos in the Orlando area were down 6.03 percent in December, with 296 sales recorded in December 2014 compared to 315 in December 2013.

Orlando homebuyers purchased 243 duplexes, town homes, and villas in December 2014, which 5.19 percent more than in December 2013.

#### **MSA Numbers**

Sales of existing homes within the entire Orlando MSA (Lake, Orange, Osceola, and

Seminole counties) in December were up by 14.46 percent when compared to December of 2013. Throughout the MSA, 3,412 homes were sold in December 2014 compared with 2,981 in December 2013. To date, sales throughout the MSA are 2.03 percent above this time last year.

Each individual county's monthly sales comparisons are as follows:

Lake: 18.86 percent above December 2013; Orange: 17.61 percent above December 2013; Osceola: 24.67 percent above December 2013; and Seminole: 4.51 percent below December 2013.

#### 2014 Year-end Market Recap

- Overall sales in 2014 were down by 1.40 percent over 2013. A total of 30,281 homes were sold in 2014 compared to 30,712 the previous year.
- Sales of normal homes in 2014 increased 7.51 percent over 2013. Short sales decreased by 58.64 percent while bank-owned sales increased by 25.66 percent.
- The 2014 year-end year-to-date median price increased 9.61 percent to \$164,000 compared 2013's \$149,627.
- The median price of normal homes in 2014 increased 7.34 percent over 2013. The short sales year-end median price increased by 13.58 percent while the bank-owned year-end median price increased by 10.66 percent.
- Orlando's overall inventory experienced a 40.22 percent increase in 2014; single-family home inventory increased by 41.76 percent, year to date.
- By year's end in 2014, 37,785 homes were sold in the Orlando MSA while 37.034 homes had been sold by year's end in 2013 (for a 2.03 percent increase).

# **Most Frequented Shopping Centers**

Mall at Millenia - Luxury Mall



Featured stores: Cartier, Neiman Marcus, Tiffany & Co., David Yurman, Anthropologie, Burberry, Bloomingdales, Chanel, Gucci, Hublot, Louis Vuitton, Omega, Tous, Salvatore Ferragamo, Prada, Rolex Boutique, Montblanc, Saint Laurent, The Art of Shaving, Versace, TAG Heuer, and many more.

#### Also,

The Florida Mall Fashion Square Mall

Waterford Lakes Shopping Village
Winter Park Shopping Village
and
Orlando International Premium Outlets
Outlet Marketplace
Orlando Vineland Premium Outlets

## Orlando's Gastronomy

Move over, Mickey, because Orlando's artisanal food scene is miles away from Walt Disney World, not just in distance, but also in sophistication. Here, farm-to-table fare bumps up against big-city cuisine, yielding everything from a taco joint run by a former Nobu chef to a slew of James Beard Award nominees proud to call Orlando home.











## **Arts, Culture & History**

With some of the world's most creative theme park settings, it's no surprise Orlando has a vibrant local arts scene. From the best of independent film at the Florida Film Festival to fine arts museums, cultural options in

Orlando offer a mix of traditional and modern

entertainment for visitors. For those with more traditional tastes, the city's theaters entertain with options from Shakespeare to children's classics, and area museums and galleries showcase local and global artists.

# **Sports Central**

#### Golf TPC Sawgrass Osprey Point FLORIDA'S FAVORITE Turnberry Isle GOLF COURS Orange County Orange County King & Bear Innisbrook Hammock Dunes Ocean Course Biltmore Ponte Verde Bay Hill Trump National **Grand Cypress** Ritz-Carlton World Woods Omni Amelia PGA National TPC Sawgrass Crandon Golf PGA-Palmer Golf Challenge Southern Dunes

#### Business Pulse Survey: Florida's Favorite Golf Course

Let's find out which is Florida's favorite golf course. We took Golf Digest's list of the top 75 public courses in the Sunshine State and chose the top eight courses from each Business Journal market. We seeded them according to the Golf Digest list... BIZJOURNALS.COM

CHAMPION

## Major League Baseball



Major League Soccer

Conservatory



#### **NBA**





# **NASCAR**



# **Gone Fishing!**











# **College Football**









# **Medical City in Lake Nona**



# Why the Bellido Home Team



#### 15+ years of experience in the Orlando, Central Florida Real Estate Market.

Specializing in residential real estate, luxury, new construction or resale homes and Medical City Nona Expert.

Also, certified in distressed and REO (Real Estate Owned).

#### **Affiliations**

National Association of Realtors
Orlando Regional Realtor Association (ORRA)
Proud Member of the ORRA Grievance Committee
Proud Member of the ORRA Professional
Development Board



Keller Williams Advantage III Realty in Lake Nona

#### Social Media

Linked-In, YouTube, Facebook Twitter, Google+, Instagram, Pinterest. Also, blogs in Active Rain, Word Press and Blogger.

#### **Local Media Featured Stories**

Orlando Sentinel News 13 Infomás (Spanish) InSight Magazine UCF Nightly News









## **SETTLING IN - YOUR UTILITIES**

WATER SERVICE			
	Orlando Utilities Commission	<u>ouc.com</u>	(407) 423-9018
	Orange County	orangecountyfl.net	(407) 836-3111
	Osceola County	osceola.org	(407) 742-2275
	Seminole County	seminolecountyfl.gov	(407) 665-0000

ELECTRIC			
	Orlando Utilities Commission	<u>ouc.com</u>	(407) 423-9018
	Duke Energy (formerly Progress Energy)	progress-energy.com	800-700-8744
	Florida Power & Light Company	<u>fpl.com</u>	800-226-3545

NATURAL GAS			
	Peoples Gas System	peoplesgas.com	877-832-6747
	Florida Public Utilities	fpuc.com	800-427-7712

CABLE TV / INTERNET			
Brig		brighthouse.com/ support/moving.html	855-803-4198
Con	ncast	comcast.com	(407) 226-2004
Cen TV	turyLink DSL/Direct	<u>centurylink.com</u>	800-201-4099
Dish	n Network	dish.com	888-226-8370
AT&	zT DSL/U-Verse®TV	connectyourhome.com	800-219-6035



#### ORLANDO TRANSPORTATION

Driver's License and Vehicle Registration	myflorida.com	Florida government services online.
E- Pass ( a pre-paid account for toll roads)	<u>oocea.com</u>	(407) 823-7277
Lynx Bus Service	golynx.com	(407) 841-5969
SunRail Train	sunrail.com	1-855-RAIL-411
Amtrak / Amtrak Auto Train	amtrak.com	1-800-872-7245
Orlando International Airport	orlandoairports.net	(407) 825-2001
Orlando-Sanford International Airport	orlandosanfordairport.com	(407) 585-4000

# Welcome to Orlando, there is so much more...

# Make yourself at HOME!



To start your home search, visit:

www.MyMoveToFlorida.com

Also, from your smart phone www.TourNona.com

or call us at (407) 490-2975.

See you soon!

