

Selling 101:

How to Sell your Home More Quickly



Before



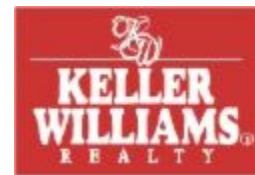
After

Tips on De-Cluttering Your Home

- **Less is More.** Go room by room and purge! The less “stuff” you have the bigger your house will seem. Pack up the “chotskes” and keep your accessories to a minimum.
- **De-Personalize.** Pack up anything personal, i.e. wedding and family photos, so buyers don’t feel like intruders in your home. You want buyers to visualize your home as their home.
- **Stage Your Home.** Rearrange furniture to show each room to its best advantage. Store any excess furniture. Have a consistent theme.
- **Don’t Overdo Décor.** Keep window treatments simple and neutral.
- **Create the Illusion of Space.** Clear off your kitchen counters of appliances, cooking utensils, and food. The more empty space, the more spacious your kitchen seems. Clear off bathroom counters of any grooming aids. Add fluffy towels and luxury soaps to create the feeling of a Spa.
- **Paint.** Paint the rooms in your home with fresh, neutral colors. It’s an inexpensive way to update your home.



Karla Joyce,
Realtor ®, MBA
1501 Highwoods Blve, Ste. 103 ▪
Greensboro, NC 27410



PLEASE
PLACE
STAMP
HERE