

***WHY TEAM PATTERSON REALTY IS YOUR BEST CHOICE  
– SERVICE!***



All REALTORS® have access to the local *Metrolist* and have the ability to place a yard sign. Both are excellent tools for selling your home.

So, what makes one agent better than any other? -- ***THE BEST SERVICE***



**TOP 5 Reasons TEAM Patterson is YOUR BEST Choice:**

- 1. Excellent Communication**
- 2. TEAM of 5 TOP Agents**
- 3. Cutting-Edge Technology**
- 4. Proven Plan**
- 5. Experience**

**Excellent Communication:** *Why? Our clients deserve the **BEST Service***

- **Multiple lines of communication** including Text, Email, Cell Phone, Facebook, Twitter and more...
- **We answer our phones and return our email.** It may not seem like much until you need to get in touch with your agent or need an answer. One of the biggest items we pride ourselves on is answering our incoming phone calls. Ask our past clients about how accessible we are...

**TEAM of 5 TOP Agents:** *Why? Our clients deserve the **BEST Service***

- Instead of a single person working to market and sell your home, we have a team of **5 full time agents all working to get your home sold** for the highest possible return.
- Each agent on our team networks in different circles such as the VFW, Kiwanis Club, PTA / PTC and many others which bring buyers and exposure to all we do. Your home will receive mass exposure through these networks.
- Our agents are available to bring **QUALIFIED buyers through your home every day** of the week...

**Cutting Edge Technology:** *Why? Our clients deserve the **BEST Service***

- We own the internet - **Facebook, Twitter, Trulia, Zillow, Point2agent, Google, Frontdoor, Yelp, Activerain** and Multiple Languages.
- We also utilize **24 hour 800# Call Capture Signs** in which prospects calling for information receive a return call within 3 minutes on average.
- **Our Nationwide network** of Keller Williams Affiliates **and our Worldwide personal network** of Independent Brokerages allows **our sellers to have a GLOBAL REACH**

**Proven Plan:** *Why? Our clients deserve the **BEST Service***

- Our proprietary **201 Steps to Sold** system integrate every aspect of the sale from pre-listing through the close of escrow
- Our **custom file management software** ensures the plan is implemented every time

**Experience:** *Why? Our clients deserve the **BEST Service***

- **Decades of combined experience** in real estate sales, marketing and negotiations
- **2 Real Estate Brokers, an Accountant, a Master of Business Administration, 4 Bachelor Degrees, and a Military Veteran**
- **Over \$10 Million in Sales Volume** last 12 months ~ *2011 Placer County Master's Club*



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