



TEN GOOD REASONS TO BUY A HOME

1. Quality of Life
2. Pride of Home Ownership
3. Tax Deductibility of Mortgage Interest (applies in the United States only; home owners in Canada gain a tax benefit upon selling their houses)
4. Tax Deductibility of Property Taxes
5. Appreciation Potential
6. Deferred Gain and Capital Gain Treatment
7. Once in a Lifetime Exclusion
8. Principal Accumulation
9. Leverage: Where else can you buy an investment of this size with a 5 to 10 percent down payment?
10. The Real Cost of Renting: At \$700 per month, with a 6 percent rental increase per year, you will pay **\$110,719** over a 10-year period and have **no ownership** of the property.