

# Team Eberle Marketing Guarantee

Team Eberle at Keller Williams Realty Phone: 518.693.SELL Fax: 518.724.5801 Web site: www.TeamEberle.com



Marketing Service Description	6% Listing	7% Listing	8% Listing	Value	Typical Agent
Prepare & Review Brokers Price Opinion, Pricing Strategies	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	\$150.00	<input type="checkbox"/>
Initial Home Staging Review & Recommendations	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	\$100.00	<input type="checkbox"/>
For Sale Sign & Post, Riders & Unlimited Directional Signs	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	\$150.00	<input type="checkbox"/>
Buyer Acquire "We Never Miss A Call"	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	\$150.00	<input type="checkbox"/>
Neighborhood Door to Door Campaign	25 calls	25 calls 25 knocks	50 calls 50 knocks	\$500.00	<input type="checkbox"/>
In Home Sign In/Feedback Book, Fact Sheets & Display Cards	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	\$50.00	<input type="checkbox"/>
Full Color Flyers w/pull tabs at Area Businesses	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	\$100.00	<input type="checkbox"/>
Capital Region MLS Listing	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	\$100.00	<input type="checkbox"/>
Keller Williams Listing Service (Google, AOL, Yahoo, Trulia & more)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	\$100.00	<input type="checkbox"/>
Private Client Activity Web Page for Regular Home Seller Updates	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	\$100.00	<input type="checkbox"/>
Email Flyer Blast to All Agents	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	\$100.00	<input type="checkbox"/>
Guaranteed Open Houses	1	2	3	\$100.00	<input type="checkbox"/>
Lockbox	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	\$99.00	<input type="checkbox"/>
Offer of Co Operation Marketing Fee	<b>2.50%</b>	<b>2.75%</b>	<b>3.00%</b>		<input type="checkbox"/>
Selling Agent Bonus Sold in 30 Days		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	\$500.00	<input type="checkbox"/>
Free Pre Approval of ALL Potential Buyers	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	\$25.00 each	<input type="checkbox"/>
Time Warner Television Channel 7 KW Show		1 week	3 weeks	\$60.00 each	<input type="checkbox"/>
Search Engine Optimization		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	\$100.00	<input type="checkbox"/>
Team Eberle E-mail Blast (10,000 potential buyers)		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	\$50.00	<input type="checkbox"/>
Print Newspaper Advertising		<input checked="" type="checkbox"/> KW option	<input checked="" type="checkbox"/>	\$400.00	<input type="checkbox"/>
Web Based Virtual Tour			<input checked="" type="checkbox"/>	\$75.00	<input type="checkbox"/>
Automated Home Feedback System			<input checked="" type="checkbox"/>	\$50.00	<input type="checkbox"/>
Guaranteed Craigslist and Kijiji Advertisements	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	\$50.00	<input type="checkbox"/>
Investment properties advertised on NYREIA web site & at monthly meetings			<input checked="" type="checkbox"/>	\$100.00	<input type="checkbox"/>
All Properties advertised in KW National Relocation Resource	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	\$100.00	<input type="checkbox"/>
Full Color Flyer Box Program		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	\$179.00	<input type="checkbox"/>
Full Color Just Listed Postcard Program			<input checked="" type="checkbox"/>	You Save \$400.00	<input type="checkbox"/>
Individualized Property Web Site			<input checked="" type="checkbox"/>	\$50.00	<input type="checkbox"/>
					<input type="checkbox"/>
Home Warranty of America	<input checked="" type="checkbox"/> owner option	<input checked="" type="checkbox"/> owner option	<input checked="" type="checkbox"/> agent provided	\$379.00	<input type="checkbox"/>
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If at any point you are not 110% satisfied with my service please feel free to terminate our relationship.

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Eberle Team Representative