



The Keller Williams Realty

BELIEF SYSTEM

WI4C2TS

Win-Win **OR NO DEAL**

Integrity **DO THE RIGHT THING**

Commitment **IN ALL THINGS**

Communication **SEEK FIRST TO UNDERSTAND**

Creativity **IDEAS BEFORE RESULTS**

Customers **ALWAYS COME FIRST**

Teamwork **TOGETHER EVERYONE ACHIEVES MORE**

Trust **STARTS WITH HONESTY**

Success **RESULTS THROUGH PEOPLE**



Mission: **TO BUILD CAREERS WORTH HAVING,
BUSINESSES WORTH OWNING, AND LIVES WORTH LIVING**

