

# Top 50 Online Ways to Market Real Estate

**Presented by Jamie Glenn**

VP Product Management

Trulia, Inc.

August 2007 | Inman Real Estate Connect



# **Listing Sites**

# Craigslist

[s.f. bayarea craigslist](#) > [san francisco](#) > [real estate for sale](#)

*Stating a discriminatory preference in a housing post is illegal - please flag discriminatory posts as*

**\$850000 2 Units in Parkside, Contractor's Special (sur**

Reply to: [hous-385354557@craigslist.org](mailto:hous-385354557@craigslist.org)

Date: 2007-07-30, 12:05PM PDT

2338 20th Ave. (cross street is Taraval)  
Open this Sat. 2-4pm  
Offers by 8/7/07 noon

Listing agent  
Coldwell Banker Peninsula  
Lawrence Lau (650) 515-5323



Post your free local classified listings.

[www.craigslist.org](http://www.craigslist.org)

# Google Base

**Google Base BETA**

Search Housing Search Base

**Housing**

Listing type: for sale, foreclosure Price: \$500,000 to \$2,000,000 Property type: any

Bedrooms: 3+ Bathrooms: any Within 10 miles of: any U.S. city or zip

Keywords: Search Housing More options Clear

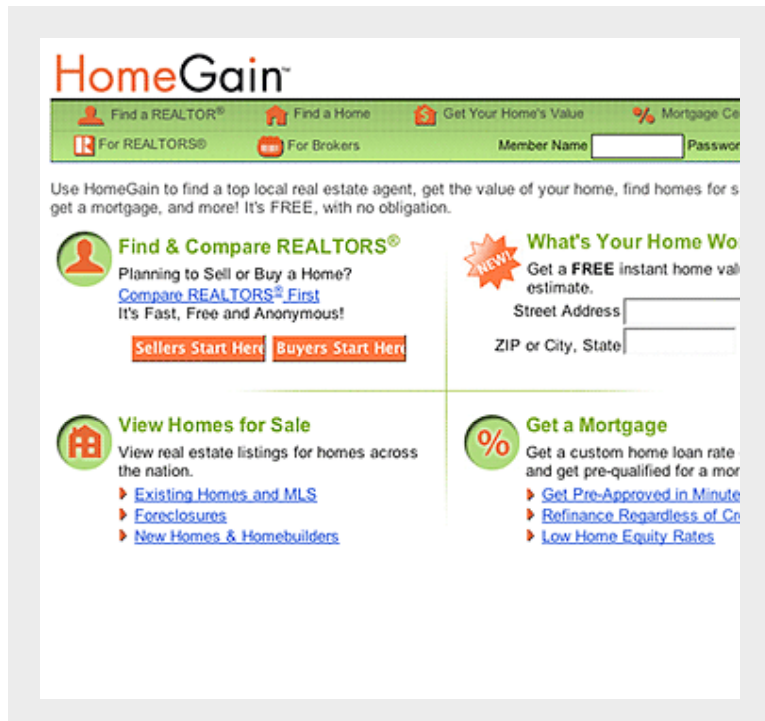
Sort by price (high to low)

- Coorna, Portugal** \$2,000,000  
5 beds, Posted Jul 26  
Vende-se Moradia T4+1, Douro Litoral, Costa Verde, Porto, Porto, Foz do Douro, Se vende Vivanda T4+1, For sale House T4+1, Green Coast, Vende Vila T4+1, ...  
at800.com
- Sacramento, CA, 95664, USA** \$2,000,000  
5 beds, 4 baths, Posted Jun 4  
Beautiful 2005 custom built on 1+ acre w/ private gate. Gourmet kitchen is ready for entertaining with Quartz stone counters and upgrades. ...  
Harrison Homes
- 749 Estates Dr., Sacramento, CA, 95664, USA** \$2,000,000  
5 beds, 4 baths, Posted Jun 28, 4,168 sqft  
A GREAT PROPERTY AND A GREAT OPPORTUNITY FOR THE RIGHT PERSON - SOME ONE WHO MAY WANT TO BUILD HOUSES ON THIS RARE FIND - TWO GREAT ACRES (APPROX) MANY OF ...  
Coldest Bank of Residential Brokerage Report this item
- 5415 E. Woodview Rd., PHOENIX, AZ, 85018, USA** \$2,000,000  
4 beds, 4 baths, Posted Jun 6, 3,750 sqft  
SPECTACULAR PANORAMIC VIEWS. This beautiful 4BR plus office home is nestled high on the South slope of Camelback Mountain. Shimmering city lights & Phoenix ...  
HomesAddLink.com All houses.e
- 6130 SW 83 Ave., Miami, FL, 33143, USA** \$2,000,000  
3 beds, 2 baths, Posted Jun 4, 2,330 sqft  
Home For Sale By Owner in Miami FL, 33143, 3/2 with basement (one in Florida?). House is on one of the acres, the other one is zoned secondary.

Post it on Base.  
Find it on Google.

[base.google.com](http://base.google.com)

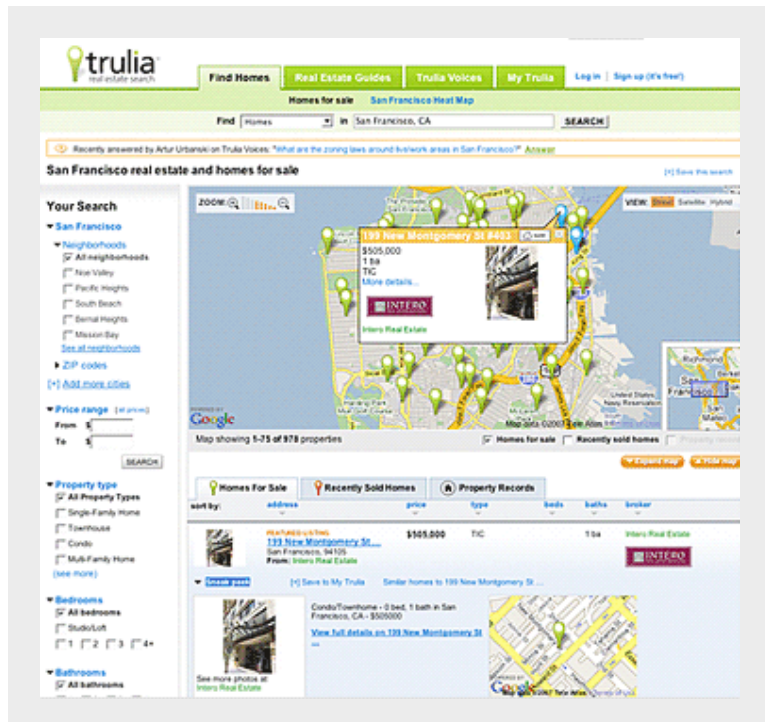
# HomeGain



Expose your listings and profile to buyers and seller.

[www.homegain.com](http://www.homegain.com)

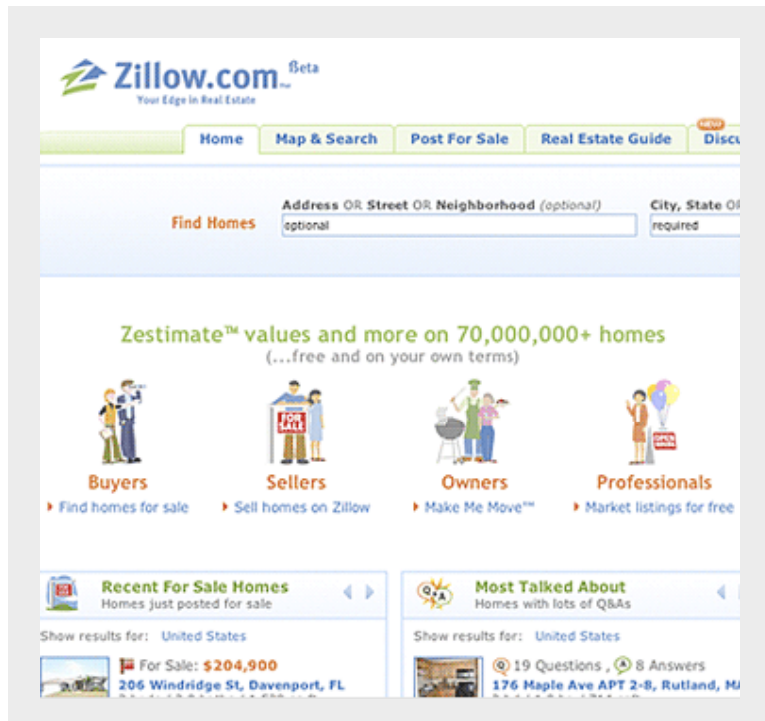
# Trulia



**Trulia** - Get in front of serious home buyers on Trulia.com

[www.trulia.com](http://www.trulia.com)

# Zillow



Post your property for free.

[www.zillow.com](http://www.zillow.com)

# HomeScout

**HomeScout** REALTORS®: [Post Your Home Listings Free](#)

Homes for Sale | Foreclosures | New Homes | Home Values

[Find a Home](#) > [California](#) > [San Francisco](#)

### San Francisco, CA Homes for Sale

**New Homes and Home Builders**  
Prefer to search for new homes and new home communities from America's premier builders?  
Choose a State:

**Foreclosed Homes**  
Find foreclosed homes in your area an up to 50%. Search Now!  
Choose a State:

**Search for San Francisco Homes in the MLS**  
Search San Francisco homes for sale in the MLS, the sy real estate agents use to find the most comprehensive a current home listings available. Results include pictures, details and features. Find your California new home toda

[View Homes in the MLS](#)

Listings that match your search criteria: 1000

Search Results: 1 - 10 of 1000

	Advanced Search	Home Listings
1. <a href="#">View Listing</a> \$1,135,411 RealtyTrac Foreclosures	Alamo 3 Beds, 3 Baths, House	
2. <a href="#">View Listing</a> \$1,005,627 RealtyTrac Foreclosures	Fairfield 3 Beds, 4 Baths, House	

Get exposure for your listings.

[www.homescout.com](http://www.homescout.com)



# Oodle

The screenshot shows the Oodle website's real estate section. At the top, there's a navigation bar with categories like Cars, Real Estate, For Rent, Jobs, Personals, Items for Sale, Tickets, Pets, and Services. Below this is a search bar with fields for Keywords, City/State, Beds, Baths, and Price Range. The main content area is titled 'Real Estate for Sale' and shows a grid of property listings. Each listing includes a photo, price, and basic details like bedrooms and bathrooms. A sidebar on the left allows users to narrow results by category (e.g., Commercial, Condos, Homes) and bedrooms/bathrooms.

Post your free classified listings.

[www.oodle.com](http://www.oodle.com)

# edgeio

The screenshot shows the edgeio website interface. At the top, there's a search bar with the text 'condo, san francisco, ca' and a 'Sea' button. Below the search bar, there are navigation tabs: 'All', 'Autos', 'Housing' (highlighted), 'Jobs', 'Merchandise', 'Services', and 'Leisure'. The search results are displayed in a list format, showing four listings for condos in San Francisco. Each listing includes a small image, a title, a price, and some details like location and date.

Listing Title	Price
Studio Condo - San Francisco - studiohr San	\$2,100.00
1 Bdrm Condo - San Francisco	\$675,000.00
1 Bdrm Condo - San Francisco	\$665,000.00
2 Bdrm Condo - San Francisco	\$1,049,000.00

Post your listing, be viewed by the world.

[www.edgeio.com](http://www.edgeio.com)

# Live Deal

The screenshot shows the LiveDeal website interface. At the top, the logo reads "LiveDeal Your Local Marketplace". Below the logo is a navigation bar with tabs for "Yellow Pages", "Pets", "Merchandise", "Furniture", "Real Estate", "Rentals", "Used Vehicles", "New Cars", "Jobs", "Services", and "More". A banner below the navigation bar says "Enter the July Feedback Ratings Contest to win \$\$\$1,000".

Below the banner, there are several product listings:

- Express 13.5 Gram Double Serving ... \$15.99 at 1st-line Equipment
- Kodak i840 Flatbed Scanner \$25,999.00 at 5th 3620
- Nemox Gelato Pro 3000 3-Quart Ice Cream Maker \$10.00 at 1st-line Equipment
- Ninten Conso \$132.00

Below the product listings, there is a section titled "Feature Your Business (Yellow Pages & Classifieds)". Underneath, there is a "Browse Real Estate" section with five categories represented by icons: Residential, Commercial, Land, Time Share & Vacation, and Foreclosure. There is also a link for "Other Real Estate".

At the bottom of the page, there is an "Advertisement Opportunities" section. It includes the text "Feature your Business in LiveDeal Yellow Pages: Advantages of Featuring Your Business in Yellow Pages are ( Learn more ):" followed by a list of benefits:

- Your Business featured above other businesses
- Add a link to your external website
- Add your business Icon or Logo
- Add a description and store open hours

On the left side of the page, there is a vertical menu for "Yellow Pages" with sub-categories: Real Estate, Apartments, Breeders, Veterinarians, Pet Products, Pet Grooming, Pet Supplies, Attorney, Auto Dealers, Car Rental, Auto Repair, Banks, Cab/Limos/Shuttles, Dentists, Doctors, Florists, and more. Below this menu, there are sections for "People are talking:", "How to Use the Site", "Easy Buying", "Easy Selling", and "Publishers".

Get in front of your local community.

[www.livedeal.com](http://www.livedeal.com)

# SecondSpace

**SecondSpace™**

Make the most of...  
**your home away from home**

Introducing the first network of lifestyle

**LandWatch.co**  
Discover land and rural owner services and the country living has to offer.

**ResortScape.co**  
Experience the world's 1 areas, lifestyle communities, vacation homes to enjoy perfect getaway.

**In the News**

- ▶ SecondSpace Unveils Web 2.0 Platform and New Sites to Help People to Make the Most of Their Home Away From Home... See
- ▶ Senior Executives from Fish M... American Express and Join SecondSpace Board & Board... See more...

Home | Partner with Us | Join Our Team | About SecondSpace | Press Room | Contact

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Lifestyle network of sites such as Landwatch.com that you can submit to.

[www.secondspace.com](http://www.secondspace.com)

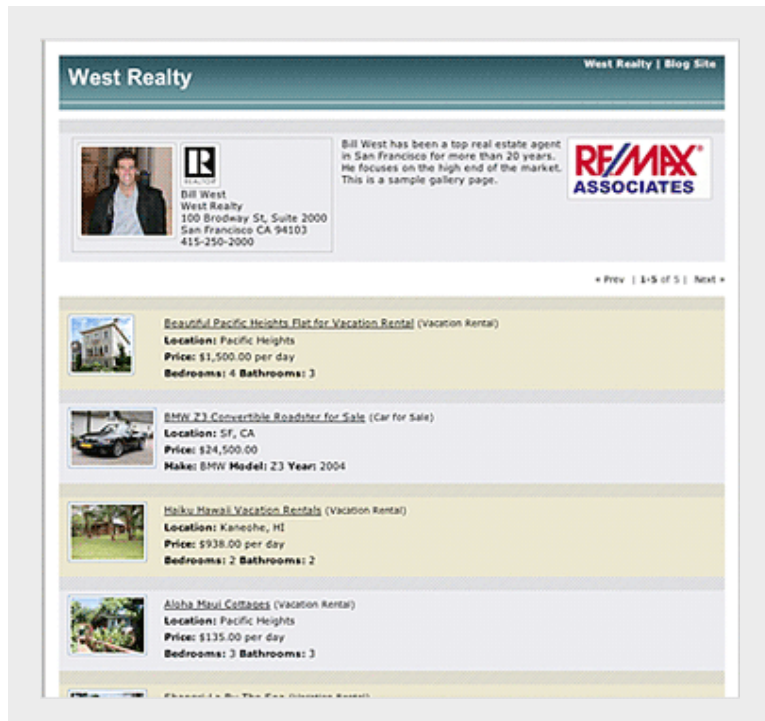
# Postlets

The screenshot shows the Postlets website interface. At the top left is the logo "postlets™ beta". To the right, it says "free classifieds creation and s" and "already signe". Below the logo are navigation tabs for "home", "postlets?", and "signup". A main heading reads "Build your ad once. Get it on several top classifieds sites. Fr". On the left, there is a preview of a property listing for "4022 E. Regency St., Orange, CA" with a large photo of a house and a grid of smaller photos below. On the right, a list of partner sites is shown with orange arrow icons: "backpage.com", "craigslist", "edgeio", "Google Base", "HotPads", "LiveDeal", "Oodle", "Propsmart", "Vast", and "and more...". At the bottom left, it says "Build a professional-looking classified ad quickly and easily using postlets". At the bottom right, it says "Get your ad posted on top classifieds sites search engines with just a few moused".

Submit your listings and get on several classified sites.

[www.postlets.com](http://www.postlets.com)

# vFlyer Listing Widget



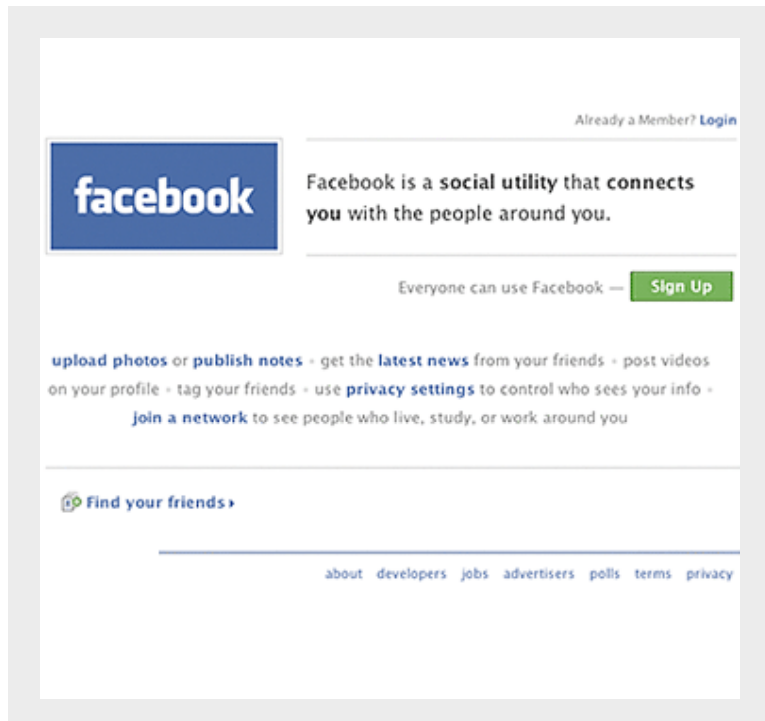
Sell things easier & faster;  
create only one ad and submit  
to multiple sites.

[www.vflyer.com](http://www.vflyer.com)

# **Social Media**

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# Facebook

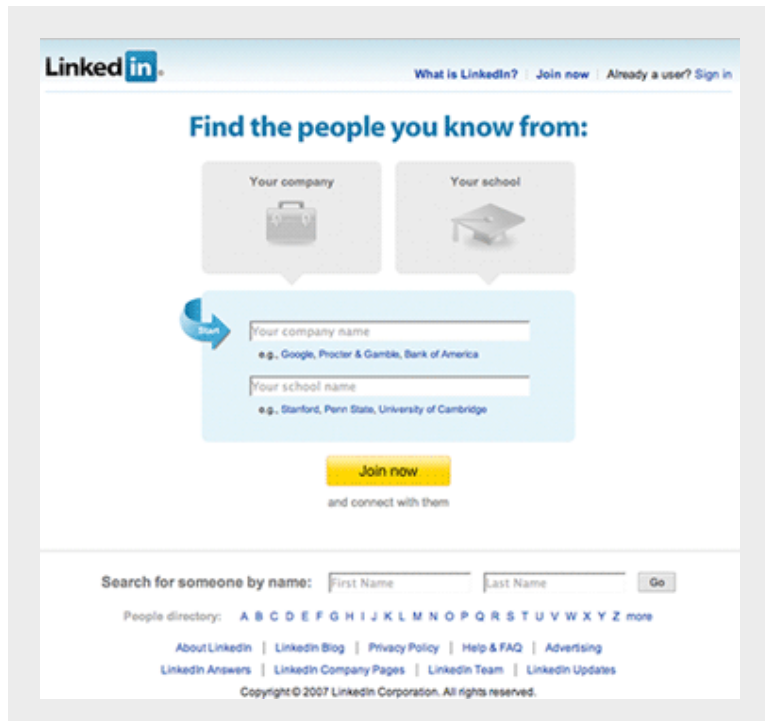


Create a profile and connect with people around you.

[www.facebook.com](http://www.facebook.com)



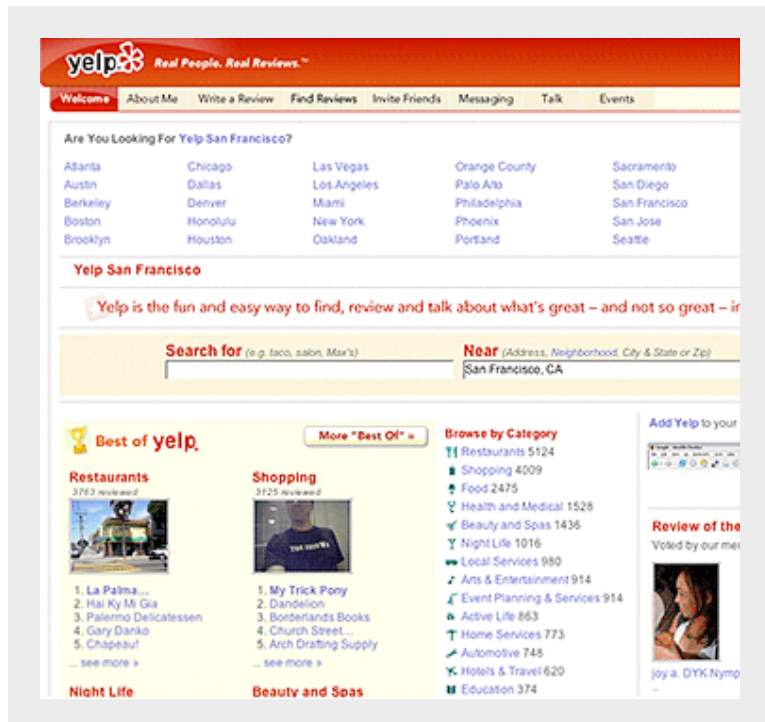
# LinkedIn



Relationships Matter - join online network of over 12 million

[www.linkedin.com](http://www.linkedin.com)

# Yelp



Review local businesses.  
Become a local expert.

[www.yelp.com](http://www.yelp.com)

# TruliaVoices

The screenshot displays the TruliaVoices website interface. At the top, there's a navigation bar with the Trulia logo and links for 'Find Homes', 'Real Estate Guides', 'Trulia Voices', and 'My Trulia'. Below this, a search bar is visible with 'Trulia Voices' selected and 'San Francisco, CA' entered. The main content area features a question: 'what's the reason that people do not list or try to sell their home before it goes to foreclosure?'. The question is dated 'Earlier today' and has 6 answers. Below the question, there are buttons for 'Answer this question', 'Subscribe', 'Share', and 'RSS'. The 'Answers (6)' section shows two answers. The first answer is from 'Keith' and discusses the embarrassment of foreclosure and the lender's preference for 'short pay'. The second answer is from 'Bruce Lynn' and discusses the common situation where homeowners are unable to sell their homes before foreclosure. On the left side, there are sections for 'Trulia Voices' (Get answers to your real estate questions...), 'Be the First to Know' (Email me when new questions are posted), and 'Browse Categories in All Locations' (General Area, Curb Appeal, Quality of Life, etc.).

Create a profile and answer local real estate questions from potential clients.

[www.trulia.com/voices](http://www.trulia.com/voices)

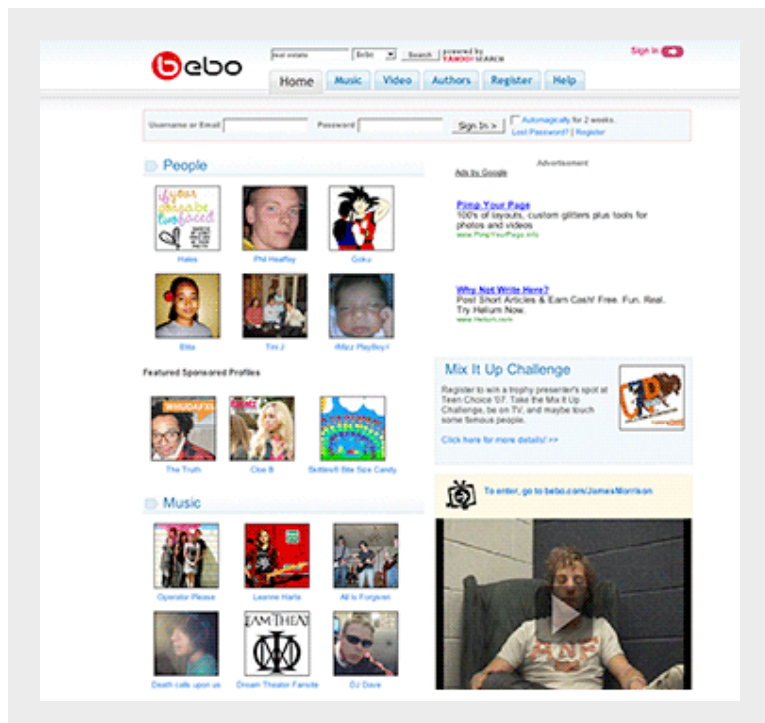
# Home Thinking

The screenshot shows the Homethinking website. At the top, there is a search bar with fields for 'ADDRESS' and 'CITY, STATE, ZIP', and a 'SEARCH' button. To the right, there are links for 'GET advice' and 'WRITE review'. Below the search bar, there is a navigation menu with 'HOMES', 'AGENTS', 'BROKERAGES', 'REVIEWS', and 'ADVICE'. The main content area features a map of San Francisco with a red location pin. Below the map, there is a section titled 'Keep Your Eye on the Neighborhood!' with a sub-headline 'ADD A REVIEW AND RECEIVE A FREE MONTHLY NEWSLETTER'. This section includes a 'Latest Reviews' section with several user testimonials and star ratings. On the left side, there is a 'Popular Searches' section listing various cities like Palo Alto, CA, San Francisco, CA, Richmond, CA, West Los Angeles, CA, and Hermosa Beach, CA. At the bottom left, there is a 'Free 3 month advertising trial' offer.

Create a profile and be found by customers looking for an agent.

[www.homethinking.com](http://www.homethinking.com)

# Bebo



Online social network, create a profile, explore and be discovered.

[www.bebo.com](http://www.bebo.com)

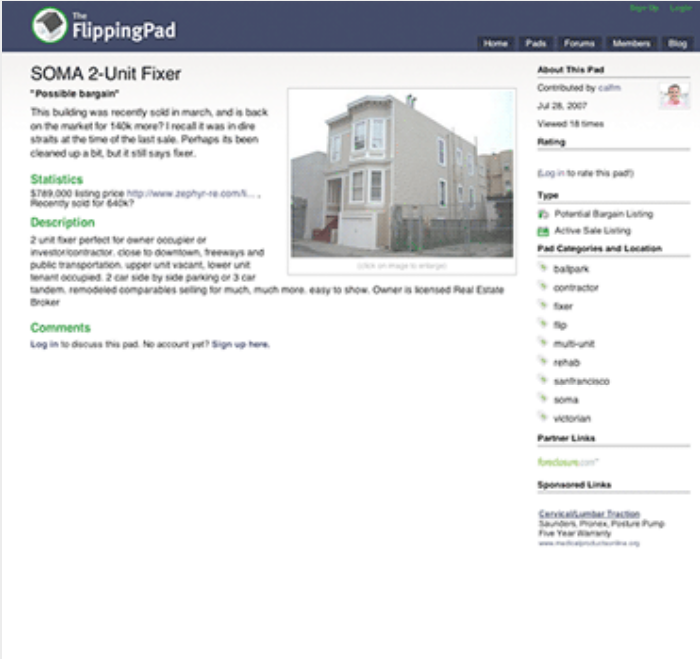
# fatdoor



Get to know your neighbors.

[www.fatdoor.com](http://www.fatdoor.com)

# The Flipping Pad



The screenshot shows the homepage of 'The Flipping Pad' website. The main content area features a listing for a 'SOMA 2-Unit Fixer' with a 'Possible bargain' tag. The listing includes a photo of a three-story brick building, a description of the property, and statistics such as listing and recent sale prices. The right sidebar contains sections for 'About This Pad', 'Type', 'Pad Categories and Location', 'Partner Links', and 'Sponsored Links'.

**The Flipping Pad**

Home Pads Forums Members Blog

### SOMA 2-Unit Fixer

**"Possible bargain"**

This building was recently sold in march, and is back on the market for 140k more? I recall it was in dire straits at the time of the last sale. Perhaps its been cleaned up a bit, but it still says fixer.

**Statistics**

\$728,000 listing price <http://www.zephyr-re.com/>...  
Recently sold for \$40k?

**Description**

2 unit fixer perfect for owner occupier or investor/contractor. close to downtown, seeways and public transportation, upper unit vacant, lower unit tenant occupied. 2 car side by side parking or 3 car tandem. remodeled comparables selling for much, much more. easy to show. Owner is licensed Real Estate Broker

**Comments**

Log in to discuss this pad. No account yet? Sign up here.

**About This Pad**

Contributed by [cullm](#)  
Jul 28, 2007  
Viewed 18 times

**Rating**

Log in to rate this pad!

**Type**

- Potential Bargain Listing
- Active Sale Listing

**Pad Categories and Location**

- ballpark
- contractor
- fixer
- flp
- multi-unit
- rehab
- sanfrancisco
- soma
- victorian

**Partner Links**

- [redoux.com](#)

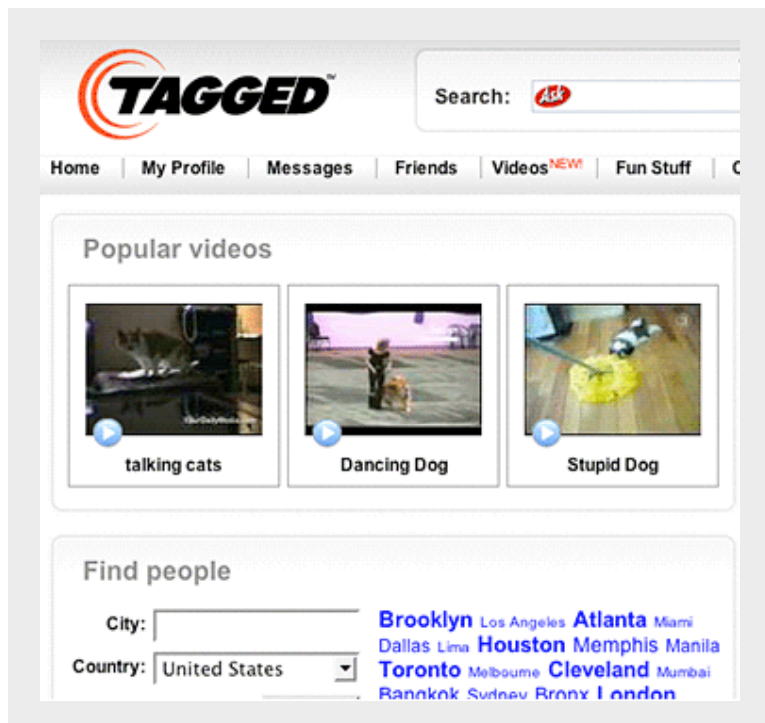
**Sponsored Links**

- Certified Lumber Fractional
- SoundBlox, Phoenix, Posture Pump
- Five Year Warranty
- [www.maintenanceforthe.org](http://www.maintenanceforthe.org)

Share and discuss real estate investing.

[www.flippingpad.com](http://www.flippingpad.com)

# Tagged

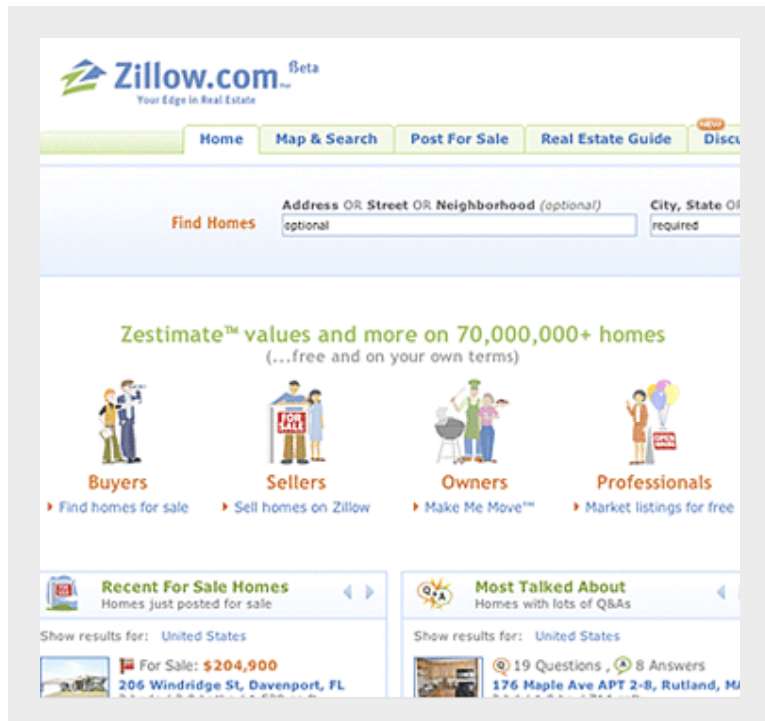


Social networking destination where people showcase their talents and connect with others.

[www.tagged.com](http://www.tagged.com)



# Zillow



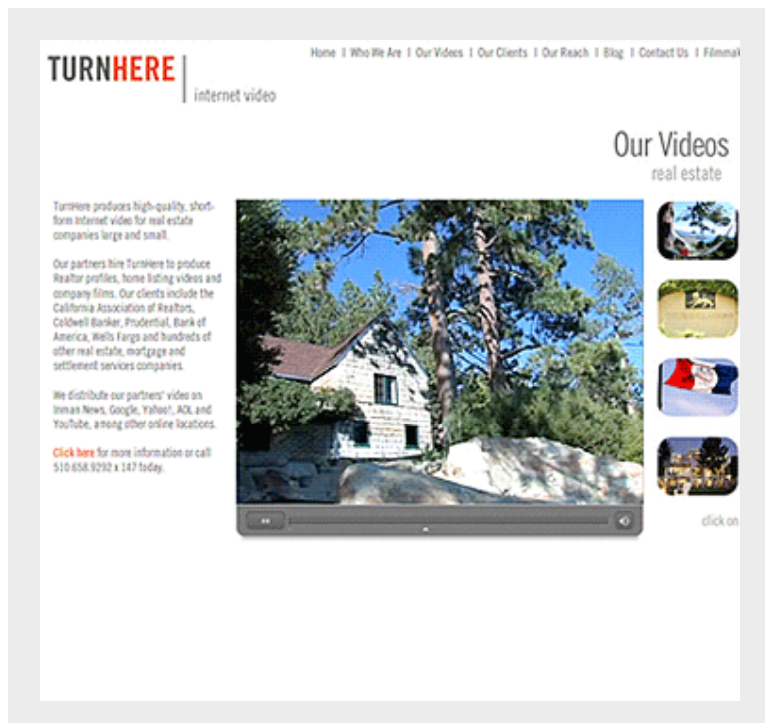
Demonstrate your expertise to the Zillow community and advertise your listings for free.

<http://www.zillow.com>

# Multimedia

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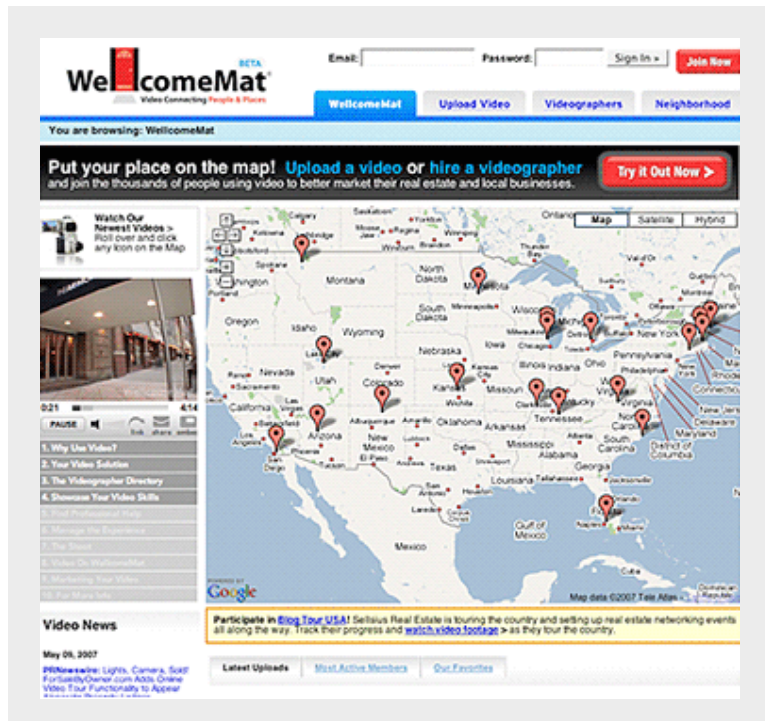
# TurnHere



Full service internet video solution provider. Solves all your video needs.

[www.turnhere.com](http://www.turnhere.com)

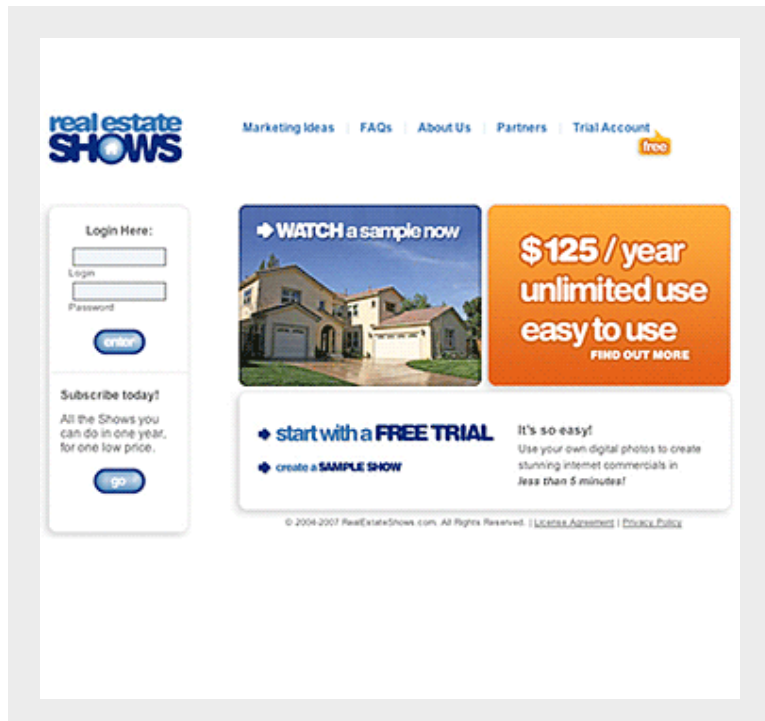
# WellcomeMat



Upload a video or hire a videographer to market your listing.

[www.wellcomemat.com](http://www.wellcomemat.com)

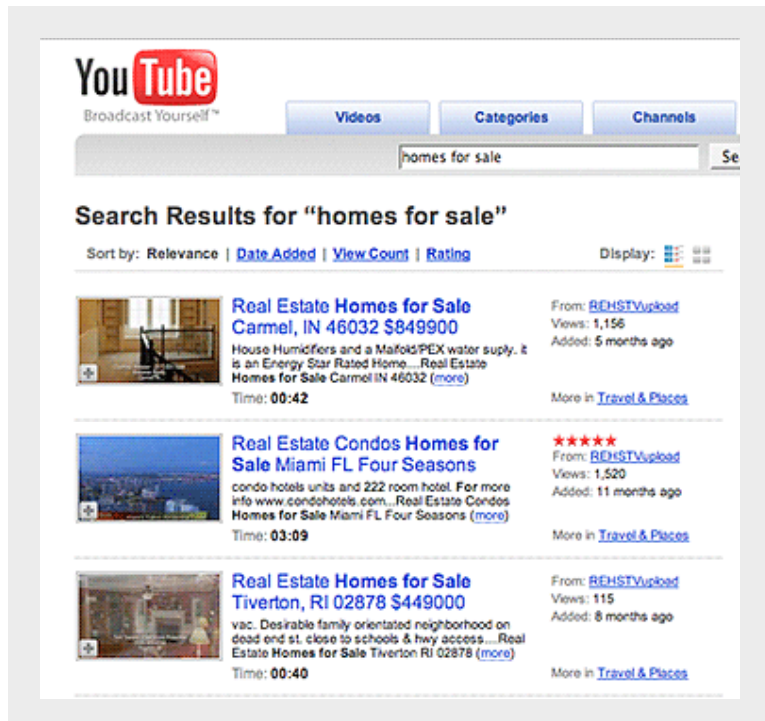
# RealEstateShows.com



Create an internet commercial for your listings.

[www.realestateshows.com](http://www.realestateshows.com)

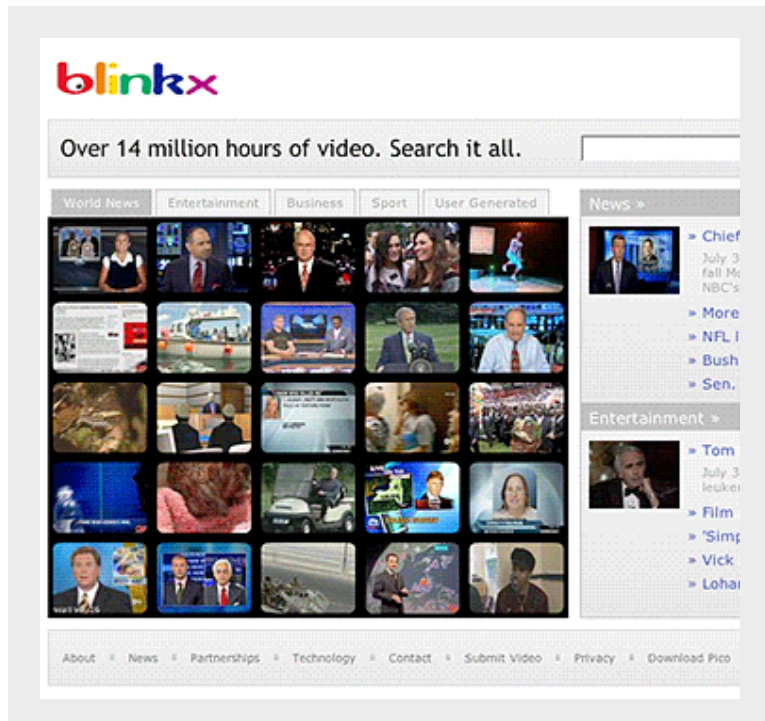
# You Tube



Broadcast your listings on YouTube and integrate on your site.

[www.youtube.com](http://www.youtube.com)

# Blinx



Broadcast your listings on Blinx

[www.blinkx.com](http://www.blinkx.com)

# Blip.tv

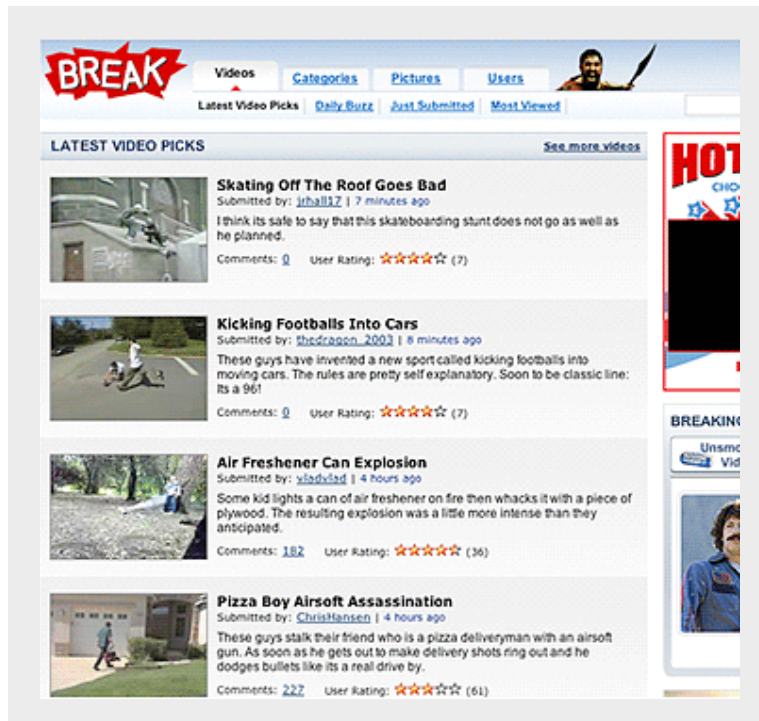


Upload listing tours to gain exposure.

[www.blip.tv](http://www.blip.tv)



# Break.com



Upload listing tours to gain exposure.

[www.break.com](http://www.break.com)

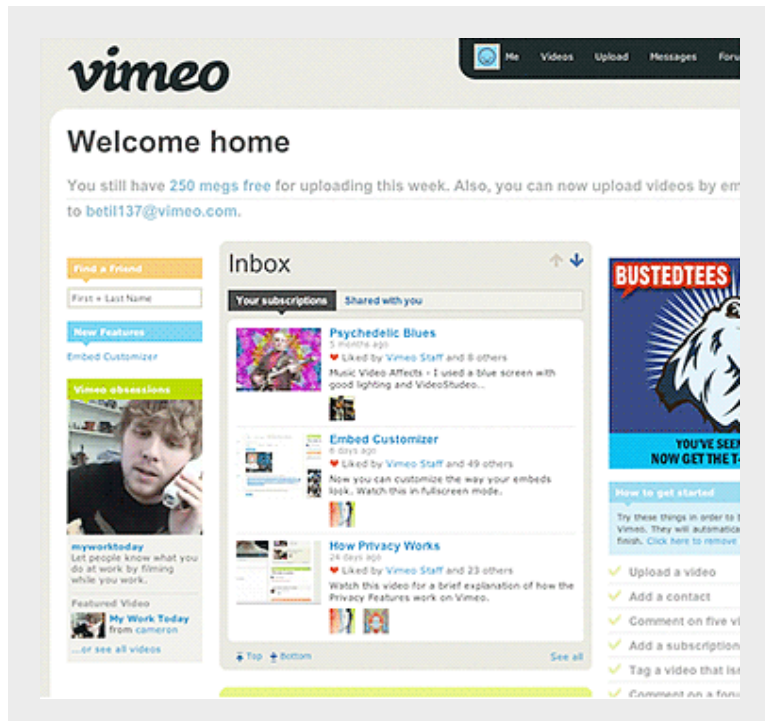
# dailymotion.com



Share you listing tours with potential home buyers.

[www.dailymotion.com](http://www.dailymotion.com)

# vimeo.com



Share your listing videos with only those you choose to.

[www.vimeo.com](http://www.vimeo.com)

# tubemogul

Sign Up | My Account

tubemogul  
empowering online video

Dashboard New! Upload Learn More FAQ Blog

### Universal Upload & Tracking

Upload x 1

TAKE A TOUR or SIGN UP NOW

**What is TubeMogul?**  
TubeMogul is a free service that provides a single point for deploying uploads to the top video sharing sites, and powerful analytics on who, what, and how videos are being viewed.  
[Click here to learn more](#) or [sign up now](#).

**TubeMogul Learning Center**

**Client Login :**  
email:   
password:

Not signed up yet?

**What's New :**

- July 24th** - Universal Upload is here! Upload your video in one spot to 7+ sites (and track the results).
- June 11th** - AOL Video - TubeMogul partnered with AOL to bring you advanced tracking capabilities.
- June 8th** - Share charts - Now you can embed TubeMogul charts on your blog or web site.

Upload your listing videos and distribute to top video sites.

[www.tubemogul.com](http://www.tubemogul.com)

# Inman TV



Real estate television.  
Get noticed.

[www.inmantv.com](http://www.inmantv.com)

# Slide



Create and share slideshows of your listings.

[www.slide.com](http://www.slide.com)

# listingdomains.com

Follow the SIGNS that lead you HOME

Century 21 - 1

En Español

Sold

Audio Tour

Quick Links

- Request Additional Info
- Schedule a Viewing
- FREE Listing Updates
- View Map
- Satellite Photo
- Take an Area Tour
- Local Schools
- Tips for Home Buyers
- Calculate Your Payment
- Real Estate News
- Print Flyer
- Email This Listing
- Property Feedback
- Agent Login
- En Español

615 North St, Santa Rosa CA 95404

**Features:**

- 3 bedrooms, 2 baths
- Amazing Views of the Valley, Mountains & St. Christopher Park
- New Tile Kitchens & Baths with Granite Counter tops throughout
- Huge Back Yard Professionally landscaped with pool, hot tub, built-in BBQ, sports court and more
- Wet Bar with marble countertops, wine rack, & wine cooler
- Bonus Room For Kids Or Entertaining With Wood Vaulted Ceiling And Fire Place
- MLS# 20654557
- View Listing Details

**Jane Smith**  
707.303.3480  
800.951.8349 (toll free)

Create a property specific website to target marketing toward.

[www.listingdomains.com](http://www.listingdomains.com)

# Mixbook

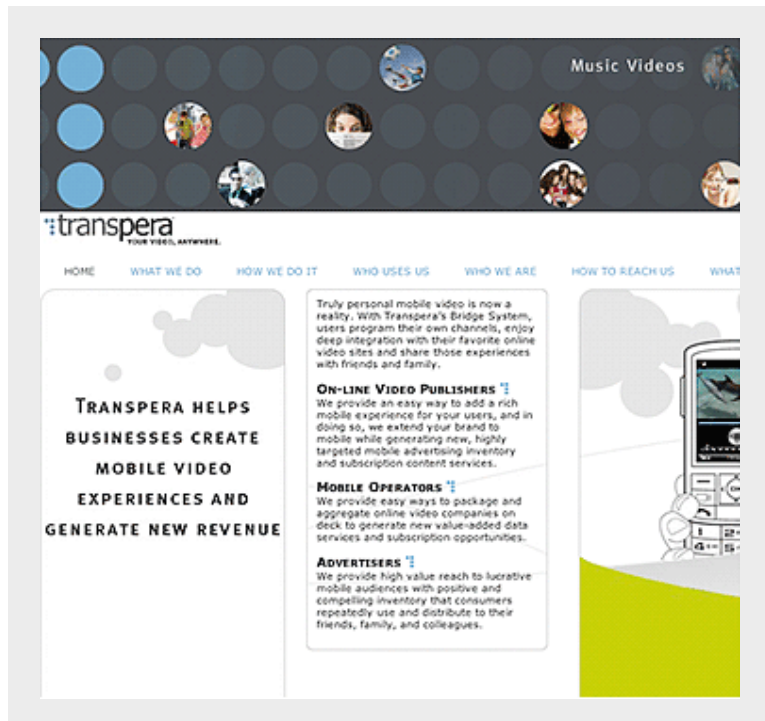
The screenshot shows the Mixbook website interface. At the top, there is a navigation bar with 'Home', 'Create', and 'Explore' buttons, and a search bar. Below the navigation bar, a large banner reads 'Create amazing books with your friends.' and features a visual equation: 'Josh's Pages + Kate's Pages + Anne's Pages = One awesome Mixbook'. Below this, there is a section titled 'Featured Mixbooks by Our Users:' with a grid of book covers and titles such as 'Best of Bekah & B...', 'A Trip to SF & Back', 'Eva Yida!', 'Jo's Graduation!', 'Our Friendship', 'Our Wedding', 'Mr. Sisters Head', and 'Mikala's 2nd Birthday'. To the right of this grid is a green box with the text 'Making a Mixbook is easy and fun!' and a 'Try It Now!' button. At the bottom of the page, there is a section for 'Popular Tags On Mixbook:' with a list of tags including '2007', 'adobe', 'am', 'baby', 'beach', 'beautiful', 'berkeley', 'california', 'camping', 'concert', 'dog', 'engagement', 'family', 'fish', 'flex', 'flexamp', 'food', 'friends', 'fun', 'ood', 'graduation', 'josh', 'kids', 'love', 'marriage', 'mixbook', 'monterey', 'music', 'people', 'pets', 'photos', 'recipes'.

Create a book of your featured listings.

[www.mixbook.com](http://www.mixbook.com)



# transpera



Create and share mobile video tours.

[www.transpera.com](http://www.transpera.com)

# Communication

# skype



Talk to anyone over the Internet for free.

[www.skype.com](http://www.skype.com)

# Meebo



Consolidate all your instant messagers in one place.

[www.meebo.com](http://www.meebo.com)

# Jaxtr

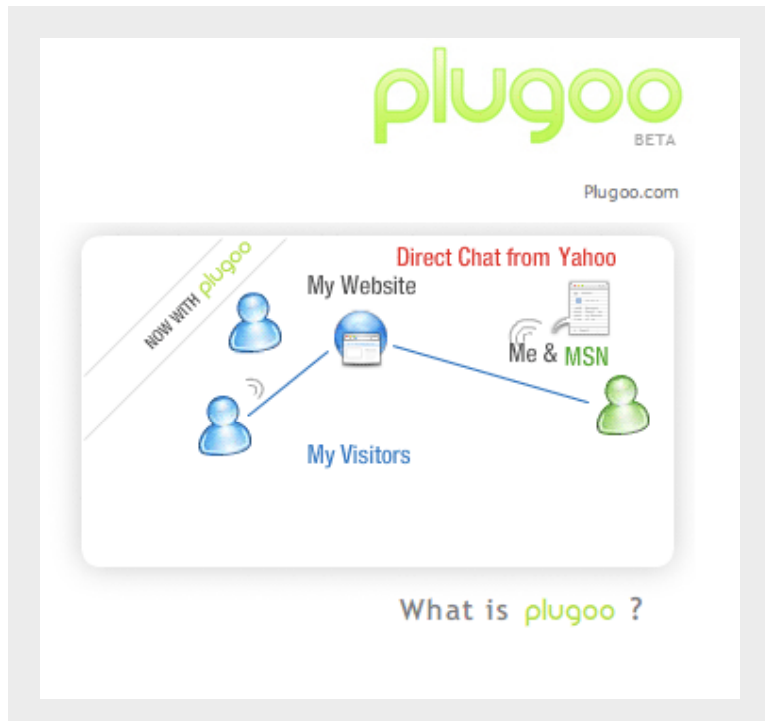


The advertisement features the Jaxtr logo at the top left, which includes a mobile phone icon and the text "jaxtr beta Link Your Phone". Below the logo are three main sections: "link" showing a phone and a laptop with a "click" icon, "post" showing a central "jaxtr" box with "Call me free!" and icons for Craigslist, YouTube, eBay, and LinkedIn, and "hear" partially visible on the right. At the bottom left, it says "Works with any landline or mobile phone!" with a phone icon. A large orange button in the center says "sign up free!". At the bottom, there are links for "about us | terms | privacy | how it works | help".

Link your web presence to your phone while maintaining privacy.

[www.jaxtr.com](http://www.jaxtr.com)

# Plugoo



Chat with your Web site or blog visitors in real time.

[www.plugoo.com](http://www.plugoo.com)

# jaiku



Connect with people by sharing presence updates.

[www.jaiku.com](http://www.jaiku.com)

# Twitter



Let your clients know where you are and what you are doing.

[www.twitter.com](http://www.twitter.com)



# Userplane

The screenshot shows the Userplane website homepage. At the top, there is a navigation menu with links for Home, Apps, Services, Company, Support, and Contact. The main heading reads "Just add Userplane." Below this, there are two sections: "Integrated" and "Instant Community". The "Integrated" section features icons for Webchat 2, Webmessenger 2, Webrecorder, Sitemash, and Desktop. The "Instant Community" section features a "Free Copy & Paste Script" button. Below these sections, there is a paragraph of text describing Userplane as a premier provider of communication software for online communities. To the right, there is a "Directory beta" section with a "Get apps. Get paid. Userplane Money" button. At the bottom, there are logos for Friendster, MySpace, Honda, and Red Bull, along with a news section containing three items: "NEWS 7/25: Userplane Unveils Minichat, Adding Light UI and Syndication Options to Webchat", "NEWS 7/1: Userplane Newsletter: Userplane announces Webchat 2!", and "NEWS 6/20: Userplane Shares Revenue with Facebook Developers".

Enable live chat on your Web site or blog.

[www.userplane.com](http://www.userplane.com)

# **Blogging**

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# Wordpress



Start your own blog today.

[www.wordpress.com](http://www.wordpress.com)

# SixApart

The screenshot shows the SixApart website homepage. At the top left is the SixApart logo, consisting of six green dots of varying sizes above the text "six apart". To the right of the logo are the words "TYPEPAD | MOVABLE TYPE | V". Below the logo are two main navigation buttons: "Personal Blogging" (blue) and "Business" (dark blue). Under "Personal Blogging", there are three featured options: "VOX" (red logo) with the text "Personal blogging taken to the next level." and a "Take the tour" button; "LIVE JOURNAL" (blue logo) with the text "A diverse community of independent bloggers." and a "Learn More" button; and "Typepad" (green logo) with the text "The choice for professional bloggers." and a "Learn More" button. Below these is a section for "MT4 Movable Type" with the text "Movable Type powers the world's area" and "We're pleased to announce the Beta release of Movable Type 4. We to quickly start a blog, easily manage entire blogging websites an". At the bottom of the screenshot is a pink banner with the text "No matter where you live. Vox is the perfect neig".

Start blogging today.

[www.sixapart.com](http://www.sixapart.com)

# LiveJournal



Platform for blogging discussion forum or a social network.

[www.livejournal.com](http://www.livejournal.com)

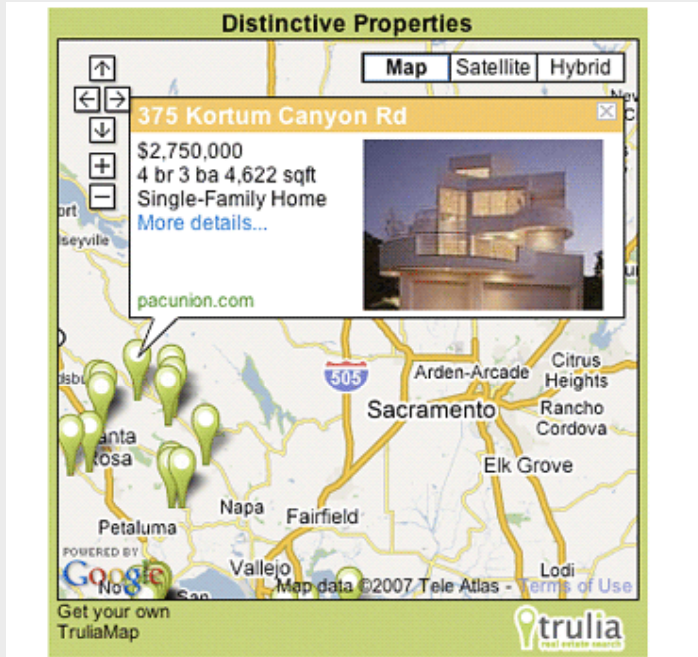
# Housingwidgets.com



Place to find & share real estate tools for your site or blog.

[www.housingwidgets.com](http://www.housingwidgets.com)

# TruliaMap



Showcase your listings on your website or blog with this widget.

[www.widgets.trulia.com](http://www.widgets.trulia.com)

# Active Rain

**active|rain**  
Real Estate Network

Welcome to the Community!

We are a free online community for real estate professionals designed to help them promote & grow their business.

[Join Us >](#)

**More Information:**

- [Getting Started](#)
- [Online Resources](#)
- [Community Guidelines](#)
- [ActiveRain in the News](#)
- [Contact Support](#)
- [Join ActiveRain](#)
- [Community Updates \(Updated\)](#)
- [What we Stand For](#)
- [Referral Exchange](#)

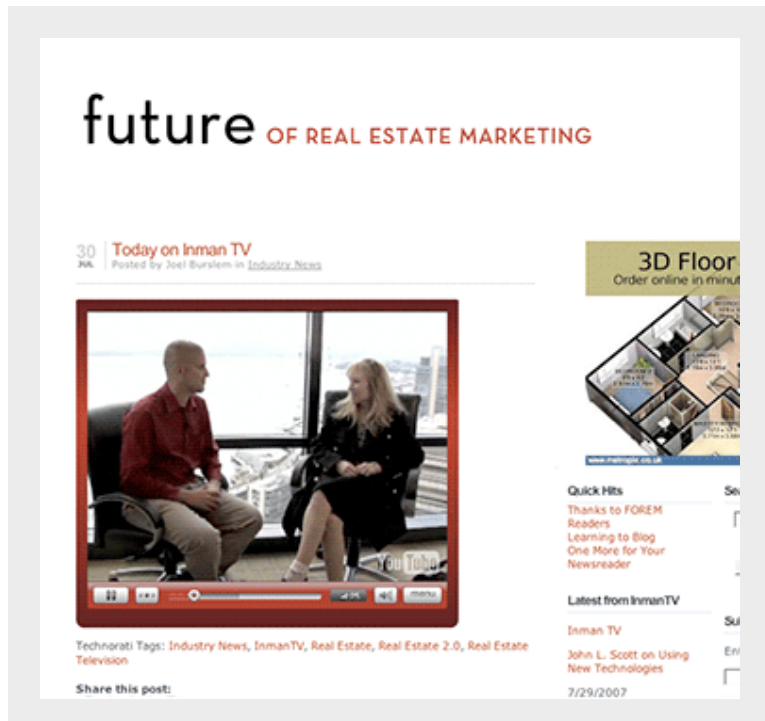
**Todays Blog Posts:**

Free online community for real estate professionals to help promote & grow business.

[www.activerain.com](http://www.activerain.com)



# Future of Real Estate Marketing



Blog exploring Real Estate Marketing & the impact of the Internet.

[www.futureofrealestatemarketing.com](http://www.futureofrealestatemarketing.com)

# Real Estate Tomato



Blog about real estate news, emarketing, internet insight, etc.

[www.realestatetomato.com](http://www.realestatetomato.com)

# Mlpodcast

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new rules. new tools.™

MLPodcast Viewer 1.5 Released!

Order Now About Web Log Directory News

**Video Podcasting Advantages**

- Improved Search Engine Results
- Works With Your Existing Photos
- iTunes™, iPod™, iPhone™, Video Cell Phone & PDAs
- Professional Voice Talent
- Professional Music
- Custom Graphics
- Instantly Add To Web Sites & Blogs
- Fast, Easy, Smart & Affordable
- Free Listing In our Directory of Podcasts

LEARN MORE

**FAST. EASY. SMART.**

"Podcasting our listings has real edge," said Joe Magliocchetti, prior Real Living Helos Realty. "Today characterized by increasingly tech home buyers looking for detailed information, so putting these pods can be the difference needed to get faster, to the right buyer."

**New Rules. New Tools.™**

Listing enhancements such as photo galleries and virtual tours are in high demand by consumers. They have come to expect them as a part of their real estate experience. Web technology has evolved. That evolution has increased expectations. Most of these expectations revolve around the ability to use relevant content. We've crafted a foundation that combines traditional enhancements with Web 2.0 technologies to generate tangible results.

**A virtual tour on steroids!**

Mlpodcast combines the benefit of an enhanced listing with syndicated distribution. Consumers will be able to subscribe to your broadcast which is updated automatically and pushes new listings and community content to subscribers as they are added. Consumers will have your listing content available on demand, on the web and on mobile devices including the anticipated iPhone! We broadcast to a large network of podcast direct search engines, including the iTunes podcast directory and many more. **ARE NOW PUBLISHING ALL VIDEOS TO YouTube, Yahoo Video and other sites at no additional cost.**

It's fast, easy, smart and affordable.  
The founders of Mlpodcast have years of experience in listing distribution.

LEARN MORE

Broadcast your listings via podcast or video.

[www.mlpodcast.com](http://www.mlpodcast.com)

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## Other Sites - Resources

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Blackberry

[www.blackberry.com/select/offers/professional/real\\_estate.shtml](http://www.blackberry.com/select/offers/professional/real_estate.shtml)

Realtor.com

[realtor.com](http://realtor.com)

Bounce Pad

[www.bouncepad.com](http://www.bouncepad.com)

RealtownBogs.com

[www.realtownblogs.com](http://www.realtownblogs.com)

HomeFeedback.com

[www.homefeedback.com](http://www.homefeedback.com)

The Real Estate Home Show

[www.realestatehomeshow.com](http://www.realestatehomeshow.com)

Post YourProperty.com

[www.postyourproperty.com](http://www.postyourproperty.com)

ListHub.net

[www.listhub.net](http://www.listhub.net)

Yahoo! Classifieds

[classifieds.yahoo.com](http://classifieds.yahoo.com)

**Thank You.**

