



10 Point Plus Marketing Plan

1. Staging & pricing strategies
2. For Sale Sign, Rider Signs, Toll Free Call Capture (1-866-437-1537)



3. For Sale Sign & Distribution of Announcements in Neighborhood
4. Flyers in House/Listing Card Display
5. MLS & Email Broadcast for Marketing to other agents
6. Web Listings on many websites with Virtual Tour (Obeco Homesite by professional photographer)



7. Property's Own Domain Name (ie. 170ElyHarmony.com) pointing to online listing on my website.
8. Track Showings/Collect Feedback
9. Listing Card Display in local Stores
10. Brokers' Open House

PLUS:

11. Open House Program (optional)

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