



MAPS (Mega Achievement Productivity Systems) Coaching is the coaching arm of Keller Williams Realty. MAPS offers a width and breadth of skill-building, discipline-high accountability programs that are unparalleled in the industry.

## COACHING PROGRAMS

### Exclusive One-on-One Coaching

If you want personalized coaching, business planning, strategizing and accountability to do what you need to do to grow your business and income as swiftly as possible, MAPS one-on-one programs are for you.

#### Mastery Coaching

Mastery includes approximately 40 high impact phone sessions a year with your personal coach and many clients see almost immediate results in their business.

#### Breakthrough Coaching

Breakthrough offers personalized coaching on a bi-weekly schedule at a reduced price with the goal of quickly accelerating you into Mastery Coaching.

### Group Coaching

Custom build your coaching experience by choosing one or more of our specialized, timely coaching programs to fit your needs and goals.

MAPS offers 20-plus skill-building coaching programs that focus in on:

- Taking and servicing short sales
- Generating business through social media
- Prospecting more effectively
- Channeling your behavioral style to succeed



### WHY MAPS?

Within the last year, agents that were coached for a year or more ...

- \* TOOK 3 TIMES MORE LISTINGS
- \* CLOSED ALMOST 3 TIMES MORE DEALS
- \* EARNED ALMOST 3.5 TIMES MORE COMMISSION

... than agents who were not coached or who were coached by another coaching company.

Source: Keller Williams Realty International Research

## BOLD

*Business Objective: Life by Design*

Written by Dianna Kokoszka, president of MAPS Coaching, BOLD includes the strategies, skills and scripts that have propelled Kokoszka's own million dollar real estate career and secured her place as the industry's "Queen of Systems and Scripts."

Have you ever been to a great training event, pledged to turn over a new leaf and two weeks later, found yourself running your business the same way you were before?

BOLD is different. BOLD conditions you on how to think and act bold; completely redesigning your business, life and earning potential.

This year, 2,721 agents enrolled in BOLD at 36 locations closed more than 23,082 transactions.

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