



Welcome to Luxury Homes by Keller Williams®



The Benefits to Belonging ...

- Exclusive, professionally designed branding
- Lead generation materials including, 8x8, marketing materials and listing presentation
- Customized press packet for all new members
- International network of KW Luxury Homes Consultants for referrals and masterminding
- Specifically-designed Website with KW IDX property search and spotlight opportunities for members and their listings
- Members-only Intranet with discussion boards, quick start guides and marketing library
- Customizable KW Luxury Homes Website Agent templates featuring suburban or metro luxury properties
- Ability to have one luxury Website and one standard Website
- Ability to have a luxury email address, and a standard email address
- Printed, full-color Newsletter with member information and national news
- Annual Luxury Retreat with nationally-known and respected speakers, member panels and networking
- Opportunity to build your profit share tree by recruiting luxury agents
- Vendors for Agent Services, including: Platinum Sales Systems, The Institute for Luxury Home Marketing and more.
- Luxury Webinar: New Member Orientation
- Luxury marketing posters, downloadable and suitable for framing, for market centers
- Luxury Homes by Keller Williams 8x8 recruiting campaign

Coming Attractions:

- Luxury Homes by Keller Williams Magazine – national magazine with regionally-specific distribution
- Luxury Webinars: Agent Mastermind and Training
- "Concierge" and Turnkey Marketing Solutions and campaigns
- Vendors for Client Services- add links on our website that enhance the client experience

And coming for leadership ...

- Luxury Webinars: Leadership Mastermind and Training
- "Recruiting to Luxury Homes by Keller Williams" MAPS Fast Track Coaching program

Join Us

www.kwluxuryhomes.com | luxuryhomes@kw.com | 512.327.3070

KW
Luxury Homes
by KELLER WILLIAMS®

Luxury Homes by Keller Williams is proud to partner with The Institute for Luxury Home Marketing to bring our members additional benefits!



As a member of Luxury Homes by Keller Williams and the Institute of Luxury Home Marketing, highlighted benefits include:

- **FREE luxury agent profile on the Wall Street Journal's website.** Usual cost is \$800 annually, but the profile is free for you as a member of ILHM. Log into the members only section of our website for instructions on creating your Wall Street Journal profile (and for the special code you'll need).
- One **FREE property listing every 60-days** on the Wall Street Journal's website. Usual cost is \$350 per listing – the value of this over 12 months is \$2,100! Use these 60-day listings for special high-end properties or as a listing tool.
- A **FREE membership in ProxioPro** -- an international MLS. Post your listings and your agent profile for luxury agents around the world to see. This also provides a great networking opportunity for you. Membership value \$79 yearly.
- **FREE monthly Luxury Market Report from Altos.** This exclusive report provides the statistics you and your clients need to understand what's happening in the luxury market nationally and in 30 metro market areas. It will help you answer the question, "How's the luxury market?" If you bought this report, you'd pay thousands of dollars annually.
- **DuPont Registry** magazine offers our members special discounts on **marketing packages** including advertising in the magazine.