

Buyers Agency

A Buyer should understand that the listing agent represents the interest of the seller, not the buyer... In Georgia, when a buyer and agent enter into a buyer's agency relationship, a buyer's brokerage agreement must be executed, that representation must be disclosed in any written offer to purchase property... This informs all parties that the buyer's agent is representing & negotiating on behalf of the buyer's interest.

There is no added cost to buyer for this service... All real estate commissions are paid by the property seller.

Among the services a buyer's agency relationship provides...

- **Educating the buyer on the market, property values and the home buying process.**
- **Familiarizing the buyer with neighborhoods and properties that would meet their needs.**
- **Helping buyers identify problems with properties they may want to purchase and pointing out any issues upon resale.**
- **Negotiating on behalf of the buyer to work out a favorable purchase.**
- **Assisting the buyer to secure the best financing to purchase the property.**
- **Advising the buyer on the home inspection and negotiating any defects found with the property.**

To benefit from these services... It makes perfect sense to enter into a buyer's agency relationship... Atlanta Modern Living @ Keller Williams Realty brings you the knowledge, experience & service you deserve!