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# FRIENDS IN TOUCH

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## Welcome To The Premier Issue Of “Friends In Touch”

**Karen Tindall and Kristy Rhode**

*Keller Williams Realty*

We would like to introduce ourselves to those of you that do not already know us. We are Real Estate Consultants with Keller Williams Realty. We have a combined experience of six years in the industry as consultants. And, 20 plus years as individuals on the consumer side. We have a unique way of doing business and look forward to sharing our business and marketing ideas with you.

### Friends In Touch

Is a monthly newsletter to our clients, friends and neighbors to help keep you informed on our unique market trends. We hope to inform you of community events and have some seasonal articles. Occasionally we may include one of our famous recipes. (We have both won several awards at our office for our dishes.) And the dishes of our fellow agents.

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## Keller Williams real-estate agents donate time and services to local nursing home

Real-estate agents from Keller Williams Realty of Murfreesboro recently visited with and donated items to residents at Northside Healthcare Center.

The agents donated gifts included hand lotion, jewelry, soaps and potpourri.

In lieu of buying gifts for me for Christmas, the Realtors opted to do something that would contribute to the lives of others,” company Managing Broker Debbie Flowers said. “Keller Williams has a special place in our heart for our seniors.”

The event was one of many coordinated and carried through by Keller Williams’ outreach program, KW Murfreesboro Cares.

“We're committed to seeking out areas of need and giving back to our community,” Flowers added. “It really meant a lot. Our residents talked about it all day.” Real-estate agents who visited Northside included Mickie Howell, Karen Tindall, Debbie Flowers, Chris Smith, Mary Fox, Joi Sherrill, Joni Martin, Nancy Fowler and Teresa Kidd.

Northside Activities Director Jennifer Lane said she appreciates how the agents took time out of their busy day “to brighten so many of our patients’ day with all their smiles and gifts.”

“It was rainy and cold that day, and it was so sweet and caring

For more information about KW Murfreesboro Cares, contact Keller Williams or visit their Web site at

[www.KWmurfreesboroCares.com](http://www.KWmurfreesboroCares.com)

## The Murfreesboro Real Estate Market

### Home showings beginning to bounce back

By: ERIN EDGEMON, Business Editor

Posted: Sunday, February 8, 2009 7:24 am

Showings of houses for sale in the Middle Tennessee area are near a three-year high, signaling an improving real estate market, according to a Brentwood-based company that schedules home showings.

"We are the first ones to see the change in the market," said Debbie Chamberlain, director of The Appointment Desk.

For the last two weeks the service that books real estate showings in the midstate has been receiving at least 500 calls a day, she said. The Appointment Desk is receiving around 900 calls each day over the weekend.

"They are not at all what we expected," Chamberlain said. "We were just stunned."

Chamberlain said the purchase contracts from these increased showings will be written within the next two weeks, which would mean an upswing in the housing market.

This news is a relief to area real estate agencies.

Homes sales in Rutherford County alone were down 30 percent in 2008 from the previous year.

December home sales were down 24 percent from the previous year. January homes sales are down 31.5 percent from the same month in 2008.

But, local real estate offices are reporting an increase in call volumes and showings over the past several weeks.

## 8 OUT OF 10 ECONOMISTS BELIEVE HOME PRICES WILL RISE IN THE NEXT 5 YEARS. \*

THE OTHER TWO ARE LIFE-LONG  
PESSIMISTS

*If you're ready to buy a home, many signs point to favorable buying conditions: mortgages are available, affordability has improved, home choices are abundant and interest rates are low. Even better, 8 out of 10 economists agree that home prices will rise in the next five years. Which means getting in on the ground floor before prices begin to rise is a smart move. Homeownership is an investment in your future. Work with a REALTOR® who can explain options that best fit your situation.*

*To learn more, visit  
[HousingMarketFacts.com](http://HousingMarketFacts.com).*

Figure based on the Keller Center for Research at Baylor University, 2008.

**EVERY MARKET'S DIFFERENT,  
CALL A REALTOR® TODAY.**

## Great Gift Ideas For Your Special Valentine

### EDITORS RESTARAUNT FOR VALENTINES

Parthenon

Mediterranean



1935 South Church St. Murfreesboro, TN 37130

[ [Map & Directions](#) ]

Select Comments from the Web:

“They have the best prime rib, and with the side of mushrooms -- it's the most wonderful meal.”...

“the greatest selection that I've seen in a long time we had a great meal & great service.”...

“The food is awesome and the service is fantastic, the piano is a nice touch also.”... “This restaurant has an excellent atmosphere and EXCELLENT food.”... “Excellent atmosphere for romance or that special occasion.”...

### CALENDAR OF EVENTS

#### MUSIC IN THE 'BORO WITH JACK AND DIANE

PLACE: MAPLE STREET GRILL, 109 MAPLE ST

TIME: WED, FEB, 11 7:30 TO 9:00

**JACK & DIANE INVITE 2 ADDITIONAL, PROFESSIONAL SONGWRITERS TO JOIN THEM EACH WEEK, "IN THE ROUND", TO PERFORM. THE SONGWRITERS SIT IN A CIRCLE, FLOOR LEVEL WITH THE AUDIENCE SURROUNDING THEM, GIVING EVERYONE A MORE UP-CLOSE AND PERSONAL EXPERIENCE DURING THE SHOW**

#### CAFE SYMPOSIUM

PLACE: LINEBAUGH LIBRARY 105 WEST VINE

TIME: THUR, FEB 12 6:30 PM

CAFE SYMPOSIUM IS A PHILOSOPHICAL DISCUSSION GROUP WHERE HIGH SCHOOL AGE STUDENTS CAN GATHER IN AN OPEN AND INTELLECTUAL ATMOSPHERE.

### The “LOVE” Jar

This is also simple. Get a large jar, a quart Mason jar will do. It should have a top. Make a list on the computer of 365 love things. These can be things you love about your mate, favorite love quotes, and promises. You can use Bible verses, create small coupons, whatever you like, just make sure there is one for every day of the year (so 366 in a leap year). Here are some examples:

- I love the way you look when you are asleep
- I appreciate how hard you work to support our family
- You have the most beautiful face I have ever seen

Print out the lists and cut each phrase into a separate piece of paper. You can make this really pretty by using pink and red or red and white [printer papers](#). Place the strips in the jar and make a label for it that says something like “The Love Jar”. Put a cover on it and tie a ribbon or raffia around it. The instructions should tell them to take ONE slip of paper out of the jar every day.

### Life with You Is So Sweet

This is one of the best Valentine's Day gifts to make, ever. It is a little more expensive but very cool. Get a large apothecary jar and make a label that says, “Life with You Is So Sweet”. Place the label on the jar.

Now, fill the jar with your mate's favorite candy. Candy bars, bags of M &M's, Hershey's Kisses, jelly beans; whatever you can think of. Fill it as full as possible. Tie raffia around the top. Who could resist that?

*Happy Valentine's Day*



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If you would like to find out more about KW Cares Please give Kristy or Karen a call, or e-mail. Visit our web-sites for a full list of available properties



## Keller Williams Realty

*A Different Kind Of Real Estate Company*

*At Keller Williams Realty, we like to think we stand out from other real estate firms in many ways, but these areas in particular define Keller Williams Realty as an industry innovator and leader: **Culture, Education, Profit Share and Technology.***

### People Who Care

A lot of companies say they function as a family. At Keller Williams Realty, we truly do and this approach guides us every day in how we conduct our business.

We support one another in achieving goals and celebrate the accomplishment of milestones. We treat each other with respect and integrity. We challenge ourselves and our colleagues in a productive, meaningful way. We encourage growth and self-discovery, and have fun in the process. And we lend a hand whenever it is needed.

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