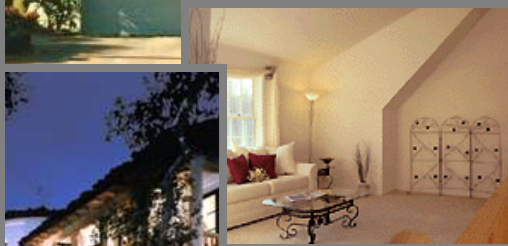


KW
**KELLER
WILLIAMS**[®]
REALTY





Smart Move

Presented by: Donna Willis



The Top Ten Reasons

Why You Should

List Your Home

with

Donna Willis





Reason #1. It's all about YOU!

My real estate business has been built around one guiding principle: *It's all about you.*

Your needs

Your dreams

Your concerns

Your questions

Your finances

Your time

Your life

My entire focus is on your complete satisfaction. In fact, I work to get the job done so well, you will want to tell your friends and associates about it. Maybe that's why over 50% of my business comes from repeat customers and referrals.

Good service speaks for itself.

I look forward to the opportunity to earn your business too.

*Odds of Selling
&
You*



Reason #2. You Increase Your Odds of Selling

- *Experience- Selling a home successfully requires experience, time and resources. From pinpointing an optimal asking price to negotiating terms of sale, real estate transactions are a science.*

*Odds of Selling
&
You*



Reason #3. You Increase Your Odds of Closing on Time

- *If your home went under contract last year, the market odds of the contract closing on time were less than 50%. With Keller Williams, your odds of closing on time were 85%.*
- *I have had only 1 homes that did not close on time last year.*

*Odds of Closing
&
You*



Reason #4. You Get a High Performance Sales Team

- *Keller Williams was designed to reward agents for working together-to serve clients better, an incentive to each of our agents to sell Your Home.*
- *I work with a talented team including a transaction coordinator/assistant and Market Center Administrator that work closely with me to make your home selling process as smooth as possible.*

*Performance
&
You*



Reason #5. You Increase Your Exposure to Out-of-Town Buyers

- *Good out of town Connections can attract buyers to your home.*
- *Keller Williams is the fastest growing real estate company in North America with over 75,000 agents referring business to each other.*

*RELO Exposure
&
You*



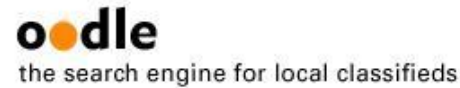
Reason #6.
You Attract More Buyers
through Marketing Exposure

- *I provide greater exposure for your home than any of our competitors with direct mail, visual tours, just listed cards, just sold cards, and other advertising.*

Marketing
&
You



Reason #7. You Attract More Buyers through the Internet



Yuvie.com



Point2Homes.com



*Internet
&
You*



Reason #7. You Attract More Buyers through the Internet

- *Additionally, your home will be advertised on :*

All Keller Williams Agents Web site's

Displayed on www.realtor.com

Plus my site at www.willissellshomes.com

Internet

&

You



Reason #8. Knowledge and Reliability

- ***Knowledge-*** *Powerful Curriculum through Keller Williams University keeps us ahead of trends, tools and advancements in the real estate industry.*
- ***Reliability-*** *Keller Williams Realty was founded on the principles of trust and honest, emphasizing the importance of having the integrity to do the right thing and always putting the customers first.*

*Your Buyer
&
You*



Reason #8. You Get Results You Can Count On

- *Keller Williams Realty, was involved in more than 53% of the home sales in this area and more than 60% in the surrounding areas.*
- *More than one in every three homes sold last year were listed with Keller Williams Realty.*

*Results
&
You*



Reason #9. You Enjoy the Convenience of a Full Service Realtor

- *We offer a family of Real Estate services including Title Services through local relationships, Mortgage and Insurance Services through our in house service providers.*
- *A National Association of Realtors survey shows that 80% of buyers are looking for the convenience of one-stop-shopping.*

*Convenience
&
You*



Reason #10. You Can Count On Me For All Your Real Estate Needs

▪ *With **Donna Willis** as your Realtor, you get the results you deserve through:*

- *Commitment to You and Your Needs*
- *Honesty and Integrity*
- *Weekly Status Updates*
- *A Partner in Your Home Selling Experience*
- *Your Satisfaction is Guaranteed!*

*Donna Willis
&
You*



GET A FULL SERVICE REALTOR

*What do I do other than place
a sign in the yard?*





*Ask Me About The
Marketing Plan For
Your Home*