

Local Realtor Awarded Real Estate Owned (REO) Specialist Designation

Pamela Duncan has been recognized by the American Real Estate University as a "REO Specialist," a designation which requires an intensive course of study and examination to complete. Fewer than one percent of all real estate licensees have earned this recognition.

The American Real Estate University (AREU) is a professional association comprised of real estate and professionals and affiliates focused on real estate education.

According to Council president, A. Shane Mask, "REOS designees are uniquely qualified to work with bank and HUD properties to assist homebuyers in the purchase process. Their advanced training in BPO's and understanding market finance options enables them assist homebuyers buy homes and lenders move properties. In addition, they are also trained to be advisors to homeowners on how to avoid foreclosure and stay in their homes. That's why today's homebuyers and sellers need to be certain to work with real estate professionals who are completely up-to-date on the foreclosure marketplace and who are committed to providing the best knowledge and advice available."

"While assistance with buying foreclosures is important to home buyers," explains Duncan, "sellers can also benefit when their listing agents understands short sale process, foreclosure prevention methods and creative financing options to open up the market to more buyers who can qualify for the purchase."

Pamela Duncan, a Broker Associate of Keller Williams Realty Consultants and Life Member of the Atlanta Board of Realtors® Million Dollar Club, has been working in the Metro Atlanta Real Estate market for 24 years. Keller Williams Realty has been serving the **real estate** needs of Atlanta since 1999, is now the 3rd Largest Real Estate Company in the U.S., and received the 2008 J.D.Power Award for Overall Buyer & Seller Satisfaction and the 2008 Consumers Choice Award for Residential Real Estate.