

TAP IN

Login to mykw.kw.com

mykw

A Connection to Your Communities

Keller Williams Realty -

Keep up to date with the latest news and updates from the Keller Williams Realty International Support Center.

Your KW memberships -

Access all tools, resources and forums available to make the most of your memberships with KW Commercial, Luxury Homes by Keller Williams, MAPS BOLD, the KW Distressed Property Community, and more!

Your Market Center -

Beginning in Fall 2009, your Office Website (webexone.com) will be replaced by a community page on mykw.

Instant Access

KWU Education -

Instantly download KWU training materials to your computer! See the reverse side of this flier for more on this exciting new gift from your Keller Williams Realty executive team.

Vendor Search -

Simply type in the name of the product or vendor you're looking for to find a list of options to choose from.

Site Search & Favorites -

Not sure where to find something? Simply type what you're looking for into the search field located at the top of every page! Once you've found it, save it as a Favorite for even quicker access the next time!

The screenshot shows the mykw.com dashboard. At the top is a navigation bar with links: HOME, EDUCATION, COACHING, MARKETING, TECHNOLOGY, RESOURCES, EVENTS, FAVORITES, REPORTS, LOG OUT. A search bar is on the right. The main content area is divided into several sections:

- mykw Profile:** A sidebar on the left with a profile picture placeholder, name "Your Name Here", and links for "My Communities" (Distressed Property, KW Commercial, KW Luxury Homes) and "Additional Resources" (White Pages, KW Webmail). Below is a "Listing and Sales by Month" table for July.
- kw|NOW News:** A central section with a "KW NEWS" header. The main article is "Top Players signing on with KW Commercial" by Charles Brown, Jr. and Alex Johnson. Below it is a "Poll" titled "Do you have a Twitter account?" with results: No (44%), Yes (56%).
- Featured Vendor:** A section for "LEAD TO REALTY" with a "Search Vendors" button.
- Referral Center:** A section with a magnifying glass icon and a "Search" button.
- Calendar:** A section showing upcoming events: "Luxury Consultants Retreat" on 8/23/2009 (6:00 pm - 9:30 pm) and 8/24/2009 (8:30 am - 4:30 pm), and another on 8/24/2009 (6:00 pm - 10:00 pm). A "View Calendar" button is present.
- KW MAPS:** A section with a "BOLD Breakthroughs!" headline and a quote: "These last two months have been the best two months of profit and profit share our market center has ever seen AND we had the most closed units in July that our company has ever had!" - Smokey Garrett, team leader, DEW Metro South.
- Social Media:** A section with a Facebook icon.

A Personalized Experience

Dashboard Report - For a complete set of reports, click on the REPORTS link at the top of each page.

Referral Network - Find great agents and help them find you! Update your profile to let others know exactly why you're the perfect agent to help your referrals find a home!

Calendar - Find out what's coming up in your market center as well as any events hosted by the Keller Williams International Support Center.

Introducing your direct connection to Keller Williams University education!

To show their commitment to the growth of each and every Keller Williams associate, the Keller Williams Realty executive team is excited to provide the gift of "no-barriers education" through 2010, courtesy of Operation Heart to Heart 3.

Beginning Sept 2, 2009, the KWU training you depend on most will be available at your fingertips on mykw!

Now, accessing your favorite KWU course, or simply browsing for training on a specific topic is as easy as the click of your mouse.

Login to www.mykw.kw.com. → Click the EDUCATION tab. → Click Keller Williams University.

Browse for products here.

Search for topics or product names here.

Click here to download the entire contents to your computer.

Click here to browse for and download only the pieces you need.

The screenshot shows the Keller Williams University homepage. At the top, there are navigation tabs: HOME, TRAINING, COACHING, TECHNOLOGY, EVENTS, CULTURE, RESOURCES, FAVORITES, REPORTS, and LOG OUT. A search bar is located in the top right. Below the navigation, there's a 'Top Products' section with a list of items including 'CAMP 4:4:3', 'Lead Generation 36:12:3', 'Seller Mastery', 'Buyer Mastery', 'MREA Curriculum', 'MREA', 'SHIFT', and 'Agents'. A featured course 'SHIFT Tactic II: Distressed Properties' is highlighted with a 'NEW' badge. To the right, there's a 'MEGACAMP' section with the slogan 'Light the fire within.' Below this, there are sections for 'KWU's Newest Course' (SHIFT's 12 tactics), 'Master Faculty Highlight' (Antoinette Perez), 'KWConnect' (a video player), and 'Upcoming Events' (Franchise System Orientation and MREA Base Camp).

The screenshot shows the course page for 'CAMP 4:4:3'. The top navigation is the same as the homepage. The course title 'CAMP 4:4:3' is prominently displayed. Below the title, there's a description: 'CAMP 4:4:3 (4 Listings and 4 Sales in 3 Months) reveals the basic sales and customer service skills and activities, models and systems to take you from surviving to thriving in 90 days. You'll learn to get leads, service your customers and close the deal. This is a smart choice for new and inexperienced agents but will also benefit more experienced agents wanting to kick-start their careers.' There are 'Downloads Available' buttons for 'STUDENT' and 'INSTRUCTOR', and a 'Download by Sessions' option. Below this, there's a 'Version' section (1.0) and 'Additional Materials' including 'Table of Contents', 'Testimonials', and 'Marketing Materials'. At the bottom, there are tabs for 'Overview', 'Tool Kit', 'KWConnect', 'MAPS', and 'Master Faculty'. The 'Overview' tab is selected, showing more details about the course, its objectives, audience, and recommended delivery.