



THE 2012 LIST OF SUPER REAL ESTATE AGENTS

Independently chosen by the homeowners they serve and approved by industry leaders, this Twin Cities real estate agent was voted best in their field.

The list, compiled by Twin Cities Business, Mpls.St.Paul Magazine, and Crescendo Business Services (an Eagan-based market-research company), includes a total of just over 600 agents who successfully navigate the real estate market.

Nominations for our tenth annual list were gathered from recent home buyers, subscribers, mortgage and title companies, and past Super Real Estate Agents before submitting to a screening process and review panel.

Agents were graded on nine criteria: communication, integrity, marketing of home, market knowledge, negotiation skills, closing preparation, customer service, finding

the right home, and overall satisfaction. Negative feedback was weighed more heavily than positive and each evaluation received weights based on the survey respondent's background. Also, nominees need a valid license and a clean disciplinary record.

Then a panel of industry experts (local real estate industry executives, professional trade association officers, and others directly involved in the real estate industry) reviewed each real estate agent on a preliminary list.



MULTI-YEAR WINNER

SHERI WESSEL

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- Excellence-Experience-Education
- Integrity-Honesty
- Teamwork-Agent/Client collaborative effort



An agent since 1987, Sheri has developed a diverse knowledge of real estate ranging from personal ownership to investments. Her clients have led her to many neighborhoods. Words such as honesty, integrity, excellent service, active listener and keen communication skills top the list of praise from her clients and co-workers. She has the ability to mix professionalism and personal service that equals success for all!

FOCUS CITIES: EAGAN | INVER GROVE HEIGHTS | ROSEMOUNT

As seen in

