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# Dressed for Success!

**SOLD** for **\$1,190,000** by **Chris Eckert** (\$215K over!)

**1880 Parkview Drive, San Bruno** 1,570 Ft | 3 Bedrooms | 2 Bathroom | Upgrades | 7,308 Sq Ft Lot

The last single family home sold in San Bruno was in December 2014 (1731 Parkview Dr.) which sold for \$949,000. It was a similar property to my listing at 1880 Parkview Dr. that SOLD for \$1,190,000 (\$215K over asking!). Both homes are 3 bedrooms, 2 bath and relatively close in square footage, so WHY such a significant difference in the Sale Price?

It's the **Chris Eckert** Team Magic! I bring my "A Team" with me each time so that my listings are always "dressed for success"! 1880 Parkview Drive home improvements and upgrades were made possible by a fabulous group of professionals, talented in their craft, that I have the honor to work with on each and every one of my listings. One of the key areas I focus on to prepare your home for its market debut is through staging. You want to sell your home quickly and for top dollar? Staging your home can make this possible as it presents your home in the best and most appealing light to the majority of home-buyers. Think of model homes. They are always staged helping you see ALL of its potential and helping the buyer along in seeing themselves living there. Staging begins with "curb appeal". As they say... you only make one "first impression", so let's maximize your homes appeal starting at the curb. Kitchens also sell homes, so the importance of making your kitchen appealing can't be underestimated. We did this with the kitchen at 1880 Parkview. New Freshstart linoleum floors, freshly painted walls & kitchen cabinets with new hardware, new track lighting & chandelier, & new appliances. The kitchen is an eat-in kitchen/family room with a dual fireplace shared between the living room. We staged it so that buyers could see just HOW versatile this space really is. Afterall the kitchen is the heart of the home! Fair to say that we had them at the kitchen. ;o)

Staged by Kerry Roth  
Décor Staging

**Chris Eckert** | Your Mid-Peninsula Realtor  
[www.chriseckert.us](http://www.chriseckert.us) | 650.627.3799



We held two open houses and were under contract the day offers were due for \$215K over asking and with multiple offers!

All of this *work of love* is part of staging. This IS NOT a dress rehearsal; it is about Dressing for Success!



Refinished hardwood floors \* Freshstart linoleum in kitchen & bathrooms \* New bathroom vanities & tub \* New bathroom wall tile \* New Toto Entrada toilets \* New stainless steel dishwasher \* New stainless steel range hood \* New track lighting & chandeliers \* Fresh interior paint \* Freshly painted cabinets with new hardware \* Landscaping with **color** \* **Staging!** - - Dress for Success! :)

I keep a close watch on the trends of the ever-changing real estate market and would be honored to speak with you about the current real estate market. **Your home may be worth WAY more than what you think!**



**Virtual Tour**  
[www:1880Parkview.com](http://www:1880Parkview.com)

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**kw** | KELLER WILLIAMS  
REALTY

