Real Estate Training Programs

- 1. Tell me about your training philosophy?
- 2. Do you have a New Agent training program? How is it structured?
- 3. Do you have a mentor on call after hours and weekends to contact with questions?
- 4. Can I see the program?
- 5. What is the cost of the program?
- 6. Who are the instructors and what are their backgrounds?
- 7. When is new agent training held and at what times?
- 8. Is fieldwork encouraged during the program?
- 9. Is there a follow-up career launch type program to help get started?
- 10. Is there a system in place to encourage early accountability?
- 11. What type of ongoing training do you do? Can I see your training calendar?
- 12. Is there an office orientation program?
- 13. What type of advanced training is available and who teaches it?

Real Estate Office Management

- 1. What is the manager's priorities and basic responsibilities?
- 2. Do they list or sell property as agents of the firm?
- 3. Describe the additional staff and their responsibilities?
- 4. Is agent input encouraged? If so, how is it acquired?
- 5. Describe your meetings in the office? Frequency? Is attendance required?
- 6. Who establishes office policies?
- 7. Describe the type of culture you create in the office? How is this done?
- 8. List the reasons an agent would be asked to leave your firm and why?
- 9. Do you share the company books with the agents? If so, how often?
- 10. How are "housekeeping" items conveyed to the agents?

Economic Programs

- 1. How does your commission/compensation program work?
- 2. Can you take me through a "live" example by the numbers?
- 3. What is the office procedure for getting paid on a closing?
- 4. Are agents in the office on different plans? Explain them?
- 5. What is the initial and ongoing cost of my affiliation with the company?
- 6. Can I hire a personal assistant? Can they be licensed? Does the company charge me a fee for the assistant? What commission program does the assistant fall under?
- 7. Do you have a profit sharing program with agents? How does it work?
- 8. Are their other investment opportunities with the company? How do they work?
- 9. What is the policy and cost if I buy or sell real estate personally?

Real Estate Technology

- 1. What is the company's basic philosophy in regard to using technology?
- 2. Does the company provide high-speed internet access and at what cost?
- 3. Are the printers/computers/machines in the office networked? Can I hook into this network?
- 4. Do you provide specific software/ What are the programs?
- 5. Do you provide voicemail?
- 6. Do you provide e-mail? Is it private?
- 7. Do you provide a web site for the agents?
- 8. Do you provide any type of computer training?
- 9. Do you provide software training?
- 10. Does the company have a web site? An Intranet site?
- 11. Are their presentations available that are electronic from the company?
- 12. Do you encourage using Personal Data (palm pilots) Assistants? How?
- 13. Does the company provide marketing templates?
- 14. Does the company provide forecasting electronically?
- 15. Can I do my accounting electronically?
- 16. What type of long-term technology support can the company offer?