

“New Comprehensive Savvy Short Sale System™ Helps Homeowners Through Hard Times”

By - staff writer

In an industry dominated by negative public perception – where realtors are often referred to as under-trained and over-paid - one local realtor has been a strong advocate against what she calls a flawed system, and now, is helping the Washington DC Metropolitan Community escape the real estate “rat race” once and for all.

Her name is LaTanya Rowe of Keller Williams Realty – and is the creator of the Savvy Short Sale System™.

“The Savvy Short Sale System™ offers homeowners an alternative to foreclosure!”

Countless homeowners are facing tough decisions and scary situations - feeling the weight of the financial world on their shoulders. Many Washington DC Area mortgages now exceed the fair market value of the home. Negative equity has become an increasing problem for our area. Short Sales are an alternative to foreclosure. When the homeowner can no longer make the mortgage payments as agreed, he/she is faced with many decisions. One is to allow the lender to foreclose. Another is to get the lender to agree to accept a payoff less than the balance owing on the loan. To understand short sales, one must first understand foreclosures.

“The Savvy Short Sale System™ seeks to consult homeowners in making knowledgeable decisions.”

During each consultation, LaTanya and her team seek to understand the homeowner’s financial position, inform the homeowner of their options, review alternative solutions and discuss loss mitigation processes before pursuing a Short Sale. Although LaTanya Rowe never encourages a Short Sale, many homeowners in Virginia, Maryland and Washington DC are facing true hardships that force them to attempt a Short Sale rather than face foreclosure. Many people are stuck in unaffordable loans, or simply need to move. Short Sales may be forced by a variety of situations: job loss, loss of income, divorce, medical bills or changing payments on adjustable rate mortgages (ARMs). Whatever the case, The Savvy Short Sale System™ can help.

“It’s about educating the homeowner; introducing options they might not have normally thought about.”

Homeowners who are facing a Virginia, Maryland or Washington DC foreclosure can request LaTanya Rowe and her team consult with them about their needs. In addition, The Savvy Short Sale System™

has a custom hardship package allowing the homeowner to complete the documents required by the bank in advance to ease the process.

It takes more than an agent to properly work short sales. It takes a team!

LaTanya Rowe has surrounded herself with the talent and experience of processors, negotiators and lawyers. She wants lots of eyes on the transaction in order to keep it moving down the timeline. Her Short Sale team is skilled, experienced, determined and driven. They get deals done! The one thing you DON’T want is a single realtor doing the job of 5 people during a Short Sale. LaTanya Rowe, as your realtor, markets and obtains a qualified buyer for your property. Negotiating the Short Sale terms and interpreting the Bank’s letters, forms and contracts should be left up to professionals – get LaTanya’s team of lawyers and accountants involved. The documents homeowners sign when the Bank approves the short sale transaction could have legal and tax consequences.

How you can have a FREE consultation with no obligations!

Call LaTanya to discuss your options at **703-431-3431**. By working together with LaTanya Rowe and her team you’ll make sure that you make the right move. If you decide to use the Savvy Short Sale System™, LaTanya Rowe and her team will work with the banks to negotiate and settle liens, additional mortgages, title fees, etc. The process is not easy, but with strong negotiating skills, a bit of magical problem solving and a comprehensive marketing process, LaTanya and her team get deals done. If you owe on your mortgage more than market value, then the Savvy Short Sale System™ can help! ...And, the best part is that the Bank pays their commission. Call LaTanya to discuss your options at **703-431-3431**. There are no promises or guarantees in a Virginia, Maryland or Washington DC Short Sale whether the bank/lender will approve the short sale or forgive the debt, but Short Sales offer an alternative to the damaging effects of a foreclosure. All information you provide to them will be kept secure and strictly confidential. There are no obligations. Call them so that you can move on with your life. Don’t wait until it’s too late. Act Now!

LaTanya is a life-long Washington DC Area resident, an ethical member of the National Association of Realtors, Licensed in DC, MD and VA, graduate of the University of Virginia, a financial supporter of the American Legion and member of the American Legion Auxiliary.